Website review
culturekings.co.nz

The score is 47/100

SEO Content

⚠️	Title	Shop Streetwear Clothing, Sneakers, Shirts and Hats | Culture Kings | Culture Kings NZ **Length : 86** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Culture Kings World Famous for Streetwear, Sneakers, Dad Hats, Adidas Originals, Nike, NBA Apparel, Carre, Goat Crew, Thing Thing and so much more. **Length : 147** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Shop Streetwear Clothing, Sneakers, Shirts and Hats | Culture Kings
description	Culture Kings World Famous for Streetwear, Sneakers, Dad Hats, Adidas Originals, Nike, NBA Apparel, Carre, Goat Crew, Thing Thing and so much more.
image	https://www.culturekings.co.nz/cdn/shop/t/3/assets/meta-image.jpg?v=17394863774736453971667876153
url	https://www.culturekings.co.nz/
site_name	Culture Kings NZ

SEO Content

	Headings	**H1** 0	**H2** 5	**H3** 1	**H4** 2	**H5** 1	**H6** 20	

- [H2] LATEST RELEASES
- [H2] SHOP BY BRAND
- [H2] SHOP BY CATEGORY
- [H2] Total
- [H2] {{{totalPrice}}}
- [H3] {{ text }}
- [H4] YOUR CART
- [H4] {{ content }}
- [H5] My Account
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] FEATURED BRANDS
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] FEATURED BRANDS
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] SHOP BY PRODUCT
- [H6] FEATURED BRANDS

	Images	We found 274 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 56 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
EXCLUSIVE IN-APP ACCESS	Internal	Passing Juice
Hoodies + Jackets	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Upcoming Releases	Internal	Passing Juice
Mens Sale	Internal	Passing Juice
SHOP BUNDLES	Internal	Passing Juice
VIEW ALL BRANDS	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Brands	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Womens Sale	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Kids Jerseys	Internal	Passing Juice
Kids Footwear	Internal	Passing Juice
Kids Headwear	Internal	Passing Juice

In-page links

Kids Accessories	Internal	Passing Juice
Brands	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Kids Sale	Internal	Passing Juice
VIEW MY CART	Internal	Passing Juice
Help	Internal	Passing Juice
Find a Store	Internal	Passing Juice
Blog	Internal	Passing Juice
Student Offers	Internal	Passing Juice
Exclusive Not-For-Sale	Internal	Passing Juice
Careers	Internal	Passing Juice
Register	Internal	Passing Juice
Sign In	Internal	Passing Juice
Men	Internal	Passing Juice
Music	Internal	Passing Juice
Sport	Internal	Passing Juice
Releases	Internal	Passing Juice
Looks	Internal	Passing Juice
Auckland	Internal	Passing Juice
Brisbane	Internal	Passing Juice
Sydney	Internal	Passing Juice
Melbourne	Internal	Passing Juice
Chadstone	Internal	Passing Juice
Pacific Fair	Internal	Passing Juice
Parramatta	Internal	Passing Juice
Perth	Internal	Passing Juice
Las Vegas	Internal	Passing Juice
Our Story	Internal	Passing Juice

In-page links

Hall Of Fame	Internal	Passing Juice
Returns Policy	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
Afterpay	Internal	Passing Juice
Zip	Internal	Passing Juice
Terms of Sale	Internal	Passing Juice
View All >>	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
{{name}}	Internal	Passing Juice
Take me there	Internal	Passing Juice
No thanks, keep shopping	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	update all category latest set shop live settings releases brand

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	3	✔	✖	✖	✔
latest	1	✖	✖	✖	✔
releases	1	✖	✖	✖	✔
brand	1	✖	✖	✖	✔
all	1	✖	✖	✖	✖

Usability

	Url	Domain : culturekings.co.nz Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML	

Deprecated tags	Occurrences
<s>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

- ✔ Excellent, your website doesn't use nested tables.
- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.culturekings.co.nz/sitemap.xml
✔	Robots.txt	http://culturekings.co.nz/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.