








Website review cthulhushirts.com

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The score is 49/100







SEO Content

	<p>Title</p>	<p>Cthulhu T-shirts and Lovecraftian apparel and accessories at CthulhuShirts.com</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Cthulhu Shirts has dozens of original T-shirt designs for both men and women inspired by the works of H.P. Lovecraft and his Weird Tales contemporaries, from Cthulhu tank tops to Esoteric Order of Dagon Work shirts and funny Lovecraftian tees. Plus, Lovecraftian novelties and other Cthuliana.</p> <p>Length : 293</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Cthulhu, Lovecraft, Call of Cthulhu, T-shirts, Nyarlathotep, tank tops, Esoteric Order, Dagon, apparel, King in Yellow, Robert W. Chambers, babydolls tees, work shirts, Edgar Allan Poe, Howard Phillips Lovecraft</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1682 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1783 1342 2078" style="list-style-type: none"> • [H1] H.P. Lovecraft & Cthulhu T-shirts & accessories • [H2] Categories • [H2] • [H2] • [H2] • [H2] • [H2] Featured Products • [H2] Categories • [H2] Recent Updates 	H1	H2	H3	H4	H5	H6	1	9	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">[H2] Newsletter
	Images	We found 60 images on this web page. 32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.92% External Links : Passing Juice 5.77% Internal Links 92.31%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
My Account	Internal	Passing Juice
Gift Certificates	Internal	Passing Juice

In-page links

Sign in	Internal	Passing Juice
Create an account	Internal	Passing Juice
Search Tips	Internal	Passing Juice
T-shirts	Internal	Passing Juice
Work shirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Accessories	Internal	Passing Juice
Has my order shipped yet?	Internal	Passing Juice
Return or exchange	Internal	Passing Juice
Unable to complete checkout	Internal	Passing Juice
General question or comment	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Shipping Information	Internal	Passing Juice
Returns and Exchanges	Internal	Passing Juice
Sizing charts	Internal	Passing Juice
&lt;	Internal	Passing Juice
Cthulhu Weave work shirt	Internal	Passing Juice
Merciful Cthulhu Shirt	Internal	Passing Juice
Jolly Pirate Cthulhu shirt	Internal	Passing Juice
Miskatonic shirt	Internal	Passing Juice
Cthulhu Fish	Internal	Passing Juice
Add To Cart	Internal	Passing Juice
Tribal Cthulhu shirt	Internal	Passing Juice
Cthulhu Ale T-shirt	Internal	Passing Juice
Deco Cthulhu shirt	Internal	Passing Juice
Keep Calm and Cthulhu Fhtagn t-shirt	Internal	Passing Juice
R&#039;lyeh Rising shirt	Internal	Passing Juice
Red Cthulhu shirt	Internal	Passing Juice

In-page links

Cthulhu Weave	Internal	Passing Juice
Dagon Stout Workshirt	Internal	Passing Juice
Cthulhu Ale Work Shirt	Internal	Passing Juice
H.P. Lovecraft - Fear of The Unknown shirt	Internal	Passing Juice
Miskatonic University class of 1937 shirt	Internal	Passing Juice
Cthulhu Medallion T-shirt	Internal	Passing Juice
Cthulhu Weave Hoody	Internal	Passing Juice
Cthulhu Absinthe shirt	Internal	Passing Juice
Old Man Cthulhu shirt	Internal	Passing Juice
Miskatonic zip up hoody	Internal	Passing Juice
Dagon Stout shirt	Internal	Passing Juice
Black Goat of the Woods Tavern shirt	Internal	Passing Juice
Comrade Cthulhu shirt	Internal	Passing Juice
Lovecraft Ironworks shirt	Internal	Passing Juice
H.P. Lovecraft - Searchers After Horror	Internal	Passing Juice
Cthulhu Medallion Work Shirt	Internal	Passing Juice
Facebook	External	Passing Juice
Pinterest	External	Passing Juice
Twitter	External	Passing Juice
RSS	Internal	Passing Juice
Shopping Cart Software	External	noFollow






SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cthulhu	29	✓	✓	✓	✓
choose	26	✗	✗	✗	✗
options	26	✗	✗	✗	✗
shirt	18	✓	✓	✓	✓
lovecraft	7	✓	✓	✓	✓








Usability

	Url	Domain : cthulhushirts.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://cthulhushirts.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics