







Website review dentistryofthecarolinas.com

Generated on September 21 2024 04:47 AM






The score is 55/100







SEO Content

	Title	<p>Charlotte Dentist Dentistry of the Carolinas Family Dentists</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Seeking a dentist in Charlotte, NC? Dentistry of the Carolinas provides cosmetic & family dentistry in Charlotte, Gastonia, Kannapolis, Monroe, Statesville</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Charlotte Dentist Dentistry of the Carolinas Family Dentists</td> </tr> <tr> <td>description</td> <td>Seeking a dentist in Charlotte, NC? Dentistry of the Carolinas provides cosmetic & family dentistry in Charlotte, Gastonia, Kannapolis, Monroe, Statesville</td> </tr> <tr> <td>url</td> <td>https://dentistryofthecarolinas.com/</td> </tr> <tr> <td>site_name</td> <td>Dentistry of the Carolinas</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Charlotte Dentist Dentistry of the Carolinas Family Dentists	description	Seeking a dentist in Charlotte, NC? Dentistry of the Carolinas provides cosmetic & family dentistry in Charlotte, Gastonia, Kannapolis, Monroe, Statesville	url	https://dentistryofthecarolinas.com/	site_name	Dentistry of the Carolinas
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SEO Content

	Headings	H1 1	H2 4	H3 15	H4 9	H5 0	H6 3
		<ul style="list-style-type: none">• [H1] Home• [H2] The Connection Between Gum Disease and Alzheimer's Disease• [H2] Gum Care Month: Guarding Your Gums for a Lifetime of Smiles• [H2] Ariel Jeong, DMD, Joins Dentistry of the Carolinas• [H2] Dentistry of the Carolinas• [H3] Schedule Your Appointment Today!• [H3] Find and Call Your Office• [H3] Visit Our Blog• [H3] Preventative Care• [H3] Invisalign®• [H3] Botox for Dentistry• [H3] Restorative• [H3] Cosmetic• [H3] Oral Surgery• [H3] Periodontics• [H3] Endodontics• [H3] About DoC• [H3] Recent Posts• [H3] Follow Us• [H3] Our Awards• [H4] Select a location:• [H4]• [H4]• [H4]• [H4]• [H4]• [H4]• [H4]• [H4]• [H4]• [H6]• [H6]• [H6]					
	Images	We found 24 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 1 link(s) to files
	Statistics	External Links : noFollow 1.89% External Links : Passing Juice 5.66% Internal Links 92.45%

In-page links

Anchor	Type	Juice
Dilworth/South End	Internal	Passing Juice
East Charlotte	Internal	Passing Juice
Gastonia	Internal	Passing Juice
Kannapolis	Internal	Passing Juice
Monroe	Internal	Passing Juice
SouthPark	Internal	Passing Juice
Statesville	Internal	Passing Juice
Steele Creek	Internal	Passing Juice
University	Internal	Passing Juice
Preventative Care	Internal	Passing Juice
Invisalign®	Internal	Passing Juice
Botox for Dentistry	Internal	Passing Juice
Restorative	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Oral Surgery	Internal	Passing Juice

In-page links

Periodontics	Internal	Passing Juice
Endodontics	Internal	Passing Juice
Blog	Internal	Passing Juice
Meet “Flossy” the Mascot	Internal	Passing Juice
Promotions	Internal	Passing Juice
Careers	Internal	Passing Juice
En Español	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Dilworth/South End	Internal	Passing Juice
East Charlotte	Internal	Passing Juice
Gastonia	Internal	Passing Juice
Kannapolis	Internal	Passing Juice
Monroe	Internal	Passing Juice
SouthPark	Internal	Passing Juice
Statesville	Internal	Passing Juice
Steele Creek	Internal	Passing Juice
University	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Periodontics	Internal	Passing Juice
Endodontics	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
Feedback, Concerns, Complaints	Internal	Passing Juice
Referral Form	Internal	Passing Juice
dentalhumor	External	Passing Juice
happyteeth	External	Passing Juice
View on Facebook	External	noFollow
Share	Internal	Passing Juice
BrightFlow	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dentistry	15	✓	✗	✓	✓
carolinas	8	✓	✗	✓	✓
gum	7	✗	✗	✗	✓
care	6	✗	✗	✗	✓
blog	6	✗	✗	✗	✓

Usability

Url	Domain : dentistryofthecarolinas.com Length : 27
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://dentistryofthecarolinas.com/sitemap_index.xml
	Robots.txt	http://dentistryofthecarolinas.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics