








# Website review cutterbuck.ca

Generated on September 24 2024 09:13 AM





The score is 45/100







## SEO Content

	<p>Title</p>	<p>Cutter &amp; Buck Canada   Official Site - Sportswear and Golf Apparel</p> <p><b>Length : 70</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>With our sportswear, outerwear, and signature golf collection, you can take on the world and the weekends in Cutter &amp; Buck apparel without missing a beat.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>cutter &amp; buck, cutter &amp; buck clothing, cutter and buck, Cutter &amp; Buck apparel, Cutter &amp; Buck Big &amp; Tall</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>6</td> <td>1</td> <td>9</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1579 1492 2072" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1]</li> <li>• [H1] Fall Ready Essentials!</li> <li>• [H1] Style with Sustainability</li> <li>• [H1] Weekend, Office or WFH?</li> <li>• [H1] Fresh Styles Just in</li> <li>• [H2] Our Top Picks</li> <li>• [H2] Toward Ever Better</li> <li>• [H2] Shop by Category</li> <li>• [H2] CHECK OUT THE LATEST Cutter &amp; Buck Blog</li> <li>• [H2] Shop Best Sellers</li> <li>• [H2] About Cutter &amp; Buck</li> <li>• [H3] Save 20% On Your First Order</li> <li>• [H4] Cutter &amp; Buck Forge Eco Fine Line Stripe Stretch Recycled Mens Polo</li> </ul>	H1	H2	H3	H4	H5	H6	6	6	1	9	4	0
H1	H2	H3	H4	H5	H6									
6	6	1	9	4	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Cutter &amp; Buck Pike Eco Shadow Check Print Recycled Mens Polo</li><li>• [H4] Cutter &amp; Buck Pike Eco Flora Print Mens Polo</li><li>• [H4] Cutter &amp; Buck Hunts Point Eco Textured Fleece Recycled Womens Snap Pullover</li><li>• [H4] Cutter &amp; Buck Hunts Point Eco Textured Fleece Recycled Mens Snap Pullover</li><li>• [H4] Cutter &amp; Buck Advantage Tri-Blend Eco Soft Pique Long Sleeve Knitted Mens Button Down</li><li>• [H4] Cutter &amp; Buck Advantage Tri-Blend Eco Soft Pique Long Sleeve Knitted Womens Button Down</li><li>• [H4] Cutter &amp; Buck Coastline Epic Comfort Eco Recycled Mens Polo</li><li>• [H4] Quick Shop</li><li>• [H5] About Cutter &amp; Buck</li><li>• [H5] Customer Service</li><li>• [H5] Read our Blog</li><li>• [H5] Refer a Friend</li></ul>
	Images	<p>We found 41 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 90 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.11%</p>

# SEO Links

Internal Links 98.89%

## In-page links

Anchor	Type	Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Eco</a>	Internal	Passing Juice
<a href="#">Clique</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Polos &amp; Tees</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Eco</a>	Internal	Passing Juice
<a href="#">Clique</a>	Internal	Passing Juice
<a href="#">Big &amp; Tall</a>	Internal	Passing Juice

## In-page links

<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Pro Shop</a>	Internal	Passing Juice
<a href="#">Men's Golf</a>	Internal	Passing Juice
<a href="#">Golf Polos</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Women's Golf</a>	Internal	Passing Juice
<a href="#">Golf Polos</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Big &amp; Tall</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Comfort Collection</a>	Internal	Passing Juice
<a href="#">Crossover Collection</a>	Internal	Passing Juice
<a href="#">Clique Sportswear</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice

## In-page links

<a href="#">Polos &amp; Tees</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Layering</a>	Internal	Passing Juice
<a href="#">Sweaters</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Shop Layers, Vest and Jackets</a>	Internal	Passing Juice
<a href="#">SHOP SUSTAINABLE STYLES</a>	Internal	Passing Juice
<a href="#">Shop the MAINSAIL Collection</a>	Internal	Passing Juice
<a href="#">SHOP NEW ARRIVALS</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Big &amp; Tall</a>	Internal	Passing Juice
<a href="#">Explore Now</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Choose Options</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice

## In-page links

<a href="#">Corporate Responsibility</a>	Internal	Passing Juice
<a href="#">Corporate Sales</a>	Internal	Passing Juice
<a href="#">Wholesale (B2B)</a>	External	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Order Status</a>	Internal	Passing Juice
<a href="#">Fit &amp; Size Chart</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cutter	9	✓	✓	✓	✓
buck	9	✓	✓	✓	✓
sale	9	✗	✗	✗	✗
polos	8	✗	✗	✗	✗
layering	8	✗	✗	✗	✗




## Usability

	Url	Domain : cutterbuck.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://cutterbuck.ca/robots.txt">http://cutterbuck.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>