







# Website review derodewinkel.nl

Generated on September 22 2024 09:23 AM

The score is 49/100



## SEO Content

	Title	<p>De Rode Winkel   Sinds 1837   99% van onze klanten draagt een favoriete jeans</p> <p><b>Length : 77</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>Gratis verzending vanaf €49. Voor 16.00 besteld, dezelfde dag verzonden. De grootste spijkerbroekencollectie dames en heren jeans van Europa.</p> <p><b>Length : 141</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>nl_NL</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>De Rode Winkel</td></tr><tr><td>description</td><td>Gratis verzending vanaf €49. Voor 16.00 besteld, dezelfde dag verzonden. De grootste spijkerbroekencollectie dames en heren jeans van Europa.</td></tr><tr><td>url</td><td>https://derodewinkel.nl/</td></tr><tr><td>site_name</td><td>De Rode Winkel</td></tr><tr><td>image</td><td>https://derodewinkel.nl/wp-content/uploads/2022/02/DamesJeans-100.jpg</td></tr></tbody></table>	Property	Content	locale	nl_NL	type	website	title	De Rode Winkel	description	Gratis verzending vanaf €49. Voor 16.00 besteld, dezelfde dag verzonden. De grootste spijkerbroekencollectie dames en heren jeans van Europa.	url	https://derodewinkel.nl/	site_name	De Rode Winkel	image	https://derodewinkel.nl/wp-content/uploads/2022/02/DamesJeans-100.jpg
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locale	nl_NL																	
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site_name	De Rode Winkel																	
image	https://derodewinkel.nl/wp-content/uploads/2022/02/DamesJeans-100.jpg																	

# SEO Content

image:width	369
image:height	516
image:type	image/jpeg

## Headings





H1	H2	H3	H4	H5	H6
2	13	19	1	0	0

- [H1] De jeanswinkel van nederland
- [H1] De jeanswinkel van nederland
- [H2] Als je onze service niet ervaart, weet je niet wat perfect zit.
- [H2] Als je onze service niet ervaart, weet je niet wat perfect zit.
- [H2] Meest verkocht
- [H2] Aanbevolen voor jou
- [H2] Unieke aanbieding
- [H2] Unieke aanbieding
- [H2] Dé helft van deNederlandse heeft deverkeerde spijkerbroek aan.
- [H2] 99% van onze klanten heeft de perfecte jeans.
- [H2] Dé helft van deNederlanders heeft deverkeerde spijkerbroek aan.
- [H2] 99% van onze klanten heeft de perfecte jeans.
- [H2] Bekijk onze collectie online of kom gezellig langs in Utrecht
- [H2] Bekijk onze collectie online of kom gezellig bij ons langs in Utrecht
- [H2] Tips & Trends
- [H3] Categorieën
- [H3] Damesmode
- [H3] JEANS
- [H3] Short Sale
- [H3] Categorieën
- [H3] Herenmode
- [H3] JEANS
- [H3] Shorts Sale
- [H3] Categorieën
- [H3] Petten
- [H3] Tote bag
- [H3] Giftcard
- [H3] Klantenservice
- [H3] Onze services
- [H3] Openingstijden
- [H3] Recycle jeans
- [H3] DE RODE WINKEL 187 JAAR
- [H3] A Gift For Every Budget
- [H3] Straatnieuws verkopers in nieuwe jassen
- [H4] Gratis bezorging vanaf €49  
Klanten beoordelen De Rode Winkel met een 4.7  
Meer dan 400 duurzame artikelen  
Gratis tote bag bij besteding van €250 Click&Collect





## Images

We found 42 images on this web page.

## SEO Content

		35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 152 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.66%  Internal Links 99.34%

## In-page links

Anchor	Type	Juice
<a href="#">Abrand Jeans</a>	Internal	Passing Juice
<a href="#">ANERKJENDT</a>	Internal	Passing Juice
<a href="#">Another Label</a>	Internal	Passing Juice
<a href="#">Armedangels</a>	Internal	Passing Juice
<a href="#">Avec elan</a>	Internal	Passing Juice

