







# Website review definedapparel.co.uk

Generated on September 21 2024 01:55 AM

The score is **56/100**



## SEO Content

	<p>Title</p>	<p>Powerlete Official Store   Gym Clothes &amp; Workout Clothes</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>Shop men's and women's gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort &amp; the perfect fit every time. Shop now!</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>								
	<p>Keywords</p>	<p>gym clothes, workout clothes, fitness clothing, clothing, hoodies, sports hoodies, sports bra, leggings, yoga pants, yoga outfits, t shirts, gym t shirts, squat proof, gym clo,clothes for gym, gym wear, clothes for the gym, gym wear for women, women gym wear, womens gym wear, women gym sets, womens gym sets, sportswear women, sportswear, sports wear, powerlete, powerlete clothing, powerlete t shirt, powerlete hoodie, powerlete leggings, powerlete bra, powerlete apparel, powerlete gym wear, powerlete gym clothing, powerlete athletics, powerlete crop top, powerlete yoga, powerlete yoga clothing, sustainable gym wear, seamless shorts, seamless leggings, seamless gym leggings, seamless gym shorts, scrunch bum shorts, recycled material gym wear, luxury gym wear, high impact sports bras, sports bra, squat proof leggings, ladies gym wear, ladies gym clothes, mens gym wear, mens, gym clothes</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1742 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Powerlete</td> </tr> <tr> <td>url</td> <td>https://www.powerleteclo.com/</td> </tr> <tr> <td>title</td> <td>Powerlete Official Store   Gym Clothes &amp; Workout Clothes</td> </tr> </tbody> </table>	Property	Content	site_name	Powerlete	url	https://www.powerleteclo.com/	title	Powerlete Official Store   Gym Clothes & Workout Clothes
Property	Content									
site_name	Powerlete									
url	https://www.powerleteclo.com/									
title	Powerlete Official Store   Gym Clothes & Workout Clothes									

# SEO Content

type	website
description	Shop men's and women's gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort & the perfect fit every time. Shop now!
image	<a href="http://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077">http://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077</a>
image:secure_url	<a href="https://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077">https://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077</a>
image:width	2160
image:height	1080
image:alt	Powerlete




## Headings

H1	H2	H3	H4	H5	H6
1	6	24	9	18	0

- [H1] Powerlete
- [H2] SUBTLE, BUTSTRONG
- [H2] WANT EMAILS YOU'LL ACTUALLY READ AND 10% OFF YOUR NEXT POWERLETE FIX?
- [H2] MORE THAN YOUR BEST GYM FIT.
- [H2] WOMEN'S GYM CLOTHING
- [H2] MEN'S GYM CLOTHING
- [H2] ABOUT POWERLETE
- [H3] WOMEN'S SHORTS
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] NEW RELEASES
- [H3] | 20% OFF
- [H3] Evolve 1/2-zip Long Sleeve Top
- [H3] | 20% OFF
- [H3] Evolve 1/2 Zip Long Sleeve Top
- [H3] Athlete Club Oversized T-Shirt
- [H3] Athlete Club Oversized T-Shirt
- [H3] PAY LATER WITH KLARNA & CLEARPAY
- [H3] 100% SECURE CHECKOUT
- [H3] 30 DAY RETURNS
- [H3] WORLD CLASS SUPPORT
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP



## SEO Links

		
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40.68%</p> <p>Internal Links 59.32%</p>

## In-page links

Anchor	Type	Juice
<a href="#">MENS</a>	Internal	Passing Juice
<a href="#">WOMENS</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">SIGN UP TO EMAILS YOU'LL ACTUALLY READ</a>	External	Passing Juice
<a href="#">SHOP NEW LOOKS</a>	Internal	Passing Juice
<a href="#">SHOP BEST SELLERS</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

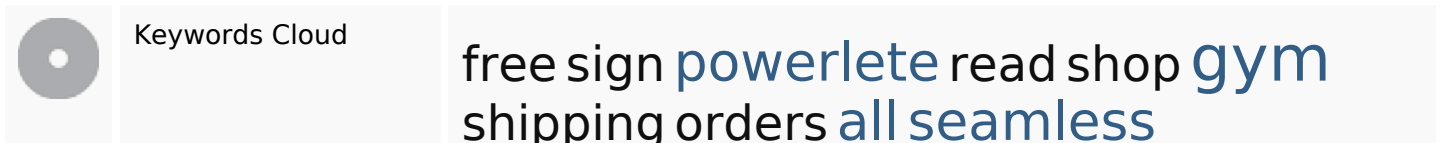
## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">THE BUTTON.</a>	Internal	Passing Juice
<a href="#">hoodies</a>	External	Passing Juice
<a href="#">seamless gym leggings</a>	External	Passing Juice
<a href="#">t-shirts</a>	External	Passing Juice
<a href="#">women's gym clothing</a>	External	Passing Juice
<a href="#">seamless leggings</a>	External	Passing Juice
<a href="#">shorts</a>	External	Passing Juice
<a href="#">tees</a>	External	Passing Juice
<a href="#">comfy sports bras</a>	External	Passing Juice
<a href="#">gymwear</a>	External	Passing Juice
<a href="#">men's gym clothing</a>	External	Passing Juice
<a href="#">moisture-wicking gym tees</a>	External	Passing Juice
<a href="#">gym shorts</a>	External	Passing Juice
<a href="#">Matt Elms</a>	External	Passing Juice
<a href="#">Erika Elms</a>	External	Passing Juice
<a href="#">accessories</a>	External	Passing Juice
<a href="#">gym leggings</a>	External	Passing Juice
<a href="#">women's clothes for gym</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">Powerlete HQ</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Support Centre</a>	External	Passing Juice
<a href="#">Track Your Order</a>	External	Passing Juice

## In-page links

<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Klarna</a>	Internal	Passing Juice
<a href="#">Shop Mens</a>	Internal	Passing Juice
<a href="#">Shop Womens</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Register</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice



## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gym	31	✓	✓	✓	✓
powerlete	22	✓	✓	✗	✓
seamless	20	✗	✓	✗	✓
all	19	✗	✗	✗	✓
free	17	✗	✗	✗	✗


## Usability

	Url	Domain : definedapparel.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.powerleteclo.com/sitemap.xml">https://www.powerleteclo.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://definedapparel.co.uk/robots.txt">http://definedapparel.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>