Website review
cryptidroots.com

Generated on September 23 2024 14:27 PM

The score is 48/100

SEO Content

✓	Title	Cryptid Roots **Length : 13** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Cryptid Roots
url	https://cryptidroots.com
title	Cryptid Roots
type	website
description	A sibling team making patches and apparel that we would be proud to own. We love to make merch for the Strange and Spooky.

○	Headings	**H1** 1	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Cryptid Roots
- [H2] Enter store using password:
- [H2] Opening soon

	Images	We found 0 images on this web page.

SEO Content

✓		Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 2 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in here	Internal	Passing Juice

SEO Keywords

Keywords Cloud	enter owner skip store password

SEO Keywords

log content using roots cryptid

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	3	✖	✖	✖	✔
password	3	✖	✖	✖	✔
store	3	✖	✖	✖	✔
cryptid	2	✔	✖	✖	✔
roots	2	✔	✖	✖	✔

Usability

	Url	Domain : cryptidroots.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 28 Warnings : 3
✕	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✕ Too bad, your website is using inline styles. ✕ Too bad, your website has too many CSS files (more than 4). ✕ Too bad, your website has too many JS files (more than 6). ✕ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✕ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://cryptidroots.com/robots.txt Great, your website has a robots.txt file.
✕	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.