Website review
darkartistryapparel.com

Generated on September 22 2024 11:30 AM

The score is 51/100

SEO Content

✅	Title	Dark Artistry Apparel | Dark Tattoo-Inspired Apparel **Length : 52** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Dark Artistry Apparel, where fashion becomes a canvas for storytelling, rebellion, and the celebration of the unconventional. We are an embodiment of inked narratives and the allure of darkness, drawing inspiration from the intricate artistry of tattoos and the mystique of horror. **Length : 281** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Dark Artistry Apparel
url	https://darkartistryapparel.com/
title	Dark Artistry Apparel | Dark Tattoo-Inspired Apparel
type	website
description	Dark Artistry Apparel, where fashion becomes a canvas for storytelling, rebellion, and the celebration of the unconventional. We are an embodiment of inked narratives and the allure of darkness, drawing inspiration from the intricate artistry of tattoos and the mystique of horror.

SEO Content

		image	http://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&pad_color=ffffff&v=1704142597&width=1200
		image:secure_url	https://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&pad_color=ffffff&v=1704142597&width=1200
		image:width	1200
		image:height	628

	Headings	H1	H2	H3	H4	H5	H6
		1	13	16	0	0	0

- [H1]
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Estimated total
- [H2] Language
- [H2] Language
- [H2] DARK ARTISTRY APPAREL | WEAR YOUR SOUL ON YOUR SLEEVE
- [H2] BRAND SPANKIN' NEW
- [H2] Collections
- [H2] Unisex Succubus T-Shirt
- [H2] Dark Artistry Apparel
- [H2] Menu
- [H2] Subscribe to our emails
- [H2] Language
- [H3] New
- [H3] New
- [H3] Unisex Succubus T-Shirt
- [H3] Unisex Succubus T-Shirt
- [H3] Unisex Grim Reaper Hoodie
- [H3] Unisex Grim Reaper Hoodie
- [H3] Unisex Tombstone T-Shirt
- [H3] Unisex Tombstone T-Shirt
- [H3] Unisex Wraith T-Shirt
- [H3] Unisex Wraith T-Shirt
- [H3] New
- [H3] New
- [H3] Black and White Traditional Til Death
- [H3] Black and White Traditional Til Death
- [H3] Signatures
- [H3] Signatures

	Images	We found 17 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 4.55% External Links : Passing Juice 0% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Log in	Internal	Passing Juice
shipping	Internal	Passing Juice
Home	Internal	Passing Juice
New	Internal	Passing Juice
Bestsellers	Internal	Passing Juice

In-page links

Black and White Traditional Til Death	Internal	Passing Juice
Signatures	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
The Dark Archives	Internal	Passing Juice
Unisex Succubus T-Shirt	Internal	Passing Juice
Unisex Grim Reaper Hoodie	Internal	Passing Juice
Unisex Tombstone T-Shirt	Internal	Passing Juice
Unisex Wraith T-Shirt	Internal	Passing Juice
Skip to product information	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice

SEO Keywords

Keywords Cloud

dark youtube facebook artistry tiktok new apparel twitter english instagram
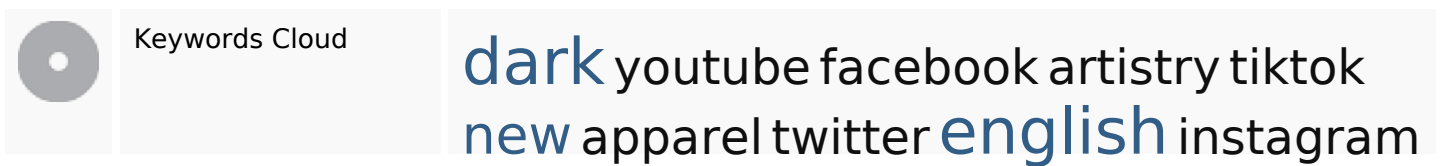
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dark	7	✔	✖	✔	✔
english	6	✖	✖	✖	✖
new	5	✖	✖	✖	✔
artistry	4	✔	✖	✔	✔
apparel	4	✔	✖	✔	✔

Keywords Consistency

Usability

⬤	Url	Domain : darkartistryapparel.com Length : 23
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!

✗	Deprecated HTML	

Deprecated tags	Occurrences
<s>	5

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⬤	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4).

Document

✖	Too bad, your website has too many JS files (more than 6).
✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
⦿		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://darkartistryapparel.com/sitemap.xml
✔	Robots.txt	http://darkartistryapparel.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.