






Website review cutterbuck.ca

Generated on September 24 2024 12:32 PM





The score is 45/100







SEO Content

	Title	Cutter & Buck Canada Official Site - Sportswear and Golf Apparel Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	With our sportswear, outerwear, and signature golf collection, you can take on the world and the weekends in Cutter & Buck apparel without missing a beat. Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	cutter & buck, cutter & buck clothing, cutter and buck, Cutter & Buck apparel, Cutter & Buck Big & Tall Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>6</td><td>6</td><td>1</td><td>9</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1]• [H1]• [H1] Fall Ready Essentials!• [H1] Style with Sustainability• [H1] Weekend, Office or WFH?• [H1] Fresh Styles Just in• [H2] Our Top Picks• [H2] Toward Ever Better• [H2] Shop by Category• [H2] CHECK OUT THE LATEST Cutter & Buck Blog• [H2] Shop Best Sellers• [H2] About Cutter & Buck• [H3] Save 20% On Your First Order• [H4] Cutter & Buck Forge Eco Fine Line Stripe Stretch Recycled Mens Polo	H1	H2	H3	H4	H5	H6	6	6	1	9	4	0
H1	H2	H3	H4	H5	H6									
6	6	1	9	4	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Cutter & Buck Pike Eco Shadow Check Print Recycled Mens Polo • [H4] Cutter & Buck Pike Eco Flora Print Mens Polo • [H4] Cutter & Buck Hunts Point Eco Textured Fleece Recycled Womens Snap Pullover • [H4] Cutter & Buck Hunts Point Eco Textured Fleece Recycled Mens Snap Pullover • [H4] Cutter & Buck Advantage Tri-Blend Eco Soft Pique Long Sleeve Knitted Mens Button Down • [H4] Cutter & Buck Advantage Tri-Blend Eco Soft Pique Long Sleeve Knitted Womens Button Down • [H4] Cutter & Buck Coastline Epic Comfort Eco Recycled Mens Polo • [H4] Quick Shop • [H5] About Cutter & Buck • [H5] Customer Service • [H5] Read our Blog • [H5] Refer a Friend
	Images	<p>We found 41 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 90 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.11%</p>

SEO Links

Internal Links 98.89%

In-page links

Anchor	Type	Juice
Men	Internal	Passing Juice
Men	Internal	Passing Juice
Polos	Internal	Passing Juice
Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Sale	Internal	Passing Juice
Collections	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Eco	Internal	Passing Juice
Clique	Internal	Passing Juice
Women	Internal	Passing Juice
Polos & Tees	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Sale	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Eco	Internal	Passing Juice
Clique	Internal	Passing Juice
Big & Tall	Internal	Passing Juice

In-page links

Polos	Internal	Passing Juice
Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Sale	Internal	Passing Juice
Pro Shop	Internal	Passing Juice
Men's Golf	Internal	Passing Juice
Golf Polos	Internal	Passing Juice
Layering	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Women's Golf	Internal	Passing Juice
Golf Polos	Internal	Passing Juice
Layering	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Women	Internal	Passing Juice
Big & Tall	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Comfort Collection	Internal	Passing Juice
Crossover Collection	Internal	Passing Juice
Clique Sportswear	Internal	Passing Juice
Sale	Internal	Passing Juice
Polos	Internal	Passing Juice
Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice

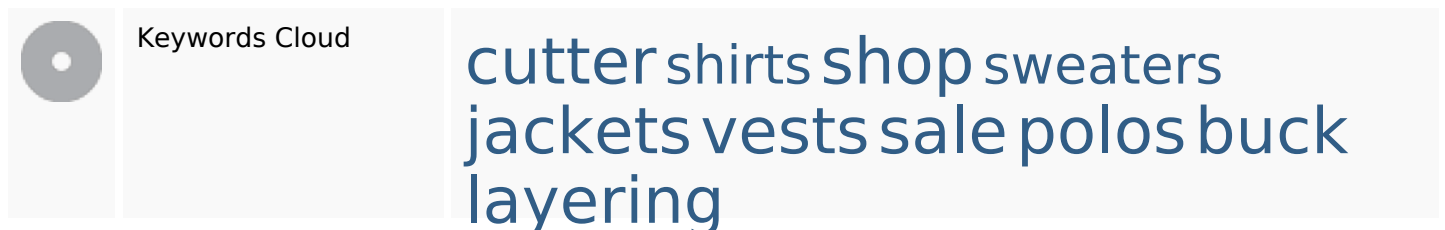
In-page links

Polos & Tees	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Polos	Internal	Passing Juice
Shirts	Internal	Passing Juice
Layering	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Jackets & Vests	Internal	Passing Juice
Shop Layers, Vest and Jackets	Internal	Passing Juice
SHOP SUSTAINABLE STYLES	Internal	Passing Juice
Shop the MAINSAIL Collection	Internal	Passing Juice
SHOP NEW ARRIVALS	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Big & Tall	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Choose Options	Internal	Passing Juice
Our Story	Internal	Passing Juice
Sustainability	Internal	Passing Juice

In-page links

Corporate Responsibility	Internal	Passing Juice
Corporate Sales	Internal	Passing Juice
Wholesale (B2B)	External	Passing Juice
Shipping & Returns	Internal	Passing Juice
Order Status	Internal	Passing Juice
Fit & Size Chart	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice



SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cutter	9	✓	✓	✓	✓
buck	9	✓	✓	✓	✓
sale	9	✗	✗	✗	✗
polos	8	✗	✗	✗	✗
layering	8	✗	✗	✗	✗





Usability

	Url	Domain : cutterbuck.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://cutterbuck.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>