

## **SEO Content**

	Title	Custom Thre	Custom Threads Co.				
$\checkmark$		Length: 18	3				
		Perfect, you	r title c	ontains betw	veen 10 and	70 charact	ers.
$\bigotimes$	Description	Length : 0					
		Very bad. W					bage. Use <u>this</u>
$\bigotimes$	Keywords	-		n't found me <u>enerator</u> to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your p	oage ta	ike advantag	e of Og Prop	perties.	
		Property	,	Content			
		title		Custom Th	reads Co.		
		type url description		website https://www.customthreadsco.com/			
					high-quality ed customer		pparel with
		image		dCrB0lbFa	fAr_PIWv7Fd	lhZPplmG-s	n/3pmYWWZp HUbIVxKj2K0 n6EhkXN0=w
0	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		custo • [H2]	omer c Free D		es	e apparel w	vith personalized

#### **SEO Content**

		<ul> <li>[H3] Call or email to get started: 315-560-8610 or info@customthreads.com</li> </ul>
8	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
About	Internal	Passing Juice

# In-page links

Contact	Internal	Passing Juice
Jeep Keychains	Internal	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	threads skip Custom home get
		services keychains google jeep sites

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
custom	4	×	×	×	×
services	4	×	×	×	×
threads	3	×	×	×	×
home	3	×	×	×	×
jeep	3	×	×	×	×

## Usability

0	Url	Domain : customthreadsco.com Length : 19
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

$\mathbf{O}$	Mobile Optimization	×	Apple Icon
			Meta Viewport Tag
		۲	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://customthreadsco.com/robots.txt

# Optimization

$\bigcirc$		Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.