







# Website review darkartistryapparel.com

Generated on September 21 2024 07:11 AM



The score is 51/100






## SEO Content

	Title	Dark Artistry Apparel   Dark Tattoo-Inspired Apparel <b>Length : 52</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Dark Artistry Apparel, where fashion becomes a canvas for storytelling, rebellion, and the celebration of the unconventional. We are an embodiment of inked narratives and the allure of darkness, drawing inspiration from the intricate artistry of tattoos and the mystique of horror. <b>Length : 281</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Dark Artistry Apparel</td></tr><tr><td>url</td><td>https://darkartistryapparel.com/</td></tr><tr><td>title</td><td>Dark Artistry Apparel   Dark Tattoo-Inspired Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Dark Artistry Apparel, where fashion becomes a canvas for storytelling, rebellion, and the celebration of the unconventional. We are an embodiment of inked narratives and the allure of darkness, drawing inspiration from the intricate artistry of tattoos and the mystique of horror.</td></tr></tbody></table>	Property	Content	site_name	Dark Artistry Apparel	url	https://darkartistryapparel.com/	title	Dark Artistry Apparel   Dark Tattoo-Inspired Apparel	type	website	description	Dark Artistry Apparel, where fashion becomes a canvas for storytelling, rebellion, and the celebration of the unconventional. We are an embodiment of inked narratives and the allure of darkness, drawing inspiration from the intricate artistry of tattoos and the mystique of horror.
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## SEO Content

		<table border="1"> <tr> <td>image</td> <td>http://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&amp;pad_color=ffffff&amp;v=1704142597&amp;width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&amp;pad_color=ffffff&amp;v=1704142597&amp;width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </table>	image	http://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&pad_color=ffffff&v=1704142597&width=1200	image:secure_url	https://darkartistryapparel.com/cdn/shop/files/dark-artistry-apparel-logo-black.png?height=628&pad_color=ffffff&v=1704142597&width=1200	image:width	1200	image:height	628				
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Your cart is empty</li> <li>• [H2] Your cart</li> <li>• [H2] Estimated total</li> <li>• [H2] Language</li> <li>• [H2] Language</li> <li>• [H2] DARK ARTISTRY APPAREL   WEAR YOUR SOUL ON YOUR SLEEVE</li> <li>• [H2] BRAND SPANKIN' NEW</li> <li>• [H2] Collections</li> <li>• [H2] Unisex Succubus T-Shirt</li> <li>• [H2] Dark Artistry Apparel</li> <li>• [H2] Menu</li> <li>• [H2] Subscribe to our emails</li> <li>• [H2] Language</li> <li>• [H3] New</li> <li>• [H3] New</li> <li>• [H3] Unisex Succubus T-Shirt</li> <li>• [H3] Unisex Succubus T-Shirt</li> <li>• [H3] Unisex Grim Reaper Hoodie</li> <li>• [H3] Unisex Grim Reaper Hoodie</li> <li>• [H3] Unisex Tombstone T-Shirt</li> <li>• [H3] Unisex Tombstone T-Shirt</li> <li>• [H3] Unisex Wraith T-Shirt</li> <li>• [H3] Unisex Wraith T-Shirt</li> <li>• [H3] New</li> <li>• [H3] New</li> <li>• [H3] Black and White Traditional Til Death</li> <li>• [H3] Black and White Traditional Til Death</li> <li>• [H3] Signatures</li> <li>• [H3] Signatures</li> </ul>	H1	H2	H3	H4	H5	H6	1	13	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	16	0	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>3%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.55% External Links : Passing Juice 0% Internal Links 95.45%

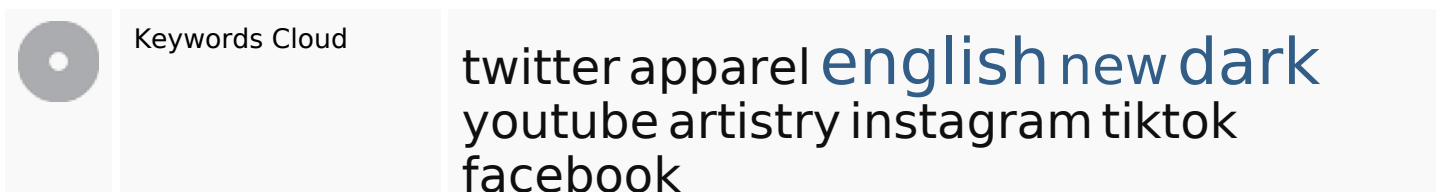
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">shipping</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">Bestsellers</a>	Internal	Passing Juice

## In-page links

<a href="#">Black and White Traditional Til Death</a>	Internal	Passing Juice
<a href="#">Signatures</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">The Dark Archives</a>	Internal	Passing Juice
<a href="#">Unisex Succubus T-Shirt</a>	Internal	Passing Juice
<a href="#">Unisex Grim Reaper Hoodie</a>	Internal	Passing Juice
<a href="#">Unisex Tombstone T-Shirt</a>	Internal	Passing Juice
<a href="#">Unisex Wraith T-Shirt</a>	Internal	Passing Juice
<a href="#">Skip to product information</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dark	7	✓	✗	✓	✓
english	6	✗	✗	✗	✗
new	5	✗	✗	✗	✓
artistry	4	✓	✗	✓	✓

# Keywords Consistency

apparel

4



## Usability

	Url	Domain : darkartistryapparel.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	5
Deprecated tags	Occurrences					
<s>	5					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>				

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://darkartistryapparel.com/sitemap.xml>



### Robots.txt

<http://darkartistryapparel.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.