











## SEO Content

		<ul style="list-style-type: none"><li>• [H3]</li><li>• [H3]</li><li>• [H3]</li><li>• [H3]</li><li>• [H3] LOCATION</li><li>• [H3] PHONE</li><li>• [H3] WEB &amp; EMAIL</li><li>• [H4] Education</li><li>• [H4] About David</li><li>• [H4] RA, Google Review</li><li>• [H4] Jessica Drury, Google Review</li><li>• [H4] Nathan Tweddle, Google Review</li><li>• [H4] Chris Fairless, Google Review</li><li>• [H4] Judith Grice, Google Review</li><li>• [H4] Talitha Bowman, Google Review</li><li>• [H4] MB, Google Review</li><li>• [H5] Dr David Bretton</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li><li>• [H6]</li></ul>
	Images	<p>We found 23 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 9 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to primary navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	dentist teeth brettton treatment cosmetic dental from <b>dauid</b> newcastle invisalign
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
david	22	✓	✗	✗	✓
bretton	12	✓	✗	✗	✓
dentist	10	✓	✗	✗	✗
invisalign	9	✓	✗	✗	✓
dental	9	✗	✗	✗	✓






## Usability

	Url	Domain : davidbretton.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://davidbretton.co.uk/wp-sitemap.xml">https://davidbretton.co.uk/wp-sitemap.xml</a>
	Robots.txt	<a href="http://davidbretton.co.uk/robots.txt">http://davidbretton.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.