# Website review crocodile-orthodontics.co.uk

**The score is 51/100**

## SEO Content

| ⚠️ | Title | Orthodontics In Cardiff - Dentist in Cardiff For Children &amp; Teenagers - Crocodile **Length : 85** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
|---|---|---|
| ✅ | Description | At Crocodile Orthodontics in Cardiff, we get children feeling good about having wonderfully straight teeth, click for further info and to book an appointment. **Length : 158** Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_GB |
| type | website |
| title | Orthodontics In Cardiff - Dentist in Cardiff For Children &amp; Teenagers - Crocodile |
| description | At Crocodile Orthodontics in Cardiff, we get children feeling good about having wonderfully straight teeth, click for further info and to book an appointment. |
| url | https://crocodile-orthodontics.co.uk/ |
| site_name | Crocodile Orthodontics |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|

# SEO Content

| | | |
|---|---|---|
| | | 1 2 4 1 0 0 |
| | | • [H1] Orthodontics In Cardiff For Children & Teenagers<br>• [H2] Welcome to<br>• [H2] The home of wonderfully straight teeth<br>• [H3] Life Changing for a Child<br>• [H3] How Does it Work?<br>• [H3] Specialist Orthodontist<br>• [H3] How Does it Work?<br>• [H4] Orthodontics for Young People |
| ❌ | Images | We found 3 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **6%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ❌ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 34 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 5.88%<br><br>Internal Links 94.12% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| Treatments | Internal | Passing Juice |
| Retainers | Internal | Passing Juice |
| Fees | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| FAQ's | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| ENQUIRY FORM | Internal | Passing Juice |
| Crocodile Orthodontics | Internal | Passing Juice |
| Mix &#038; Match Colours | Internal | Passing Juice |
| Removable Braces | Internal | Passing Juice |
| Fixed Braces | Internal | Passing Juice |
| Ceramic Braces | Internal | Passing Juice |
| Invisible Braces | Internal | Passing Juice |
| Invisalign Teen Treatment | Internal | Passing Juice |
| Lingual | Internal | Passing Juice |
| Aligners Fees | Internal | Passing Juice |
| Lingual Fees | Internal | Passing Juice |
| Our Practice | Internal | Passing Juice |
| Meet the Team | Internal | Passing Juice |
| Clinicians | Internal | Passing Juice |
| &#8211; Mr D.M. Rees | Internal | Passing Juice |
| &#8211; Mr T. Justin W. Evans | Internal | Passing Juice |
| &#8211; Mrs J.L. Roy | Internal | Passing Juice |
| Team Members | Internal | Passing Juice |
| FAQ's for Parents | Internal | Passing Juice |
| FAQ's for Crocs | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Enquiry Form | Internal | Passing Juice |
| Referrals | Internal | Passing Juice |
| Thank You | Internal | Passing Juice |
| Complaints & Feedback | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| GDC website | External | Passing Juice |
| Apple.com | External | Passing Juice |

# SEO Keywords

Keywords Cloud

life children cardiff fees crocodile braces teeth orthodontics treatment faqs

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| children | 5 | ✔ | ✘ | ✔ | ✔ |
| faqs | 5 | ✘ | ✘ | ✘ | ✘ |
| braces | 5 | ✘ | ✘ | ✘ | ✘ |
| teeth | 5 | ✘ | ✘ | ✔ | ✔ |
| fees | 4 | ✘ | ✘ | ✘ | ✘ |

# Usability

| | Url | Domain : crocodile-orthodontics.co.uk<br>Length : 28 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |

# Usability

| | | |
|---|---|---|
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ❌ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✔ Apple Icon<br>✔ Meta Viewport Tag<br>✔ Flash content |

# Mobile

# Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://crocodile-orthodontics.co.uk/sitemap_index.xml |
| ✅ | Robots.txt | http://crocodile-orthodontics.co.uk/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |