Website review
davidpandone.com

The score is 50/100

SEO Content

✅	Title	davidpandone.com - financial literacy and other points of interest **Length : 66** Perfect, your title contains between 10 and 70 characters.
✅	Description	Home of David Alan Pandone; efforts in financial literacy, MoneySmart publications and online courses, and TeeRanter; original artwork on apparel and products. **Length : 159** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	davidpandone.com - financial literacy and other points of interest
description	Home of David Alan Pandone; efforts in financial literacy, MoneySmart publications and online courses, and TeeRanter; original artwork on apparel and products.
url	https://www.davidpandone.com/
site_name	davidpandone.com
image	https://www.davidpandone.com/wp-content/uploads/2018/05/qtq80-O2iRdC-e1527622791401.jpeg
image:width	400

SEO Content

		image:height	267				
		locale	en_US				

	Headings	**H1** 1	**H2** 2	**H3** 1	**H4** 0	**H5** 0	**H6** 0
		• [H1] davidpandone.com • [H2] • [H2] • [H3]					

	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4% Internal Links 96%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Resources	Internal	Passing Juice
Client Services	Internal	Passing Juice
dp Newsletter	Internal	Passing Juice
dpRE Forum	Internal	Passing Juice
Blog	Internal	Passing Juice
About David	Internal	Passing Juice
Shop Cart	Internal	Passing Juice
Trade Items	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Refund & Return	Internal	Passing Juice
MoneySmart Solutions, 2nd Ed.	Internal	Passing Juice
MS Chapter Tours	Internal	Passing Juice
MS Guide to Wealth	Internal	Passing Juice
dp Gifts & Apparel:	Internal	Passing Juice
Secrets of Subdivision, Vol. 1	Internal	Passing Juice
Recommended	Internal	Passing Juice
dpRE PMA	Internal	Passing Juice
Login / Register	Internal	Passing Juice
Profile & Subscriptions	Internal	Passing Juice
Contact Us – Preview	Internal	Passing Juice
new front page	Internal	Passing Juice
privacy policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
WordPress	External	Passing Juice

SEO Keywords

Keywords Cloud	education trade ive newsletter menu moneysmart dpre information davidpandone open

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
menu	4	✖	✖	✖	✖
open	3	✖	✖	✖	✖
ive	3	✖	✖	✖	✖
information	3	✖	✖	✖	✖
davidpandone	2	✔	✖	✖	✔

Usability

	Url	Domain : davidpandone.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://davidpandone.com/sitemap.xml
✓	Robots.txt	http://davidpandone.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.