








Website review customoutfitters.net

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The score is 46/100







SEO Content

	<p>Title</p>	<p>Custom Outfitters Custom Apparel & Promotional Products Great Falls, VA: Home</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Custom Outfitters Great Falls, VA. We offer the best pricing for any and all custom promotional products online. From giveaways to corporate gifts, designer products to gift baskets, your company or organization's logo can be on it. We handle all size orders and items!</p> <p>Length : 271</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>promotional, merchandise, marketing, business, school,team, club, organization, custom, branding,promote, logo,company,corporate, Great Falls, VA</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1646 1481 1713"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1747 1177 2072" style="list-style-type: none"> • [H1] Custom Outfitters Great Falls, VA • [H2] Hat, Caps, Uniforms, & More • [H2] Let Your Logo Do the Writing • [H2] Get Carried Away • [H2] Check Out What's Trending • [H3] Featured COVID-19 Related Item • [H3] Featured Blogs • [H3] What Our Customers Are Saying • [H3] Igloo Playmate Elite 16 Qt Cooler • [H3] 	H1	H2	H3	H4	H5	H6	1	4	5	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	5	2	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Salute Our Troops! • [H4] Custom Outfitters Promotional Group Custom Outfitters Promotional Group
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 72 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Specials	Internal	Passing Juice

In-page links

What's New	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Apparel	Internal	Passing Juice
Accessories	Internal	Passing Juice
Activewear	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Golf Apparel	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Polos	Internal	Passing Juice
Sweatshirts & Hoodies	Internal	Passing Juice
Tshirts	Internal	Passing Juice
Youth	Internal	Passing Juice
Accessories	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Briefcases & Messenger Bags	Internal	Passing Juice
Drawstring Backpacks	Internal	Passing Juice
Fanny Packs	Internal	Passing Juice
Lunch Bags	Internal	Passing Juice
Paper Bags	Internal	Passing Juice
Plastic Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Beverage Insulators	Internal	Passing Juice
BPA Free Bottles	Internal	Passing Juice
Coasters	Internal	Passing Juice
Glassware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Plastic Cups	Internal	Passing Juice

In-page links

Thermoses	Internal	Passing Juice
Tumblers	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
Awards	Internal	Passing Juice
Binders	Internal	Passing Juice
Business Card Holders	Internal	Passing Juice
Caddies	Internal	Passing Juice
Calculators	Internal	Passing Juice
Magnets	Internal	Passing Juice
Mousepads	Internal	Passing Juice
Notepads	Internal	Passing Juice
Stress Relievers	Internal	Passing Juice
Technology Items	Internal	Passing Juice
Awards	Internal	Passing Juice
Buttons	Internal	Passing Juice
Displays	Internal	Passing Juice
Giveaways	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Ballpoint Pens	Internal	Passing Juice
Chalk	Internal	Passing Juice
Crayons	Internal	Passing Juice
Highlighters	Internal	Passing Juice
Hi-Tech Pens	Internal	Passing Juice
Markers	Internal	Passing Juice
Pencils	Internal	Passing Juice
Roller Ball Pens	Internal	Passing Juice
Sharpener	Internal	Passing Juice
Advanced Search	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Browse Headwear	Internal	Passing Juice
Shop Pens	Internal	Passing Juice
View All Bags	Internal	Passing Juice
1 Oz. Hand Sanitizer Gel	Internal	Passing Juice
Salute Our Troops!	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Specials	Internal	Passing Juice
Presentations	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Questions or Comments?	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	3	✓	✗	✗	✗
custom	2	✓	✓	✓	✓
great	2	✓	✓	✓	✓
shop	2	✗	✗	✗	✗
from	2	✗	✗	✓	✗





Usability

	Url	Domain : customoutfitters.net Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.customoutfitters.net/sitemap.xml</pre>
	Robots.txt	<pre>http://customoutfitters.net/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>