Website review
cruelcollections.com

Generated on September 21 2024 15:34 PM

The score is 54/100

SEO Content

✓	Title	Fashion Designer | Temporary NYC **Length : 32** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Check out our Royal Paws winter collection, trendy dog apparel. Temporary NYC designed and handmade in New York. Crochet apparel, balaclavas, jewelry and more. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Fashion Designer | Temporary NYC
description	Check out our Royal Paws winter collection, trendy dog apparel. Temporary NYC designed and handmade in New York. Crochet apparel, balaclavas, jewelry and more.
image	https://static.wixstatic.com/media/37e9ea_3487cd3759254f3ba61af24853031772%7Emv2.jpeg/v1/fit/w_2500,h_1330,al_c/37e9ea_3487cd3759254f3ba61af24853031772%7Emv2.jpeg
image:width	2500
image:height	1330
url	https://www.cruelcollections.com
site_name	Temporary NYC

SEO Content

		type		website				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	0	21	0	0	1

- [H1] Royal Paws Apparel Collection Out Now!
- [H3] Tan Royal Leather Puffer Dog Vest(Graphic Interior)
- [H3] Black Royal Leather Puffer Dog Coat(Graphic Interior)
- [H3] Blue Camo Teddy Bear Sherpa Dog Hoodie
- [H3] Cream Teddy Bear Sherpa Dog Vest
- [H3] Camo Royal Fleece Dog Jacket
- [H3] Navy Blue Velour Dog Hoodie
- [H3] Blue Tribal Dog Baja Hoodie
- [H3] Camo Royal Fleece Dog Hoodie
- [H3] Retro Fleece Dog Hoodie
- [H3] Old Skool Essential Dog Hoodie
- [H3] Navy Plaid Fleece Dog Hoodie
- [H3] Old Skool Fleece Dog Hoodie
- [H3] Brown Essential Dog Hoodie
- [H3] Black Essential Dog Hoodie
- [H3] Aztec Over sized Dog Hoodie
- [H3] Navy Blue Velour Dog Hoodie
- [H3] Camo Royal Fleece Dog Jacket
- [H3] Cream Teddy Bear Sherpa Dog Hoodie
- [H3] Blue Camo Teddy Bear Sherpa Dog Hoodie
- [H3] Black Royal Leather Puffer Dog Coat(Graphic Interior)
- [H3] Cream Plaid Classic Dog Hoodie
- [H6] Join the family!

	Images	We found 47 images on this web page. 42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
◐	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Hoodies	Internal	Passing Juice
Vests	Internal	Passing Juice
Jackets	Internal	Passing Juice
All Apparel	Internal	Passing Juice
Winter Collection	Internal	Passing Juice
Tops	Internal	Passing Juice
Sets/Dresses	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Accessories	Internal	Passing Juice
All	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

◐	Keywords Cloud	nyc collection shop paws page jackets royal all now temporary

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
collection	5	✖	✖	✔	✔
now	5	✖	✖	✖	✔
shop	4	✖	✖	✖	✖
royal	3	✖	✖	✔	✔
paws	3	✖	✖	✔	✔

Usability

◎	Url	Domain : cruelcollections.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.cruelcollections.com/sitemap.xml
✅	Robots.txt	http://cruelcollections.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.