Website review
craigallenjohnson.com

Generated on September 20 2024 10:48 AM

The score is 60/100

SEO Content

✅	Title	Author Craig Johnson **Length : 20** Perfect, your title contains between 10 and 70 characters.
✅	Description	Craig Johnson, a writer from Wyoming, is the author of multiple novels in the Walt Longmire mystery series which has garnered popular and critical acclaim. **Length : 155** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Craig Allen Johnson, Longmire, author, writer,wyoming author, wyoming writer, Walt Longmire, Longmire Days Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Author Craig Johnson
site_name	Craig Johnson
url	http://www.craigallenjohnson.com
description	New York Times bestselling author of the Longmire mysteries
type	article
image	https://www.craigallenjohnson.com/social/Facebook-CJL.jpg

	Headings	H1	H2	H3	H4	H5	H6
⦿		0	0	2	0	0	0

- [H3]

SEO Content

		• [H3] © Craig Johnson All Rights Reserved
❌	Images	We found 60 images on this web page. 35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 26 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Tooth and Claw	Internal	Passing Juice
First Frost	Internal	Passing Juice
The Longmire Defense	Internal	Passing Juice

In-page links

here	Internal	Passing Juice
e-mail newsletters	Internal	Passing Juice
Walt Longmire Christmas Story	Internal	Passing Juice
Official Craig Johnson	External	Passing Juice
NOVELLAS	Internal	Passing Juice
SHORT STORIES	Internal	Passing Juice
1/4 TON PICK UP	Internal	Passing Juice
26 PICK-UP	Internal	Passing Juice
52 PICK-UP 2.0	Internal	Passing Juice
52 PICK-UP 1.0	Internal	Passing Juice
MEDIA KIT	Internal	Passing Juice
Apparel	Internal	Passing Juice
Hats	Internal	Passing Juice
Red Pony Bar & Grill	Internal	Passing Juice
Absaroka County Sheriff	Internal	Passing Juice
Longmire Days	Internal	Passing Juice
Etc.	Internal	Passing Juice
DVDs	Internal	Passing Juice
HOME	Internal	Passing Juice
BOOKS	External	Passing Juice
TOUR OF DUTY	Internal	Passing Juice
LONGMIRE DAYS	Internal	Passing Juice
STORE	Internal	Passing Juice

SEO Keywords

Keywords Cloud	book johnson award york walt year longmire wyoming new author

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
longmire	6	✖	✔	✔	✖
award	4	✖	✖	✖	✖
johnson	4	✔	✔	✔	✔
author	4	✔	✔	✔	✖
wyoming	4	✖	✔	✔	✖

Usability

●	Url	Domain : craigallenjohnson.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

❌		
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

◉	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://www.craigallenjohnson.com/sitemap.xml
✅	Robots.txt	http://craigallenjohnson.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics