



Website review delhidutyfree.co.in

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The score is 55/100







SEO Content

	<p>Title</p>	<p>Delhi Duty Free: Buy Liquor, Whisky, Perfumes, Makeup & Skincare Products Duty Free Online</p> <p>Length : 94</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Delhi Duty Free offer categories such as liquor, tobacco products, toiletries & cosmetics, food & candies, Apparel & Accessories watches and jewellery and other products, including souvenirs.</p> <p>Length : 203</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Delhi Duty Free, Duty Free Liquor, Whisky, perfumes, Skincare Products Online</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>product</td> </tr> <tr> <td>title</td> <td>Home page</td> </tr> <tr> <td>image</td> <td>https://delhidutyfree.co.in/media/wysiwyg/codazon/home-image.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to DelhiDutyFree</td> </tr> <tr> <td>url</td> <td>https://delhidutyfree.co.in/default/</td> </tr> </tbody> </table>	Property	Content	type	product	title	Home page	image	https://delhidutyfree.co.in/media/wysiwyg/codazon/home-image.jpg	description	Welcome to DelhiDutyFree	url	https://delhidutyfree.co.in/default/
Property	Content													
type	product													
title	Home page													
image	https://delhidutyfree.co.in/media/wysiwyg/codazon/home-image.jpg													
description	Welcome to DelhiDutyFree													
url	https://delhidutyfree.co.in/default/													
	<p>Headings</p>	<table border="1" data-bbox="539 1971 1481 2049"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	4	0	0	2	0
H1	H2	H3	H4	H5	H6									
0	4	0	0	2	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Sign In• [H2] Create New Account• [H2] Forgot Password• [H2] We couldn't find any matches!• [H5] - Neelu Sethi Rekhi• [H5] Amrit Singh
	Images	We found 199 images on this web page. 85 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.08% Internal Links 85.92%

In-page links

Anchor	Type	Juice
Departure	Internal	Passing Juice

In-page links

Arrival	Internal	Passing Juice
My Account	Internal	Passing Juice
Sign In	Internal	Passing Juice
Create an Account	Internal	Passing Juice
YES, I AM	Internal	Passing Juice
Tamnavulin Speyside Malt Tempranillo Cask and Tamnavulin Olorosso cask	Internal	Passing Juice
Ardmore Traditional Peated Twin Pack	Internal	Passing Juice
Suntory Toki 2x1L	Internal	Passing Juice
Chivas Regal 18 Years Old Twin Pack 2X1L	Internal	Passing Juice
The Singleton of Glendullan 12YO And JW Gold Reserve	Internal	Passing Juice
The Glenlivet 12 YO and Chivas Regal 12 YO	Internal	Passing Juice
Glenfiddich Vat1 Perpetual Collection 2 X 1L Twin Pack	Internal	Passing Juice
Hendrick's Gin 2 X 1L Twin Pack	Internal	Passing Juice
Johnnie Walker Black Label and Johnnie Walker Gold Label Reserve 2x1L	Internal	Passing Juice
Grey Goose Vodka 2X1L Twin Pack	Internal	Passing Juice
Glenlivet TCM Distiller's Reserve 2 X 1L Twin Pack	Internal	Passing Juice
Johnnie Walker Double Black Blended Scotch Whisky 2x1L	Internal	Passing Juice
Johnnie Walker Black Label Aged 12 YO Blended Scotch Whisky 2X1L Twin Pack	Internal	Passing Juice
Chivas Regal 12 YO 2X1L Twin Pack	Internal	Passing Juice
Grants Triplewood 12 YO Twin Pack	Internal	Passing Juice
Glenmorangie Original 10 Year Old Twin Pack	Internal	Passing Juice
Tom Ford Ombré Leather Parfum 100ml	Internal	Passing Juice
BURBERRY Hero Eau de Parfum For Men 100ml	Internal	Passing Juice
Gucci Flora Gorgeous Magnolia Eau de Parfum for Women 100ml	Internal	Passing Juice
Azzaro The Most Wanted Eau de Parfum 100ml	Internal	Passing Juice
Boss Bottled Triumph Elixir Parfum Intense for Men 100ml	Internal	Passing Juice

