Website review cos-couture.com

The score is 47/100

SEO Content

⚠️	Title	Cos-Couture.com Trusted Source for Cosplay Direct from the Source. | CosCouture **Length : 79** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Authentic Cosplay/Exotic Apparel and Accessories from the Manufacturer. CosCouture **Length : 83** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	CosCouture
url	https://www.cos-couture.com/
title	Cos-Couture.com Trusted Source for Cosplay Direct from the Source.
type	website
description	Authentic Cosplay/Exotic Apparel and Accessories from the Manufacturer.

Headings

H1	H2	H3	H4	H5	H6
1	6	0	0	0	0

- [H1] CosCouture
- [H2] Just added to your cart
- [H2] COS-COUTURE.COM & HOTSTONEXXX.COM

SEO Content

		- [H2] Featured Items - [H2] TRUSTED SUPPLIERS - [H2] Collection list - [H2] Currency
❌	Images	We found 14 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 14.29% External Links : Passing Juice 0% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
CosCouture	Internal	Passing Juice

In-page links

Cosplay Clothing, Wigs, and Accessories	Internal	Passing Juice
Furry & Mascot Wear	Internal	Passing Juice
Exotic and Romantic	Internal	Passing Juice
CAD $	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

Keywords Cloud	-couture sale pay sold regular cosplay unit shoes price from

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	25	✖	✖	✖	✖
cosplay	17	✔	✖	✔	✖
regular	12	✖	✖	✖	✖
sale	12	✖	✖	✖	✖
from	11	✔	✖	✔	✖

Usability

	Url	Domain : cos-couture.com Length : 15
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

❌	Deprecated HTML	

Deprecated tags	Occurrences
<s>	6

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦾	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⦾	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.cos-couture.com/sitemap.xml
✅	Robots.txt	http://cos-couture.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.