Website review
daviscompany.eu

Generated on September 21 2024 00:43 AM

The score is 56/100

SEO Content

⚠️	Title	Davis is a consulting production company for the apparel and textile industry **Length : 77** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Davis is full-service consulting production company specialized exclusively in product design and development for the apparel and textile industry **Length : 146** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	clothes, production, design, apparel, textile, women's, skirts, blouses, trousers, jackets, coats, dresses, men's, suits, shirts, workwear, baby clothing, children's, t-shirts, factory, manufacturer, quality control Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>2</td><td>1</td><td>0</td><td>0</td></tr></table> [H1] Davis Ltd. [H3] Language [H3] Davis Cloud [H4] Our mission is simple: To provide you with quality-on-time service at competitive prices.
❌	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 30 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Davis Ltd.	Internal	Passing Juice
HOME	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
SERVICES	Internal	Passing Juice
Apparel Production	Internal	Passing Juice
Market Intelligence	Internal	Passing Juice
CONTACT US	Internal	Passing Juice

In-page links

apparel	Internal	Passing Juice
baby clothing	Internal	Passing Juice
blouses	Internal	Passing Juice
children's	Internal	Passing Juice
clothes	Internal	Passing Juice
coats	Internal	Passing Juice
design	Internal	Passing Juice
dresses	Internal	Passing Juice
factory	Internal	Passing Juice
jackets	Internal	Passing Juice
manufacturer	Internal	Passing Juice
men's	Internal	Passing Juice
production	Internal	Passing Juice
quality control	Internal	Passing Juice
shirts	Internal	Passing Juice
skirts	Internal	Passing Juice
suits	Internal	Passing Juice
t-shirts	Internal	Passing Juice
textile	Internal	Passing Juice
trousers	Internal	Passing Juice
women's	Internal	Passing Juice
workwear	Internal	Passing Juice
Davis Ltd.	Internal	Passing Juice

SEO Keywords

Keywords Cloud	consulting production company services industry textile market home apparel davis

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
production	3	✔	✔	✔	✖
apparel	3	✔	✔	✔	✖
davis	2	✔	✖	✔	✔
textile	2	✔	✔	✔	✖
consulting	1	✔	✖	✔	✖

Usability

●	Url	Domain : daviscompany.eu Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0

Document

✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://daviscompany.eu/sitemap.xml.gz
✓	Robots.txt	http://daviscompany.eu/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics