







# Website review coveandcreek.com

Generated on September 20 2024 09:44 AM






The score is **60/100**







## SEO Content

	<p>Title</p>	<p>Cove and Creek Outfitters United States</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Cove and Creek Outfitters is a collection of apparel, headwear, accessories and drinkware for those who love be on water.</p> <p><b>Length : 122</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>cove, creek, fishing, outdoors apparel, southern</p> <p>Good, your page contains meta keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Cove and Creek Outfitters United States</td> </tr> <tr> <td>description</td> <td>Cove and Creek Outfitters is a collection of apparel, headwear, accessories and drinkware for those who love be on water.</td> </tr> <tr> <td>image</td> <td>https://static.wixstatic.com/media/e1d3c6_c6aaf9049bf14356ac0b0cf0eb469adb%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/e1d3c6_c6aaf9049bf14356ac0b0cf0eb469adb%7Emv2.jpg</td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> <tr> <td>url</td> <td>https://www.coveandcreek.com</td> </tr> <tr> <td>site_name</td> <td>coveandcreek</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Cove and Creek Outfitters United States	description	Cove and Creek Outfitters is a collection of apparel, headwear, accessories and drinkware for those who love be on water.	image	https://static.wixstatic.com/media/e1d3c6_c6aaf9049bf14356ac0b0cf0eb469adb%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/e1d3c6_c6aaf9049bf14356ac0b0cf0eb469adb%7Emv2.jpg	image:width	2500	image:height	1330	url	https://www.coveandcreek.com	site_name	coveandcreek	type	website
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## SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	0	1	4	0	3
		<ul style="list-style-type: none"><li>• [H3] DRESS FOR ADVENTURE</li><li>• [H4] Find your own Cove &amp; Creek!</li><li>• [H4] ABOUT US</li><li>• [H4] CONTACT US</li><li>• [H4] JOIN OUR MAILING LIST</li><li>• [H6] SPRING 2022 SALE! 50% off every item using coupon code sps2022 Life is better on the water!</li><li>• [H6]</li><li>• [H6] AND RECEIVE SPECIAL MEMBERS ONLY OFFERS AND DISCOUNTS!</li></ul>					
	Images	We found 7 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					


## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 4 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%					

## In-page links

Anchor	Type	Juice
<a href="#">APPAREL</a>	Internal	Passing Juice
<a href="#">HEADWEAR</a>	Internal	Passing Juice
<a href="#">ACCESSORIES</a>	Internal	Passing Juice
<a href="#">CLEARANCE</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	policy <b>water</b> page shop <b>cove creek</b> all better own NOW
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cove	6	✓	✓	✓	✓
creek	6	✓	✓	✓	✓
water	5	✗	✗	✓	✓
shop	3	✗	✗	✗	✗
now	3	✗	✗	✗	✗







## Usability

	Url	Domain : coveandcreek.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="https://www.coveandcreek.com/sitemap.xml">https://www.coveandcreek.com/sitemap.xml</a>
	Robots.txt	<a href="http://coveandcreek.com/robots.txt">http://coveandcreek.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.