Website review
developapparel.com

The score is 60/100

SEO Content

⚠️	Title	Sustainable Product Creation & Consulting | Seattle | Rise Apparel Development **Length : 82** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Have you been finding it challenging to develop your clothing designs in a way that can be mass produced? Or are you ready to scale up to the next level? If you are seeking to hire an expert to develop or grow your apparel ideas, you have come to the right place. At Rise Apparel Development, we have **Length : 300** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Design, product development, tech packs, technical design, fabric sourcing, consultant, apparel consultant Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Sustainable Product Creation & Consulting | Seattle | Rise Apparel Development
description	Have you been finding it challenging to develop your clothing designs in a way that can be mass produced? Or are you ready to scale up to the next level? If you are seeking to hire an expert to develop or grow your apparel ideas, you have come to the right place. At Rise Apparel Development, we have

SEO Content

		image	https://static.wixstatic.com/media/c7d2ba_b98efac5f4ac49968f8e4bff208e8432%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/c7d2ba_b98efac5f4ac49968f8e4bff208e8432%7Emv2.jpg
		image:width	2500
		image:height	1330
		url	https://www.developapparel.com
		site_name	Develop Apparel
		type	website

	Headings	**H1** 0	**H2** 3	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H2] SUSTAINABLE DESIGN & DEVELOPMENT
- [H2] BRANDS Some past & current partnerships
- [H2] WHAT PEOPLE SAY

	Images	We found 15 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
contact page web form	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	apparel development product rise more sustainable creation design work page

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings

Keywords Consistency

				on	
development	5	✔	✔	✔	✔
apparel	4	✔	✔	✔	✖
design	4	✖	✔	✔	✔
rise	3	✔	✖	✔	✖
page	3	✖	✖	✖	✖

Usability

	Url	Domain : developapparel.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✔ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.developapparel.com/sitemap.xml
	Robots.txt	http://developapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.