








Website review custommade.com

Generated on September 18 2024 23:23 PM





The score is 65/100







SEO Content

|  | Title | <p>Engagement Rings - Wedding Rings & Fine Jewelry CustomMade</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--|---|----------|---------|-----------|------------|-------|--|---|---|---|---|---|---|
|  | Description | <p>Get the perfect engagement ring, made just for you.</p> <p>Length : 51</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>CustomMade</td> </tr> <tr> <td>image</td> <td>https://images.custommade.com/7gygHJZa4Ena3yfH7aVYEJW6Wh4=/custommade-attachments/3f07941905b5d58_cm_og_image_banner.png</td> </tr> </tbody> </table> | Property | Content | site_name | CustomMade | image | https://images.custommade.com/7gygHJZa4Ena3yfH7aVYEJW6Wh4=/custommade-attachments/3f07941905b5d58_cm_og_image_banner.png | | | | | | |
| Property | Content | | | | | | | | | | | | | |
| site_name | CustomMade | | | | | | | | | | | | | |
| image | https://images.custommade.com/7gygHJZa4Ena3yfH7aVYEJW6Wh4=/custommade-attachments/3f07941905b5d58_cm_og_image_banner.png | | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="539 1659 1481 1731"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1765 1460 2063" style="list-style-type: none"> • [H1] We specialize in "OMG, It's perfect!" • [H2] We're changing the way you buy an engagement ring. • [H2] Your special someone is one of a kind. So are we. • [H2] The Perfect Fit For Any Budget • [H2] Ready to put a ring on it? • [H2] Let's See That Ring! • [H2] We've got more than wedding bling. • [H3] Honesty. Expertise. And Lots of Hand-Holding. • [H3] We don't sell you a diamond. We help you buy the best | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 3 | 2 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 6 | 3 | 2 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|--|
| | | one. <ul style="list-style-type: none">• [H3] It's Not Perfect Until You Tell Us It's Perfect.• [H4] Not a diamond fan?• [H4] Not a diamond fan? |
|  | Images | We found 36 images on this web page. Good, most or all of your images have alt attributes. |
|  | Text/HTML Ratio | Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 214 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0.93% Internal Links 99.07% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Ring design | Internal | Passing Juice |
| Choosing a diamond | Internal | Passing Juice |
| Choosing a colored gem | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| How much does an engagement ring cost? | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| About CustomMade | Internal | Passing Juice |
| Financing | Internal | Passing Juice |
| Warranties & guarantees | Internal | Passing Juice |
| Reviews | Internal | Passing Juice |
| Diamond basics: The 4Cs | Internal | Passing Juice |
| Beyond the 4Cs: Clarity | Internal | Passing Juice |
| Beyond the 4Cs: Cut | Internal | Passing Juice |
| Beyond the 4Cs: Color | Internal | Passing Juice |
| Diamond shapes & cuts | Internal | Passing Juice |
| Diamond fluorescence | Internal | Passing Juice |
| Hearts & arrows diamonds | Internal | Passing Juice |
| How to pick the perfect lab diamond | Internal | Passing Juice |
| Is lab diamond a good choice? | Internal | Passing Juice |
| Lab vs. natural diamonds | Internal | Passing Juice |
| How to pick the perfect salt & pepper diamond | Internal | Passing Juice |
| Styles of salt & pepper diamonds | Internal | Passing Juice |
| Is salt & pepper diamond a good choice? | Internal | Passing Juice |
| What are salt & pepper diamonds? | Internal | Passing Juice |
| Diamond alternatives | Internal | Passing Juice |
| Is moissanite a good choice? | Internal | Passing Juice |
| Exploring moissanite's fire | Internal | Passing Juice |
| How to pick the perfect moissanite | Internal | Passing Juice |
| Gem wearability | Internal | Passing Juice |
| Gem hardness | Internal | Passing Juice |
| Gem color | Internal | Passing Juice |
| How to pick the perfect alexandrite | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Is alexandrite a good choice? | Internal | Passing Juice |
| Exploring alexandrite's color | Internal | Passing Juice |
| How to pick the perfect amethyst | Internal | Passing Juice |
| Is amethyst a good choice? | Internal | Passing Juice |
| Exploring amethyst's color | Internal | Passing Juice |
| How to pick the perfect aquamarine | Internal | Passing Juice |
| Is aquamarine a good choice? | Internal | Passing Juice |
| Exploring aquamarine's color | Internal | Passing Juice |
| How to pick the perfect emerald | Internal | Passing Juice |
| Is emerald a good choice? | Internal | Passing Juice |
| Exploring emerald's color | Internal | Passing Juice |
| Lab vs. natural emeralds | Internal | Passing Juice |
| How to pick the perfect morganite | Internal | Passing Juice |
| Is morganite a good choice? | Internal | Passing Juice |
| Exploring morganite's color | Internal | Passing Juice |
| Morganite durability and cleaning | Internal | Passing Juice |
| How to pick the perfect moss agate | Internal | Passing Juice |
| Is moss agate a good choice? | Internal | Passing Juice |
| The visual appeal of moss agate | Internal | Passing Juice |