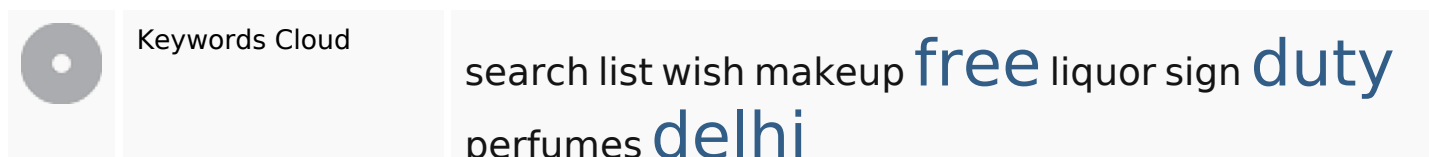
In-page links

Chloé Eau de Parfum 75ml	Internal	Passing Juice
Versace Bright Crystal Eau de Toilette 90ml	Internal	Passing Juice
Tom Ford Velvet Orchid Eau de Parfum 100ml	Internal	Passing Juice
Givenchy L'Interdit Eau de Parfum 125ml	Internal	Passing Juice
Polo Black Eau de Toilette 125ml	Internal	Passing Juice
Armani Acqua Di Gio Homme 200ml	Internal	Passing Juice
Auchentoshan Blood Oak 1L	Internal	Passing Juice
The Macallan Harmony Collection Green Meadow	Internal	Passing Juice
Ardbeg Smoketrails Manzanilla Edition Traveller's Exclusive 1L	Internal	Passing Juice
Old Pulteney 13 Years Old 1L	Internal	Passing Juice
Aberfeldy Madeira Cask 16 Years Old 70CL	Internal	Passing Juice
Jack Daniel's American Single Malt Whiskey 1L	Internal	Passing Juice
JACK DANIEL'S TENNESSEE TRAVELERS BOLD & SPICY WHISKEY 0.5L	Internal	Passing Juice
Royal Salute 25 YO Delhi Edition 70CL	Internal	Passing Juice
Dewar's Double Double 21 Mizunara Oak Cask Finish 50CL	Internal	Passing Juice
The Macallan Colour Collection 18 Years Old	Internal	Passing Juice
The Macallan Colour Collection 15 Years Old	Internal	Passing Juice
Bacardi Reserva Ocho Rye Cask Finish Rum 1L	Internal	Passing Juice
Delhi Duty Free and ICICI Bank partnership offers shopper discounts	External	Passing Juice
Misaka makes its mark at Delhi Duty Free	External	Passing Juice
Delhi Duty Free Hits Monthly Sales Record in June 2024	External	Passing Juice
Dior La Collection Privée launches in style with shop-in-shop at Delhi Duty Free	External	Passing Juice
New-Gen World Travellers add to GTR Growth	External	Passing Juice
Delhi Duty Free capitalizes on surge in International traffic	External	Passing Juice
Pernod Ricard unveils immersive Scotch whisky brand experiences with Delhi Duty Free	External	Passing Juice

In-page links

Pernod Ricard unveils Royal Salute 25 Year Old Delhi Edition with Delhi Duty Free	External	Passing Juice
Coty celebrates Diwali with multi-brand fragrance campaign at Delhi Duty Free	External	Passing Juice
Liquor	Internal	Passing Juice
Makeup & Skin Care	Internal	Passing Juice
Perfumes	Internal	Passing Juice
Combo Offers	Internal	Passing Juice
Travel Retail Exclusives	Internal	Passing Juice
Shop & Collect	Internal	Passing Juice
Duty-Free Allowance	Internal	Passing Juice
About Us	Internal	Passing Juice
Corporate Policies	Internal	Passing Juice
Press Release	Internal	Passing Juice
Help & FAQs	Internal	Passing Juice
Cancellation & Refunds	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Careers	External	Passing Juice
Contact Us	Internal	Passing Juice
My Orders	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

delhi	13	✓	✓	✓	✗
free	13	✓	✓	✓	✗
duty	12	✓	✓	✓	✗
wish	4	✗	✗	✗	✗
list	4	✗	✗	✗	✗


Usability

	Url	Domain : delhidutyfree.co.in Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://delhidutyfree.co.in/sitemap.xml</p> <p>http://delhidutyfree.co.in/sitemap.xml</p>
	Robots.txt	<p>http://delhidutyfree.co.in/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>