





# Website review culturekings.co.nz

Generated on September 23 2024 20:31 PM

The score is 47/100







## SEO Content

	Title	<p>Shop Streetwear Clothing, Sneakers, Shirts and Hats   Culture Kings   Culture Kings NZ</p> <p><b>Length : 86</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Culture Kings World Famous for Streetwear, Sneakers, Dad Hats, Adidas Originals, Nike, NBA Apparel, Carre, Goat Crew, Thing Thing and so much more.</p> <p><b>Length : 147</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Shop Streetwear Clothing, Sneakers, Shirts and Hats   Culture Kings</td></tr><tr><td>description</td><td>Culture Kings World Famous for Streetwear, Sneakers, Dad Hats, Adidas Originals, Nike, NBA Apparel, Carre, Goat Crew, Thing Thing and so much more.</td></tr><tr><td>image</td><td><a href="https://www.culturekings.co.nz/cdn/shop/t/3/asets/meta-image.jpg?v=17394863774736453971667876153">https://www.culturekings.co.nz/cdn/shop/t/3/asets/meta-image.jpg?v=17394863774736453971667876153</a></td></tr><tr><td>url</td><td><a href="https://www.culturekings.co.nz/">https://www.culturekings.co.nz/</a></td></tr><tr><td>site_name</td><td>Culture Kings NZ</td></tr></tbody></table>	Property	Content	type	website	title	Shop Streetwear Clothing, Sneakers, Shirts and Hats   Culture Kings	description	Culture Kings World Famous for Streetwear, Sneakers, Dad Hats, Adidas Originals, Nike, NBA Apparel, Carre, Goat Crew, Thing Thing and so much more.	image	<a href="https://www.culturekings.co.nz/cdn/shop/t/3/asets/meta-image.jpg?v=17394863774736453971667876153">https://www.culturekings.co.nz/cdn/shop/t/3/asets/meta-image.jpg?v=17394863774736453971667876153</a>	url	<a href="https://www.culturekings.co.nz/">https://www.culturekings.co.nz/</a>	site_name	Culture Kings NZ
Property	Content															
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url	<a href="https://www.culturekings.co.nz/">https://www.culturekings.co.nz/</a>															
site_name	Culture Kings NZ															

## SEO Content

	Headings	H1 0H2 5H3 1H4 2H5 1H6 20 <div>[H2] LATEST RELEASES [H2] SHOP BY BRAND [H2] SHOP BY CATEGORY [H2] Total [H2] {{ {totalPrice}} } [H3] {{ text }} [H4] YOUR CART [H4] {{ content }} [H5] My Account [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] FEATURED BRANDS [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] FEATURED BRANDS [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] SHOP BY PRODUCT [H6] FEATURED BRANDS]</div>
X	Images	We found 274 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
X	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
X	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">EXCLUSIVE IN-APP ACCESS</a>	Internal	Passing Juice
<a href="#">Hoodies + Jackets</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Upcoming Releases</a>	Internal	Passing Juice
<a href="#">Mens Sale</a>	Internal	Passing Juice
<a href="#">SHOP BUNDLES</a>	Internal	Passing Juice
<a href="#">VIEW ALL BRANDS</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Womens Sale</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Kids Jerseys</a>	Internal	Passing Juice
<a href="#">Kids Footwear</a>	Internal	Passing Juice
<a href="#">Kids Headwear</a>	Internal	Passing Juice


## In-page links

<a href="#">Kids Accessories</a>	Internal	Passing Juice
<a href="#">Brands</a>	Internal	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">Kids Sale</a>	Internal	Passing Juice
<a href="#">VIEW MY CART</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Find a Store</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Student Offers</a>	Internal	Passing Juice
<a href="#">Exclusive Not-For-Sale</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Sport</a>	Internal	Passing Juice
<a href="#">Releases</a>	Internal	Passing Juice
<a href="#">Looks</a>	Internal	Passing Juice
<a href="#">Auckland</a>	Internal	Passing Juice
<a href="#">Brisbane</a>	Internal	Passing Juice
<a href="#">Sydney</a>	Internal	Passing Juice
<a href="#">Melbourne</a>	Internal	Passing Juice
<a href="#">Chadstone</a>	Internal	Passing Juice
<a href="#">Pacific Fair</a>	Internal	Passing Juice
<a href="#">Parramatta</a>	Internal	Passing Juice
<a href="#">Perth</a>	Internal	Passing Juice
<a href="#">Las Vegas</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice

## In-page links

<a href="#">Hall Of Fame</a>	Internal	Passing Juice
<a href="#">Returns Policy</a>	Internal	Passing Juice
<a href="#">Shipping Info</a>	Internal	Passing Juice
<a href="#">Afterpay</a>	Internal	Passing Juice
<a href="#">Zip</a>	Internal	Passing Juice
<a href="#">Terms of Sale</a>	Internal	Passing Juice
<a href="#">View All &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">{{name}}</a>	Internal	Passing Juice
<a href="#">Take me there</a>	Internal	Passing Juice
<a href="#">No thanks. keep shopping</a>	Internal	Passing Juice

## SEO Keywords






Keywords Cloud

category live set releases settings all **shop** brand latest update












## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
shop	3	✓	✗	✗	✓
latest	1	✗	✗	✗	✓
releases	1	✗	✗	✗	✓
brand	1	✗	✗	✗	✓
all	1	✗	✗	✗	✗


## Usability

	Url	Domain : culturekings.co.nz Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.culturekings.co.nz/sitemap.xml">https://www.culturekings.co.nz/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://culturekings.co.nz/robots.txt">http://culturekings.co.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>