| Types of opal | Internal | Passing Juice |
| Australian vs Ethiopian opal | Internal | Passing Juice |
| Is opal a good choice? | Internal | Passing Juice |
| How to pick the perfect opal | Internal | Passing Juice |
| Is sapphire a good choice? | Internal | Passing Juice |
| How to pick the perfect sapphire | Internal | Passing Juice |
| Lab vs. natural sapphires | Internal | Passing Juice |
| Understanding heat treated sapphires | Internal | Passing Juice |
| What is the birthstone for each month? | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| January birthstone rings | Internal | Passing Juice |
| February birthstone rings | Internal | Passing Juice |
| March birthstone rings | Internal | Passing Juice |
| April birthstone rings | Internal | Passing Juice |
| May birthstone rings | Internal | Passing Juice |
| June birthstone rings | Internal | Passing Juice |
| July birthstone rings | Internal | Passing Juice |
| August birthstone rings | Internal | Passing Juice |
| September birthstone rings | Internal | Passing Juice |
| October birthstone rings | Internal | Passing Juice |
| November birthstone rings | Internal | Passing Juice |
| December birthstone rings | Internal | Passing Juice |
| Center settings & styles | Internal | Passing Juice |
| Halo styles | Internal | Passing Juice |
| Which gold karat is right for you? | Internal | Passing Juice |
| Which white metal is right for you? | Internal | Passing Juice |
| Engagement rings | Internal | Passing Juice |
| Diamond engagement rings | Internal | Passing Juice |
| Black diamond engagement rings | Internal | Passing Juice |
| Salt and pepper diamond engagement rings | Internal | Passing Juice |
| Alexandrite engagement rings | Internal | Passing Juice |
| Amethyst engagement rings | Internal | Passing Juice |
| Aquamarine engagement rings | Internal | Passing Juice |
| Citrine engagement rings | Internal | Passing Juice |
| Emerald engagement rings | Internal | Passing Juice |
| Garnet engagement rings | Internal | Passing Juice |
| Moonstone engagement rings | Internal | Passing Juice |
| Morganite engagement rings | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Moissanite engagement rings | Internal | Passing Juice |
| Moss agate engagement rings | Internal | Passing Juice |
| Opal engagement rings | Internal | Passing Juice |
| Pearl engagement rings | Internal | Passing Juice |
| Peridot engagement rings | Internal | Passing Juice |
| Ruby engagement rings | Internal | Passing Juice |
| Sapphire engagement rings | Internal | Passing Juice |
| Tanzanite engagement rings | Internal | Passing Juice |
| Topaz engagement rings | Internal | Passing Juice |
| Tourmaline engagement rings | Internal | Passing Juice |
| Turquoise engagement rings | Internal | Passing Juice |
| Men's engagement rings | Internal | Passing Juice |
| Couples' engagement ring designs | Internal | Passing Juice |
| Other fine jewelry | Internal | Passing Juice |
| Wedding bands | Internal | Passing Juice |
| Signet rings | Internal | Passing Juice |
| Family crest rings | Internal | Passing Juice |
| Monogram rings | Internal | Passing Juice |
| Masonic rings | Internal | Passing Juice |
| Religious rings | Internal | Passing Juice |
| Military rings | Internal | Passing Juice |
| Biker rings | Internal | Passing Juice |
| Other rings | Internal | Passing Juice |
| Class rings | Internal | Passing Juice |
| Men's rings | Internal | Passing Juice |
| Necklaces | Internal | Passing Juice |
| Pendants | Internal | Passing Juice |
| Cross necklaces | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Family crest necklaces | Internal | Passing Juice |
| Cufflinks | Internal | Passing Juice |
| Earrings | Internal | Passing Juice |
| Lapel pins & brooches | Internal | Passing Juice |
| Unique engagement rings | Internal | Passing Juice |
| Non-traditional engagement rings | Internal | Passing Juice |
| Alternative engagement rings | Internal | Passing Juice |
| Art Deco engagement rings | Internal | Passing Juice |
| Modern engagement rings | Internal | Passing Juice |
| Antique inspired engagement rings | Internal | Passing Juice |
| Solitaire engagement rings | Internal | Passing Juice |
| Cathedral setting engagement rings | Internal | Passing Juice |
| Antique halo rings | Internal | Passing Juice |
| Sunburst halo rings | Internal | Passing Juice |
| Unique halo rings | Internal | Passing Juice |
| Hidden halo engagement rings | Internal | Passing Juice |
| Split shank engagement rings | Internal | Passing Juice |
| Cluster engagement rings | Internal | Passing Juice |
| Diamond cluster rings | Internal | Passing Juice |
| Bezel rings | Internal | Passing Juice |
| Double-prong engagement rings | Internal | Passing Juice |
| Channel setting engagement rings | Internal | Passing Juice |
| Faux-tension setting engagement rings | Internal | Passing Juice |
| Pavé engagement rings | Internal | Passing Juice |
| Toi et moi rings | Internal | Passing Juice |
| Three stone rings | Internal | Passing Juice |
| East-west rings | Internal | Passing Juice |
| Crown & tiara engagement rings | Internal | Passing Juice |
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In-page links

| | | |
|--|----------|---------------|
| Mixed-metal engagement rings | Internal | Passing Juice |
| Gemstone rings with unique center stones | Internal | Passing Juice |
| Sapphire rings in every color | Internal | Passing Juice |
| Asscher cut engagement rings | Internal | Passing Juice |
| Baguette engagement rings | Internal | Passing Juice |
| Cushion cut engagement rings | Internal | Passing Juice |
| Emerald cut engagement rings | Internal | Passing Juice |
| Heart cut engagement rings | Internal | Passing Juice |
| Hexagon engagement rings | Internal | Passing Juice |
| Kite engagement rings | Internal | Passing Juice |
| Marquise cut engagement rings | Internal | Passing Juice |
| Oval cut engagement rings | Internal | Passing Juice |
| Pear cut engagement rings | Internal | Passing Juice |
| Princess cut engagement rings | Internal | Passing Juice |
| Rose cut engagement rings | Internal | Passing Juice |
| Round cut engagement rings | Internal | Passing Juice |
| Trillion cut engagement rings | Internal | Passing Juice |
| Flower engagement rings | Internal | Passing Juice |
| Lotus engagement rings | Internal | Passing Juice |
| Lavender engagement rings | Internal | Passing Juice |
| Rose engagement rings | Internal | Passing Juice |
| Turtle engagement rings | Internal | Passing Juice |
| Owl engagement rings | Internal | Passing Juice |
| Dragonfly engagement rings | Internal | Passing Juice |
| Snake engagement rings | Internal | Passing Juice |
| Cat engagement rings | Internal | Passing Juice |
| Butterfly engagement rings | Internal | Passing Juice |
| Dragon engagement rings | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Mermaid engagement rings | Internal | Passing Juice |
| Autumn engagement rings | Internal | Passing Juice |
| Winter engagement rings | Internal | Passing Juice |
| Ocean engagement rings | Internal | Passing Juice |
| Mountain engagement rings | Internal | Passing Juice |
| Moon and stars engagement rings | Internal | Passing Juice |
| Tree engagement rings | Internal | Passing Juice |
| Geeky engagement rings | Internal | Passing Juice |
| Hogwarts houses engagement rings | Internal | Passing Juice |
| Magic wand rings | Internal | Passing Juice |
| Golden Snitch engagement rings | Internal | Passing Juice |
| Deathly Hallows engagement rings | Internal | Passing Juice |
| Zelda engagement rings | Internal | Passing Juice |
| Pokémon engagement rings | Internal | Passing Juice |
| Star Wars engagement rings | Internal | Passing Juice |
| Star Trek engagement rings | Internal | Passing Juice |
| Fantasy engagement rings | Internal | Passing Juice |
| Game of Thrones engagement rings | Internal | Passing Juice |
| Superhero engagement rings | Internal | Passing Juice |
| Anime engagement rings | Internal | Passing Juice |
| Video game engagement rings | Internal | Passing Juice |
| Lord of the Rings engagement rings | Internal | Passing Juice |
| Nenya engagement rings | Internal | Passing Juice |
| Nightmare Before Christmas engagement rings | Internal | Passing Juice |
| "All the bling" engagement rings | Internal | Passing Juice |
| Feather engagement rings | Internal | Passing Juice |
| Rope engagement rings | Internal | Passing Juice |
| Trinity knot engagement rings | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Infinity engagement rings | Internal | Passing Juice |
| Anchor engagement rings | Internal | Passing Juice |
| Music themed engagement rings | Internal | Passing Juice |
| Skull engagement rings | Internal | Passing Juice |
| Celtic engagement rings | Internal | Passing Juice |
| Witchy engagement rings | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| Get started! | Internal | Passing Juice |
| Get the perfect engagement ring | Internal | noFollow |
| What Goes into Pricing | Internal | Passing Juice |
| @CustomMadeJewelry | External | Passing Juice |
| Careers | External | Passing Juice |
| Contact | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| Accessibility | Internal | Passing Juice |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| rings | 145 | ✓ | ✗ | ✗ | ✗ |
| engagement | 111 | ✓ | ✗ | ✓ | ✓ |
| diamond | 24 | ✗ | ✗ | ✗ | ✓ |
| perfect | 22 | ✗ | ✗ | ✓ | ✓ |
| ring | 20 | ✓ | ✗ | ✓ | ✓ |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : custommade.com Length : 14 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>https://www.custommade.com/sitemap.xml</p> |
|  | Robots.txt | <p>http://custommade.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |