






Website review darknightcoco.com

Generated on September 23 2024 20:26 PM






The score is 47/100







SEO Content

	Title	Dark Night Coalition Length : 20 Perfect, your title contains between 10 and 70 characters.																
	Description	Become members of the Dark Night Coalition when you make your purchase! Here, it's Spooky Season all year long with apparel, journals, stationery and MORE! Length : 159 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Dark Night Coalition</td></tr><tr><td>url</td><td>https://darknightcoco.com/</td></tr><tr><td>title</td><td>Dark Night Coalition</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Become members of the Dark Night Coalition when you make your purchase! Here, it's Spooky Season all year long with apparel, journals, stationery and MORE!</td></tr><tr><td>image</td><td>http://darknightcoco.com/cdn/shop/files/Dark_Night_Coalition.png?height=628&pad_color=ffffff&v=1697828937&width=1200</td></tr><tr><td>image:secure_url</td><td>https://darknightcoco.com/cdn/shop/files/Dark_Night_Coalition.png?height=628&pad_color=ffffff&v=1697828937&width=1200</td></tr></tbody></table>	Property	Content	site_name	Dark Night Coalition	url	https://darknightcoco.com/	title	Dark Night Coalition	type	website	description	Become members of the Dark Night Coalition when you make your purchase! Here, it's Spooky Season all year long with apparel, journals, stationery and MORE!	image	http://darknightcoco.com/cdn/shop/files/Dark_Night_Coalition.png?height=628&pad_color=ffffff&v=1697828937&width=1200	image:secure_url	https://darknightcoco.com/cdn/shop/files/Dark_Night_Coalition.png?height=628&pad_color=ffffff&v=1697828937&width=1200
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SEO Content

		<div>image:width1200</div> <div>image:height628</div>
	Headings	<div> <div>H11H24H321H40H50H60</div> <ul style="list-style-type: none"> • [H1] • [H2] Item added to your cart • [H2] Featured Items • [H2] Collections • [H2] Subscribe to our emails • [H3] Till Death Do Us Part Tumbler (20oz) • [H3] Till Death Do Us Part Tumbler (20oz) • [H3] Till Death Do Us Part • [H3] Till Death Do Us Part • [H3] Love Isn't Dead - White • [H3] Love Isn't Dead - White • [H3] Love Isn't Dead Tumbler (20oz) • [H3] Love Isn't Dead Tumbler (20oz) • [H3] Love Isn't Dead - Black • [H3] Love Isn't Dead - Black • [H3] Black History • [H3] Black History • [H3] Valentine's Day • [H3] Valentine's Day • [H3] Journals • [H3] Journals • [H3] Dark Liquid • [H3] Dark Liquid • [H3] Holiday Tees • [H3] Holiday Tees • [H3] Stationery </div>
	Images	<p>We found 16 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 9.09%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 90.91%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Items	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
Till Death Do Us Part Tumbler (20oz)	Internal	Passing Juice
Till Death Do Us Part	Internal	Passing Juice
Love Isn't Dead - White	Internal	Passing Juice
Love Isn't Dead Tumbler (20oz)	Internal	Passing Juice
Love Isn't Dead - Black	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords






	Keywords Cloud	regular dead tumbler love price usd part unit death sale
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
price	20	✖	✖	✖	✖
regular	10	✖	✖	✖	✖
usd	10	✖	✖	✖	✖
love	6	✖	✖	✖	✔
dead	6	✖	✖	✖	✔

Usability

	Url	Domain : darknightcoco.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>5</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	5
Deprecated tags	Occurrences					
<s>	5					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://darknightcoco.com/sitemap.xml</p>
	Robots.txt	<p>http://darknightcoco.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.