








# Website review craigmillardentalcentre.co.uk

Generated on September 19 2024 21:51 PM


The score is **62/100**







## SEO Content

|    | <p>Title</p>              | <p>Craigmillar Dental Centre - NHS Dentist Edinburgh</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|---|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | <p>Description</p>        | <p>Craigmillar Dental Centre are caring, family NHS dentists within easy reach of all parts of Edinburgh. Call us today to book a consultation</p> <p><b>Length : 139</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>Dentist Edinburgh, NHS Dentist Edinburgh, Emergency Dentist Edinburgh, edinburgh dentist, edinburgh nhs dentist</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>5</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1490 2078" style="list-style-type: none"> <li>• [H1] Welcome To Craigmillar Dental Centre</li> <li>• [H1] ADDRESS</li> <li>• [H1] 2584</li> <li>• [H1] 92%</li> <li>• [H2] Making Edinburgh Smile</li> <li>• [H2] VISIT US</li> <li>• [H2] CONNECT WITH US</li> <li>• [H2] OPENING TIMES</li> <li>• [H2] CALL US ON 0131 661 7525 OR EMAIL TO BOOK AN APPOINTMENT</li> <li>• [H3] Tel: 0131 661 7525</li> <li>• [H3] "Excellent service, very impressed with Mr Tandon and all the reception staff at Craigmillar Dental Centre. I would highly recommend it to anyone that asks, in fact I have already referred family and friends to the practice." - I Renwick</li> <li>• [H3] "Excellent service and very friendly staff. Very impressed</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 4 | 5 | 5 | 0 | 0 | 0 |
| H1  | H2                        | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 4   | 5                         | 5   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <p>with Mr Anderson and will be happy to recommend family and friends to the practice." - J Moynes</p> <ul style="list-style-type: none"> <li>• [H3] "Excellent service. Everyone at centre was very pleasant and welcoming. I wasn't kept waiting for attention. Pleasant surroundings, bright and clean. Yes I would recommend." - P Loy</li> <li>• [H3] "Excellent service, impressed by everybody at the practice. Will be happy to recommend my family and friends." - J Pugh</li> </ul> |
|   | Images          | <p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>   |
|   | Text/HTML Ratio | <p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|   | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>  |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>  |
|  | In-page links           | <p>We found a total of 73 links including 1 link(s) to files</p>   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.37%</p> <p>Internal Links 98.63%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Home</a>                    | Internal | Passing Juice |
| <a href="#">Treatments</a>              | Internal | Passing Juice |
| <a href="#">General</a>                 | Internal | Passing Juice |
| <a href="#">NHS</a>                     | Internal | Passing Juice |
| <a href="#">Free Dental Examination</a> | Internal | Passing Juice |
| <a href="#">Emergency Appointment</a>   | Internal | Passing Juice |
| <a href="#">Emergency Cover</a>         | Internal | Passing Juice |
| <a href="#">Domicillary Visits</a>      | Internal | Passing Juice |
| <a href="#">TMJ</a>                     | Internal | Passing Juice |
| <a href="#">Bruxism</a>                 | Internal | Passing Juice |
| <a href="#">Occlusal Splints</a>        | Internal | Passing Juice |
| <a href="#">Anti Snoring</a>            | Internal | Passing Juice |
| <a href="#">Restorative</a>             | Internal | Passing Juice |
| <a href="#">Crowns</a>                  | Internal | Passing Juice |
| <a href="#">Crown Options</a>           | Internal | Passing Juice |
| <a href="#">Bridges</a>                 | Internal | Passing Juice |
| <a href="#">Multiple Missing Teeth</a>  | Internal | Passing Juice |
| <a href="#">Inlay/Onlay</a>             | Internal | Passing Juice |
| <a href="#">Root Treatment</a>          | Internal | Passing Juice |
| <a href="#">Dentures</a>                | Internal | Passing Juice |
| <a href="#">Acrylic Dentures</a>        | Internal | Passing Juice |
| <a href="#">Chrome Dentures</a>         | Internal | Passing Juice |
| <a href="#">Flexible Dentures</a>       | Internal | Passing Juice |
| <a href="#">Overdenture</a>             | Internal | Passing Juice |
| <a href="#">Precision Attachments</a>   | Internal | Passing Juice |
| <a href="#">Denture Relining</a>        | Internal | Passing Juice |
| <a href="#">Fixative</a>                | Internal | Passing Juice |
| <a href="#">Missing Tooth Options</a>   | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Missing Teeth Options</a>    | Internal | Passing Juice |
| <a href="#">Preventive</a>               | Internal | Passing Juice |
| <a href="#">Decay</a>                    | Internal | Passing Juice |
| <a href="#">Brushing</a>                 | Internal | Passing Juice |
| <a href="#">Proximal Brushing</a>        | Internal | Passing Juice |
| <a href="#">Gum Disease</a>              | Internal | Passing Juice |
| <a href="#">Hygienist</a>                | Internal | Passing Juice |
| <a href="#">Tartar Build Up</a>          | Internal | Passing Juice |
| <a href="#">Childsmile</a>               | Internal | Passing Juice |
| <a href="#">Fissure Sealants</a>         | Internal | Passing Juice |
| <a href="#">Mouth Cancer Screening</a>   | Internal | Passing Juice |
| <a href="#">Cosmetic</a>                 | Internal | Passing Juice |
| <a href="#">White Fillings</a>           | Internal | Passing Juice |
| <a href="#">Porcelain Veneers</a>        | Internal | Passing Juice |
| <a href="#">Porcelain Inlay</a>          | Internal | Passing Juice |
| <a href="#">All Ceramic Crowns</a>       | Internal | Passing Juice |
| <a href="#">Posterior White Crown</a>    | Internal | Passing Juice |
| <a href="#">Crown Margin</a>             | Internal | Passing Juice |
| <a href="#">Tooth Whitening</a>          | Internal | Passing Juice |
| <a href="#">Smile Design Analysis</a>    | Internal | Passing Juice |
| <a href="#">Invisible Braces</a>         | Internal | Passing Juice |
| <a href="#">Implants</a>                 | Internal | Passing Juice |
| <a href="#">Single Implant</a>           | Internal | Passing Juice |
| <a href="#">Immediate Implant</a>        | Internal | Passing Juice |
| <a href="#">Temporising Implants</a>     | Internal | Passing Juice |
| <a href="#">Implant Crown Options</a>    | Internal | Passing Juice |
| <a href="#">Implant Retained Denture</a> | Internal | Passing Juice |
| <a href="#">Implant Maintenance</a>      | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Missing Tooth Options</a>        | Internal | Passing Juice |
| <a href="#">Smile Gallery</a>                | Internal | Passing Juice |
| <a href="#">About Us</a>                     | Internal | Passing Juice |
| <a href="#">Meet The Team</a>                | Internal | Passing Juice |
| <a href="#">Testimonials</a>                 | Internal | Passing Juice |
| <a href="#">Practice Gallery</a>             | Internal | Passing Juice |
| <a href="#">NHS &amp; Private Prices</a>     | Internal | Passing Juice |
| <a href="#">Email Us</a>                     | Internal | Passing Juice |
| <a href="#">Book An Appointment</a>          | Internal | Passing Juice |
| <a href="#">Give Feedback</a>                | Internal | Passing Juice |
| <a href="#">Covid-19 Practice Procedure</a>  | Internal | Passing Juice |
| -  | Internal | Passing Juice |
| <a href="#">Freedom of Information</a>       | Internal | Passing Juice |
| <a href="#">Cookie Policy</a>                | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>               | Internal | Passing Juice |
| <a href="#">Complaints Policy</a>            | Internal | Passing Juice |
| <a href="#">Website Designed By Xtensive</a> | External | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | recommend dental excellent centre edinburgh very craigmillar practice service impressed |
|--|----------------|---|






## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| centre  | 7       | ✓     | ✗        | ✓           | ✓        |
|         |         |       |          |             |          |






## Keywords Consistency

|             |   |   |   |   |   |
|-------------|---|---|---|---|---|
| craigmillar | 6 | ✓ | ✗ | ✓ | ✓ |
| dental      | 6 | ✓ | ✗ | ✓ | ✓ |
| practice    | 5 | ✗ | ✗ | ✗ | ✓ |
| excellent   | 4 | ✗ | ✗ | ✗ | ✓ |


## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : craigmillardentalcentre.co.uk<br>Length : 29 |
|    | Favicon      | Great, your website has a favicon.                    |
|    | Printability | We could not find a Print-Friendly CSS.               |
|   | Language     | Good. Your declared language is en.                   |
|  | Dublin Core  | This page does not take advantage of Dublin Core.     |


## Document

|  | Doctype         | HTML 5  |                 |             |          |   |
|--|-----------------|---|-----------------|-------------|----------|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |          |   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |                 |             |          |   |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |          |   |
|  | Deprecated HTML | <table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;center&gt;</td> <td>3</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 3 |
| Deprecated tags  | Occurrences     |   |                 |             |          |   |
| <center>   | 3               |   |                 |             |          |   |





## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://craigmillardentalcentre.co.uk/sitemap.xml">https://craigmillardentalcentre.co.uk/sitemap.xml</a></p> <p><a href="http://craigmillardentalcentre.co.uk/sitemap.xml">http://craigmillardentalcentre.co.uk/sitemap.xml</a></p> |
|  | Robots.txt  | <p><a href="http://craigmillardentalcentre.co.uk/robots.txt">http://craigmillardentalcentre.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>  |