Website review
cowboygirl.net

Generated on September 21 2024 16:02 PM

The score is 54/100

SEO Content

✅	Title	CowboyGirl Media **Length : 16** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://cowboygirl.net/
site_name	CowboyGirl Media
title	CowboyGirl Media
description	In our shop we wear several hats, from graphic design to photography and everything in between, all tailor-made for you.
type	website
image	https://img1.wsimg.com/isteam/ip/5b9a2ba7-f2f3-479a-91ce-aab7445b8afe/blob-c2fd7ad.png
locale	en_US

	Headings						
⦿		**H1** 1	**H2** 2	**H3** 1	**H4** 8	**H5** 0	**H6** 0

- [H1] CowboyGirl Media

SEO Content

		[H2] Welcome [H2] Social [H3] Subscribe [H4] What is a cowboygirl? [H4] Our Story [H4] Mother/Daughter Duo [H4] Mother/Daughter Duo [H4] Mother/Daughter Duo [H4] Mother/Daughter Duo [H4] Mother/Daughter Duo [H4] This website uses cookies.
❌	Images	We found 4 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
Photography	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
GoDaddy	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	all design duo photography cowboygirl home media graphic motherdaughter reviews

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cowboygirl	8	✔	✖	✖	✔
media	6	✔	✖	✖	✔
graphic	5	✖	✖	✖	✖
design	5	✖	✖	✖	✖
all	5	✖	✖	✖	✖

Usability

	Url	Domain : cowboygirl.net Length : 14

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://cowboygirl.net/sitemap.xml
✔	Robots.txt	http://cowboygirl.net/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.