

Website review definedapparel.com

Generated on September 21 2024 03:32 AM

The score is 56/100



SEO Content

|  | Title | <p>Powerlete Official Store Gym Clothes & Workout Clothes</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | |
|--|--|--|----------|---------|-----------|-----------|-----|-------------------------------|-------|--|
|  | Description | <p>Shop men’s and women’s gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort & the perfect fit every time. Shop now!</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | |
|  | Keywords | <p>gym clothes, workout clothes, fitness clothing, clothing, hoodies, sports hoodies, sports bra, leggings, yoga pants, yoga outfits, t shirts, gym t shirts, squat proof, gym clo,clothes for gym, gym wear, clothes for the gym, gym wear for women, women gym wear, womens gym wear, women gym sets, womens gym sets, sportswear women, sportswear, sports wear, powerlete, powerlete clothing, powerlete t shirt, powerlete hoodie, powerlete leggings, powerlete bra, powerlete apparel, powerlete gym wear, powerlete gym clothing, powerlete athletics, powerlete crop top, powerlete yoga, powerlete yoga clothing, sustainable gym wear, seamless shorts, seamless leggings, seamless gym leggings, seamless gym shorts, scrunch bum shorts, recycled material gym wear, luxury gym wear, high impact sports bras, sports bra, squat proof leggings, ladies gym wear, ladies gym clothes, mens gym wear, mens, gym clothes</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Powerlete</td></tr><tr><td>url</td><td>https://www.powerleteclo.com/</td></tr><tr><td>title</td><td>Powerlete Official Store Gym Clothes & Workout Clothes</td></tr></table> | Property | Content | site_name | Powerlete | url | https://www.powerleteclo.com/ | title | Powerlete Official Store Gym Clothes & Workout Clothes |
| Property | Content | | | | | | | | | |
| site_name | Powerlete | | | | | | | | | |
| url | https://www.powerleteclo.com/ | | | | | | | | | |
| title | Powerlete Official Store Gym Clothes & Workout Clothes | | | | | | | | | |

SEO Content





| | |
|------------------|---|
| type | website |
| description | Shop men's and women's gym clothing, exclusively online today! Enjoy lasting quality, supreme comfort & the perfect fit every time. Shop now! |
| image | http://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077 |
| image:secure_url | https://www.powerleteclo.com/cdn/shop/files/Main_Logo_Black_2x1_e768a077-0751-42df-9b29-985f01ba5a8c.jpg?v=1657538077 |
| image:width | 2160 |
| image:height | 1080 |
| image:alt | Powerlete |

Headings


| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 6 | 24 | 9 | 18 | 0 |

- [H1] Powerlete
- [H2] SUBTLE, BUTSTRONG
- [H2] WANT EMAILS YOU'LL ACTUALLY READ AND 10% OFF YOUR NEXT POWERLETE FIX?
- [H2] MORE THAN YOUR BEST GYM FIT.
- [H2] WOMEN'S GYM CLOTHING
- [H2] MEN'S GYM CLOTHING
- [H2] ABOUT POWERLETE
- [H3] WOMEN'S SHORTS
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] Evolve Seamless Shorts
- [H3] NEW RELEASES
- [H3] | 20% OFF
- [H3] Evolve 1/2-zip Long Sleeve Top
- [H3] | 20% OFF
- [H3] Evolve 1/2 Zip Long Sleeve Top
- [H3] Athlete Club Oversized T-Shirt
- [H3] Athlete Club Oversized T-Shirt
- [H3] PAY LATER WITH KLARNA & CLEARPAY
- [H3] 100% SECURE CHECKOUT
- [H3] 30 DAY RETURNS
- [H3] WORLD CLASS SUPPORT
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP
- [H3] ABOUT POWERLETE
- [H3] SERVICE
- [H3] PAGES
- [H3] STAY IN THE LOOP




SEO Content

| | | |
|---|-----------------|---|
| | | <ul style="list-style-type: none"> • [H4] EVOLVE SEAMLESS LEGGINGSNOW IN 18 COLOURS • [H4] LEGGINGS • [H4] SPORTSBRAS • [H4] T-SHIRTS &TOPS • [H4] T-SHIRTS &VESTS • [H4] JOGGERS &SHORTS • [H4] EVERYTHINGOVERSIZED • [H4] Then click the button. Go on. • [H4] The World's Best Gym Clothing • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] Quick add • [H5] You may also like • [H5] Complete the Look |
|  | Images | <p>We found 20 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
| | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |

SEO Links

| | | |
|--|---------------|---|
|  | | |
|  | In-page links | We found a total of 59 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40.68%</p> <p>Internal Links 59.32%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| MENS | Internal | Passing Juice |
| WOMENS | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| SIGN UP TO EMAILS YOU'LL ACTUALLY READ | External | Passing Juice |
| SHOP NEW LOOKS | Internal | Passing Juice |
| SHOP BEST SELLERS | Internal | Passing Juice |
| View All | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| View All | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |

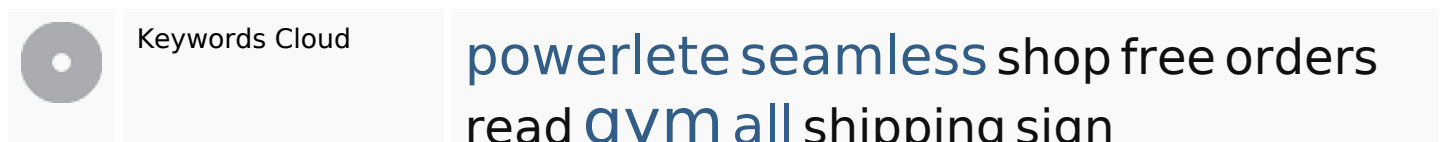
In-page links

| | | |
|---|----------|---------------|
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| THE BUTTON. | Internal | Passing Juice |
| hoodies | External | Passing Juice |
| seamless gym leggings | External | Passing Juice |
| t-shirts | External | Passing Juice |
| women's gym clothing | External | Passing Juice |
| seamless leggings | External | Passing Juice |
| shorts | External | Passing Juice |
| tees | External | Passing Juice |
| comfy sports bras | External | Passing Juice |
| gymwear | External | Passing Juice |
| men's gym clothing | External | Passing Juice |
| moisture-wicking gym tees | External | Passing Juice |
| gym shorts | External | Passing Juice |
| Matt Elms | External | Passing Juice |
| Erika Elms | External | Passing Juice |
| accessories | External | Passing Juice |
| gym leggings | External | Passing Juice |
| women's clothes for gym | External | Passing Juice |
| Read More | External | Passing Juice |
| Reviews | Internal | Passing Juice |
| Powerlete HQ | External | Passing Juice |
| Contact | Internal | Passing Juice |
| Support Centre | External | Passing Juice |
| Track Your Order | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Shipping | Internal | Passing Juice |
| Returns | Internal | Passing Juice |
| Klarna | Internal | Passing Juice |
| Shop Mens | Internal | Passing Juice |
| Shop Womens | Internal | Passing Juice |
| Accessibility Statement | Internal | Passing Juice |
| Sustainability | Internal | Passing Juice |
| Login | External | Passing Juice |
| Register | External | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Cookie Policy | Internal | Passing Juice |
| Return Policy | Internal | Passing Juice |

SEO Keywords









Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| gym | 31 | ✓ | ✓ | ✓ | ✓ |
| powerlete | 22 | ✓ | ✓ | ✗ | ✓ |
| seamless | 20 | ✗ | ✓ | ✗ | ✓ |
| all | 19 | ✗ | ✗ | ✗ | ✓ |
| free | 17 | ✗ | ✗ | ✗ | ✗ |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : definedapparel.com Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>https://www.powerleteclo.com/sitemap.xml</div> |
|  | Robots.txt | <p>http://definedapparel.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |