Website review
copykatpromos.com

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The score is 66/100

SEO Content

✓	Title	**CopyKat Promos - Promotional Products, Custom Hats, Richardson Cap** **Length : 66** Perfect, your title contains between 10 and 70 characters.
✓	Description	We pride ourselves in providing corporations/companies with high quality, branded merchandise, promotional products and specialize in custom caps and apparel. **Length : 159** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://copykatpromos.com/
site_name	CopyKat Promos
title	CopyKat Promos
description	We pride ourselves in providing corporations/companies with high quality, branded merchandise, promotional products and specialize in custom caps and apparel.
type	website
image	https://img1.wsimg.com/isteam/stock/6848
locale	en_AU

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	2	3	0	13	0	0

SEO Content

		• [H1] Welcome to CopyKat Promos - your "go to" for all promotional products • [H1] Welcome to CopyKat Promos - your "go to" for all promotional products • [H2] ASK ME about clean beauty • [H2] About Us • [H2] Contact Us • [H4] Mac Mannes Advertising • [H4] Our Purpose • [H4] Our Customer Service • [H4] Our Customer Service • [H4] Our Customer Service • [H4] Our Customer Service • [H4] Our Customer Service • [H4] Why Us? • [H4] Our Customer Service • [H4] Why Us? • [H4] Send Message • [H4] Let's Get Started • [H4] CopyKat Promos
	Images	We found 7 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 80%
		Internal Links 20%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
https://shop.macmannes.com/karenthompson/	External	Passing Juice
Find out more	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice

SEO Keywords

	Keywords Cloud	marketing **copykat** service more **products** promotional all customer **promos** welcome

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
copykat	13	✔	✖	✖	✔
products	13	✔	✖	✔	✔
promos	12	✔	✖	✖	✔
promotional	10	✔	✖	✔	✔
all	10	✖	✖	✖	✔

Usability

●	Url	Domain : copykatpromos.com Length : 17
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://copykatpromos.com/sitemap.xml
	Robots.txt	http://copykatpromos.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.