








Website review dawkinsfamilydental.com

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The score is 55/100







SEO Content

	Title	<p>Expert Family Dentist in Oxford, MS Dawkins Family Dental</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Expert Family Dentist in Oxford, MS Dawkins Family Dental</td> </tr> <tr> <td>description</td> <td>At Dawkins Family Dental, we provide expert dental care for the whole family! Call our office in Oxford, MS, today to get scheduled with one of our dentists.</td> </tr> <tr> <td>url</td> <td>https://www.dawkinsfamilydental.com/</td> </tr> <tr> <td>site_name</td> <td>Dawkins Family Dental</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Expert Family Dentist in Oxford, MS Dawkins Family Dental	description	At Dawkins Family Dental, we provide expert dental care for the whole family! Call our office in Oxford, MS, today to get scheduled with one of our dentists.	url	https://www.dawkinsfamilydental.com/	site_name	Dawkins Family Dental
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	Headings	<table border="1" data-bbox="539 1906 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1241 2069" style="list-style-type: none"> • [H1] Enjoy Distinguished Dentistry in Oxford • [H2] Welcome to Dawkins Family Dental 	H1	H2	H3	H4	H5	H6	1	4	3	0	0	0		
H1	H2	H3	H4	H5	H6											
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SEO Content

		<ul style="list-style-type: none"> • [H2] Comprehensive Dental Care in Oxford, MS • [H2] A Brighter Smile is One Step Away! • [H2] Learn More About Us! • [H3] Friendly Faces • [H3] Enjoyable Experience • [H3] Tailored Treatments
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.53%</p> <p>Internal Links 89.47%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Meet The Staff	Internal	Passing Juice
Services	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Emergency	Internal	Passing Juice
Preventive	Internal	Passing Juice
Restorative	Internal	Passing Juice
Cosmetic	Internal	Passing Juice
Orthodontics	Internal	Passing Juice
Professional Teeth Whitening	Internal	Passing Juice
Dental Crowns &#038; Bridges	Internal	Passing Juice
Dental Veneers	Internal	Passing Juice
Financial	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
Practice Cafe	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	24	✓	✗	✗	✓







Keywords Consistency

family	10	✓	✗	✗	✓
dawkins	9	✓	✗	✗	✓
oxford	8	✓	✗	✗	✓
services	6	✗	✗	✗	✗

Usability

	Url	Domain : dawkinsfamilydental.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.dawkinsfamilydental.com/sitemap_index.xml



Robots.txt

<http://dawkinsfamilydental.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics