

#### **SEO Content**

	Title	On Sale - Embrace Length : 111 Ideally, your title sh	Elegance: Ariat Apparel, Footwear, And Accessories Style With Every Stride! nould contain between 10 and 70 characters (spaces free tool to calculate text length.		
	Description	<ul> <li>Saddle up for savings! Explore our exclusive discounts on Ariat Apparel, Footwear, and Accessories. Whether you're a rider or a fashion enthusiast, discover the perfect blend of Western elegance and modern style.</li> <li>Length : 217</li> <li>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</li> </ul>			
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this found</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		locale	en_US		
		type	website		
		title	Step Into Western Elegance: Ariat Apparel, Footwear, And Accessories On Sale – Embrace Style With Every Stride!		
		description	Saddle up for savings! Explore our exclusive discounts on Ariat Apparel, Footwear, and Accessories. Whether you're a rider or a fashion enthusiast, discover the perfect blend of Western elegance and modern style.		
		url	https://www.designswestern.com/		

### **SEO Content**

		site_name		Western Fashion-Ariat			
		updated_t	time	2024-01-2	6T23:36:18	-05:00	
0	Headings	• [H3 • [H3 • [H3	-	H3 4 LY FEATURED RED OFFER er	H4 1	<b>H5</b> 0	<b>H6</b> 0
0	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.					
8	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.					
0	Iframe	Great, there are no Iframes detected on this page.					

#### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 48 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

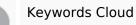
# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Casual Apparel	Internal	Passing Juice
Western Apparel Women	Internal	Passing Juice
Riding Apparel	Internal	Passing Juice
Western Apparel Men	Internal	Passing Juice
Work Boots	Internal	Passing Juice
Western Boots	Internal	Passing Juice
Paddock boots	Internal	Passing Juice
Casual Footwear	Internal	Passing Juice
English Boots	Internal	Passing Juice
Safety Boots	Internal	Passing Juice
Hats	Internal	Passing Juice
<u>Wallets &amp; amp; Bags</u>	Internal	Passing Juice
Belts & amp: Suspenders	Internal	Passing Juice
Sale	Internal	Passing Juice
Quick View	Internal	Passing Juice
ARIAT MENS FARLE SHIRT-QUIET HARBOR	Internal	Passing Juice
ARIAT MENS THOMAS SHIRT-BLACK	Internal	Passing Juice
Ariat Mens Hacienda Shirt	Internal	Passing Juice
ARIAT MENS TEAM LOGO TWILL CLASSIC SHIRT MANDARIAN ORANGE	Internal	Passing Juice
ARIAT MENS CARSON CLASSIC SHIRT BLACK	Internal	Passing Juice
ARIAT MENS M4 LOW RISE LEGACY BOOT CUT JEAN	Internal	Passing Juice
ARIAT MENS M5 STRAIGHT WINFIELD JEAN – ROADHOUSE	Internal	Passing Juice
Ariat Mens Maddox Wine	Internal	Passing Juice
Youth Performer IV Paddock – Light Brown	Internal	Passing Juice
Men's Terrain H2O – Copper	Internal	Passing Juice

### In-page links

Men's Performer Nitro Paddock – Black	Internal	Passing Juice
Kid's Extreme Zip Waterproof Insulated Paddock Boot – Black	Internal	Passing Juice
Women's Scout Zip Paddock – Black	Internal	Passing Juice
Women's Heritage IV Lace – Black	Internal	Passing Juice
<u>Women’s Heritage RT Zip Paddock Boot –</u> <u>Black</u>	Internal	Passing Juice
Women’:s Scout Lace Paddock Boot –: Black	Internal	Passing Juice
<u>My account</u>	Internal	Passing Juice
Checkout	Internal	Passing Juice
Cart	Internal	Passing Juice
Payment Method	Internal	Passing Juice
<u>About Us</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Delivery	Internal	Passing Juice
Term and Conditions	Internal	Passing Juice
Ariat Apparel	Internal	Passing Juice
Ariat Footwear	Internal	Passing Juice
Ariat Accessories	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

### **SEO Keywords**



new current quick original add ariat apparel price wishlist view

## SEO Keywords

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
ariat	36	×	×	×	×
price	32	×	×	×	×
apparel	20	×	×	×	×
original	17	×	×	×	×
new	16	×	×	×	×

### Usability

0	Url	Domain : designswestern.com Length : 18
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

#### Document

$\overline{}$			
<b></b>	Deprecated HTML	Great! We h	aven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>X Too base</li> <li>X Too base</li> <li>X Too base</li> </ul>	ent, your website doesn't use nested tables. ad, your website is using inline styles. ad, your website has too many CSS files (more than 4). ad, your website has too many JS files (more than 6).

### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

### Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		/sitemap_index.xml
0	Robots.txt	http://designswestern.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.