## In-page links

<a href="#">Benzak Denim Developers</a>	Internal	Passing Juice
<a href="#">Carhartt WIP</a>	Internal	Passing Juice
<a href="#">Co'Couture</a>	Internal	Passing Juice
<a href="#">Denham The Jeanmaker</a>	Internal	Passing Juice
<a href="#">Deus Ex Machina</a>	Internal	Passing Juice
<a href="#">DFNS</a>	Internal	Passing Juice
<a href="#">Diesel</a>	Internal	Passing Juice
<a href="#">Edwin</a>	Internal	Passing Juice
<a href="#">Ellastiek</a>	Internal	Passing Juice
<a href="#">Elvine</a>	Internal	Passing Juice
<a href="#">Five Units</a>	Internal	Passing Juice
<a href="#">Forét Studio</a>	Internal	Passing Juice
<a href="#">G-Star RAW</a>	Internal	Passing Juice
<a href="#">GOFRANCK</a>	Internal	Passing Juice
<a href="#">KKNEKKI</a>	Internal	Passing Juice
<a href="#">Knowledge Cotton Apparel</a>	Internal	Passing Juice
<a href="#">Krakatau Wear</a>	Internal	Passing Juice
<a href="#">Kuyichi Jeans</a>	Internal	Passing Juice
<a href="#">Lee Jeans</a>	Internal	Passing Juice
<a href="#">Les Deux</a>	Internal	Passing Juice
<a href="#">Levi's</a>	Internal	Passing Juice
<a href="#">Levi's Vintage Clothing</a>	Internal	Passing Juice
<a href="#">Lois Jeans</a>	Internal	Passing Juice
<a href="#">Maison de Paris</a>	Internal	Passing Juice
<a href="#">Modström</a>	Internal	Passing Juice
<a href="#">Neuw Denim</a>	Internal	Passing Juice
<a href="#">New Optimist</a>	Internal	Passing Juice
<a href="#">Nijntje Denim</a>	Internal	Passing Juice

## In-page links

<a href="#">North84</a>	Internal	Passing Juice
<a href="#">Nowadays</a>	Internal	Passing Juice
<a href="#">Nudie Jeans</a>	Internal	Passing Juice
<a href="#">Plain</a>	Internal	Passing Juice
<a href="#">Pockies</a>	Internal	Passing Juice
<a href="#">Resteröds</a>	Internal	Passing Juice
<a href="#">Saint Steve</a>	Internal	Passing Juice
<a href="#">Sessùn</a>	Internal	Passing Juice
<a href="#">Stiksen</a>	Internal	Passing Juice
<a href="#">The GoodPeople</a>	Internal	Passing Juice
<a href="#">Van Harper</a>	Internal	Passing Juice
<a href="#">Woodbird</a>	Internal	Passing Juice
<a href="#">Wrangler Jeans</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Pantalons</a>	Internal	Passing Juice
<a href="#">Shorts &amp; korte broeken</a>	Internal	Passing Juice
<a href="#">Jurken &amp; rokken</a>	Internal	Passing Juice
<a href="#">T-shirts &amp; tops</a>	Internal	Passing Juice
<a href="#">Blouses</a>	Internal	Passing Juice
<a href="#">Truien &amp; vesten</a>	Internal	Passing Juice
<a href="#">Jasjes &amp; blazers</a>	Internal	Passing Juice
<a href="#">Jumpsuits &amp; tuinbroek</a>	Internal	Passing Juice
<a href="#">Jassen</a>	Internal	Passing Juice
<a href="#">Sokken</a>	Internal	Passing Juice
<a href="#">Schoenen</a>	Internal	Passing Juice
<a href="#">Deals</a>	Internal	Passing Juice
<a href="#">Damesmode</a>	Internal	Passing Juice
<a href="#">JEANS</a>	Internal	Passing Juice

## In-page links

<a href="#">Short Sale</a>	Internal	Passing Juice
<a href="#">Jeans</a>	Internal	Passing Juice
<a href="#">Chino's &amp; pantalons</a>	Internal	Passing Juice
<a href="#">Cargo broek</a>	Internal	Passing Juice
<a href="#">Shorts &amp; korte broeken</a>	Internal	Passing Juice
<a href="#">T-shirts &amp; polo's</a>	Internal	Passing Juice
<a href="#">Longsleeve</a>	Internal	Passing Juice
<a href="#">Overhemden</a>	Internal	Passing Juice
<a href="#">Truien &amp; vesten</a>	Internal	Passing Juice
<a href="#">Half zip</a>	Internal	Passing Juice
<a href="#">Bodywarmer</a>	Internal	Passing Juice
<a href="#">Jasjes &amp; overshirts</a>	Internal	Passing Juice
<a href="#">Jassen</a>	Internal	Passing Juice
<a href="#">Zwembroeken</a>	Internal	Passing Juice
<a href="#">Deals</a>	Internal	Passing Juice
<a href="#">Herenmode</a>	Internal	Passing Juice
<a href="#">JEANS</a>	Internal	Passing Juice
<a href="#">Shorts Sale</a>	Internal	Passing Juice
<a href="#">Accessoires</a>	Internal	Passing Juice
<a href="#">Mutsen &amp; petten</a>	Internal	Passing Juice
<a href="#">Riemen</a>	Internal	Passing Juice
<a href="#">Sjaals</a>	Internal	Passing Juice
<a href="#">Tassen</a>	Internal	Passing Juice
<a href="#">Tote Bag</a>	Internal	Passing Juice
<a href="#">De Rode Winkel sokken</a>	Internal	Passing Juice
<a href="#">Nijntje</a>	Internal	Passing Juice
<a href="#">Maat advies</a>	Internal	Passing Juice
<a href="#">Figuur advies</a>	Internal	Passing Juice

