Website review
dalecolefarm.com

Generated on September 22 2024 23:24 PM

The score is 50/100

SEO Content

✅	Title	Dale Cole Farm **Length : 14** Perfect, your title contains between 10 and 70 characters.
✅	Description	Ready to ship and custom leather work for yourself and your animals. Products range from custom dog collars, horse tack, home goods, apparel, and much more. **Length : 156** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Dale Cole Farm
url	https://dalecolefarm.com/
title	Dale Cole Farm
type	website
description	Ready to ship and custom leather work for yourself and your animals. Products range from custom dog collars, horse tack, home goods, apparel, and much more.
image	http://dalecolefarm.com/cdn/shop/files/Brown_Cowboy_Logo.jpg?height=628&pad_color=ffffff&v=1685453718&width=1200
image:secure_url	https://dalecolefarm.com/cdn/shop/files/Brown_Cowboy_Logo.jpg?height=628&pad_color=ffffff&v=1685453718&width=1200

SEO Content

		image:width	1200				
		image:height	628				

	Headings	H1	H2	H3	H4	H5	H6
		1	5	4	1	0	0

- [H1]
- [H2] Item added to your cart
- [H2] YOU DREAM IT, WE MAKE IT HAPPEN
- [H2] SHOP
- [H2] CUSTOM ORDERS
- [H2] RETURN POLICY
- [H3] CUSTOM LEATHER
- [H3] CUSTOM LEATHER
- [H3] COWBOY HATS
- [H3] COWBOY HATS
- [H4] Custom orders can be made by email to dalecolefarm@gmail.com. Please include your name and phone number in the subject line. The order should include the item you want, customization details, and any reference pics. We can't wait to make you something beautiful!

❌	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
LIDS	Internal	Passing Juice
LEATHER	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop all	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	order leather hats cowboy custom shop make items orders include

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
custom	6	✖	✖	✔	✔
hats	3	✖	✖	✖	✔
orders	3	✖	✖	✖	✔
include	3	✖	✖	✖	✔
items	3	✖	✖	✖	✖

Usability

◉	Url	Domain : dalecolefarm.com Length : 16
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✅	Printability	Great. We have found a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✅ Excellent, your website doesn't use nested tables. ❌ Too bad, your website is using inline styles. ❌ Too bad, your website has too many CSS files (more than 4). ❌ Too bad, your website has too many JS files (more than 6). ❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://dalecolefarm.com/sitemap.xml
✔	Robots.txt	http://dalecolefarm.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.