# Website review
# deputyduckie.com

**The score is 50/100**

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## SEO Content

| | | |
|---|---|---|
| ✅ | Title | **Deputy Duckie - LEO Apparel and Accessories**<br><br>**Length : 43**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Deputy Duckie is an apparel and accessories store created, owned, and operated by Law Enforcement. Our products aim to boost morale and allow other public safety members to discreetly display their pride. Check out our awesome police stickers! Do you PIT? Chase? We&#39;ve got something for you to show it off!<br><br>**Length : 310**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| site_name | Deputy Duckie |
| url | https://deputyduckie.com/ |
| title | Deputy Duckie - LEO Apparel and Accessories |
| type | website |
| description | Deputy Duckie is an apparel and accessories store created, owned, and operated by Law Enforcement. Our products aim to boost morale and allow other public safety members to discreetly display their pride. Check out our awesome police stickers! Do you PIT? Chase? We&#39;ve got something for you to show it off! |

# SEO Content

| | | | |
|---|---|---|---|
| | | image | http://deputyduckie.com/cdn/shop/files/Deputy DuckieHead-Logo_1a7c6699-af39-4e13-8d91-e 25f0ad5c801.png?v=1696475507 |
| | | image:secure_url | https://deputyduckie.com/cdn/shop/files/Deput yDuckieHead-Logo_1a7c6699-af39-4e13-8d91- e25f0ad5c801.png?v=1696475507 |
| | | image:width | 4000 |
| | | image:height | 4000 |

| | | |
|---|---|---|
| | Headings | **H1** 1 **H2** 7 **H3** 4 **H4** 0 **H5** 1 **H6** 3 |

- [H1]
- [H2] The Best Stickers You'll Ever Stick.
- [H2] Morale made for Cops.
- [H2] Get more pay less.
- [H2] Trooper Duckie
- [H2] New Releases
- [H2] We Know
- [H2] Let customers speak for us
- [H3] Stickers
- [H3] Stickers
- [H3] Shopping Cart
- [H3] Get the best deal on stickers!
- [H5] You might like these ...
- [H6] De-Escalator 5000 Sticker
- [H6] iCHASE Sticker
- [H6] "These Ain't Even My Pants!" Sticker

| | | |
|---|---|---|
| | Images | We found 79 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| | Text/HTML Ratio | Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 11 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 9.09%<br><br>Internal Links 90.91% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| All Categories | External | Passing Juice |
| +2 | Internal | Passing Juice |
| +3 | Internal | Passing Juice |
| Stickers | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Deputy Duckie | Internal | Passing Juice |
| De-Escalator 5000 Sticker | Internal | Passing Juice |
| iCHASE Sticker | Internal | Passing Juice |
| "These Ain't Even My Pants!" Sticker | Internal | Passing Juice |

# SEO Keywords

|  |  |  |
|---|---|---|
| ○ | Keywords Cloud | stickers deputy pay duckie save all sticker more search buy |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| stickers | 18 | ✖ | ✖ | ✔ | ✔ |
| duckie | 6 | ✔ | ✖ | ✔ | ✔ |
| more | 6 | ✖ | ✖ | ✖ | ✔ |
| buy | 5 | ✖ | ✖ | ✖ | ✖ |
| sticker | 5 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | Url | Domain : deputyduckie.com<br>Length : 16 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |

# Document

| | Deprecated HTML | Deprecated tags | Occurrences |
|---|---|---|---|
| ❌ | | <s> | 19 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

**Speed Tips**

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

# Mobile

**Mobile Optimization**

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

# Optimization

**XML Sitemap**

Great, your website has an XML sitemap.

https://deputyduckie.com/sitemap.xml

**Robots.txt**

http://deputyduckie.com/robots.txt

Great, your website has a robots.txt file.

**Analytics**

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.