## In-page links

<a href="#">Was advies</a>	Internal	Passing Juice
<a href="#">Jeans vermaken</a>	Internal	Passing Juice
<a href="#">Afspraak maken/Paskamer reserveren</a>	Internal	Passing Juice
<a href="#">Openingstijden</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Garanties</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sponsoring</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">MERKEN</a>	Internal	Passing Juice
<a href="#">DAMES</a>	Internal	Passing Juice
<a href="#">Broeken</a>	Internal	Passing Juice
<a href="#">Jassen</a>	Internal	Passing Juice
<a href="#">Bodywarmer</a>	Internal	Passing Juice
<a href="#">HEREN</a>	Internal	Passing Juice
<a href="#">Broeken</a>	Internal	Passing Juice
<a href="#">Jassen</a>	Internal	Passing Juice
<a href="#">Underwear</a>	Internal	Passing Juice
<a href="#">KIDS</a>	Internal	Passing Juice
<a href="#">Portemonnees</a>	Internal	Passing Juice
<a href="#">GADGETS</a>	Internal	Passing Juice
<a href="#">ONDERHOUDSPRODUCTEN</a>	Internal	Passing Juice
<a href="#">VINTAGE JEANS</a>	Internal	Passing Juice
<a href="#">AANBIEDING</a>	Internal	Passing Juice
<a href="#">KLANTENSERVICE</a>	Internal	Passing Juice
<a href="#">Ruilen &amp;#038; Retourneren</a>	Internal	Passing Juice
<a href="#">Levering &amp;#038; Verzendkosten</a>	Internal	Passing Juice

## In-page links


<a href="#">Figuur advies</a>	Internal	Passing Juice
<a href="#">WINKEL</a>	External	Passing Juice
<a href="#">Membership/Account</a>	Internal	Passing Juice
<a href="#">Studentenkorting</a>	Internal	Passing Juice
<a href="#">DE TOTE BAG</a>	Internal	Passing Juice
<a href="#">CADEAUBONNEN</a>	Internal	Passing Juice
<a href="#">DUURZAAMHEID</a>	Internal	Passing Juice
<a href="#">Jeans vermaken</a>	Internal	Passing Juice
<a href="#">Oude jeans inleveren</a>	Internal	Passing Juice
<a href="#">Duurzame spijkerbroek</a>	Internal	Passing Juice
<a href="#">Wat doen wij met oude spijkerbroeken?</a>	Internal	Passing Juice
<a href="#">Duurzame garderobe</a>	Internal	Passing Juice
<a href="#">INSCHRIJVEN NIEUWSBRIEF</a>	Internal	Passing Juice
<a href="#">DE RODE WINKEL 187 JAAR</a>	Internal	Passing Juice
<a href="#">A Gift For Every Budget</a>	Internal	Passing Juice
<a href="#">Straatnieuws verkopers in nieuwe jassen</a>	Internal	Passing Juice
<a href="#">Ons verhaal</a>	Internal	Passing Juice
<a href="#">Visie</a>	Internal	Passing Juice
<a href="#">Vacature &amp;#038; Stage lopen</a>	Internal	Passing Juice
<a href="#">Awards &amp;#038; Predicaat Hofleverancier</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Jeans \ Heren</a>	Internal	Passing Juice
<a href="#">Jeans \ Dames</a>	Internal	Passing Juice
<a href="#">Dry Denim</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Algemene voorwaarden</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Webshop</a>	Internal	Passing Juice



## In-page links

<a href="#">Betalen in de webshop</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Duurzaamheid en duurzame kleding</a>	Internal	Passing Juice
<a href="#">Vintage jeans</a>	Internal	Passing Juice
<a href="#">Oude jeans inleveren Utrecht</a>	Internal	Passing Juice
<a href="#">Duurzame spijkerbroek</a>	Internal	Passing Juice
<a href="#">De juiste prijs voor een spijkerbroek</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	vesten van broeken jassen alle <b>jeans</b> heren truien advies dames
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jeans	37	✓	✗	✓	✓
broeken	16	✗	✗	✓	✗
advies	16	✗	✗	✗	✗
van	12	✓	✗	✓	✓
truien	12	✗	✗	✗	✗








## Usability

	Url	Domain : derodewinkel.nl Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://derodewinkel/sitemap_index.xml">https://derodewinkel/sitemap_index.xml</a>
	Robots.txt	<a href="http://derodewinkel.nl/robots.txt">http://derodewinkel.nl/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics