







# Website review dietzandwatson.com

Generated on September 19 2024 10:34 AM






The score is 65/100







## SEO Content

	<p>Title</p>	<p>Premium Deli Meats, Cheeses &amp; Sausages - Dietz &amp; Watson</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>80 years in the making, we've been crafting the best premium meats and artisan cheeses we can. It's a family thing. Explore all Dietz &amp; Watson has to offer.</p> <p><b>Length : 164</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1350 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/assets/social/dw-facebookShare-98986e8554ca253f5401f0b5586789705856f4975ba829584daad592eb77db21.jpg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>dietzandwatson.com</td> </tr> <tr> <td>title</td> <td>Premium Deli Meats, Cheeses &amp; Sausages - Dietz &amp; Watson</td> </tr> <tr> <td>description</td> <td>80 years in the making, we've been crafting the best premium meats and artisan cheeses we can. It's a family thing. Explore all Dietz &amp; Watson has to offer.</td> </tr> <tr> <td>url</td> <td>https://www.dietzandwatson.com/</td> </tr> </tbody> </table>	Property	Content	image	/assets/social/dw-facebookShare-98986e8554ca253f5401f0b5586789705856f4975ba829584daad592eb77db21.jpg	type	website	site_name	dietzandwatson.com	title	Premium Deli Meats, Cheeses & Sausages - Dietz & Watson	description	80 years in the making, we've been crafting the best premium meats and artisan cheeses we can. It's a family thing. Explore all Dietz & Watson has to offer.	url	https://www.dietzandwatson.com/
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## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 8	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Dietz &amp; Watson</li><li>• [H2] new look.--same Dietz Dogs.</li><li>• [H2] new look.--same Dietz Dogs.</li><li>• [H2] what's--The Right Way?</li><li>• [H2] it's a --family thing</li><li>• [H2] let's get --snack to school!</li><li>• [H2] it's grillcation time!</li><li>• [H2] meat. cheese. --(summer) fashion.</li><li>• [H2] global impact</li><li>• [H3] see what's trending--with #Dietzandwatson</li><li>• [H3] turkey lettuce wrap</li><li>• [H3] healthy pita sammies</li><li>• [H3] green goddess salad</li></ul>					
	Images	We found 17 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>21%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10.34%  Internal Links 89.66%

## In-page links

Anchor	Type	Juice
<a href="#">sign up for email</a>	Internal	Passing Juice
<a href="#">frank talk blog</a>	Internal	Passing Juice
<a href="#">our food</a>	Internal	Passing Juice
<a href="#">recipes</a>	Internal	Passing Juice
<a href="#">about</a>	Internal	Passing Juice
<a href="#">cheese</a>	Internal	Passing Juice
<a href="#">complements</a>	Internal	Passing Juice
<a href="#">snacks</a>	Internal	Passing Juice
<a href="#">gear up</a>	Internal	Passing Juice
<a href="#">wellness</a>	Internal	Passing Juice
<a href="#">find us in philly</a>	Internal	Passing Juice
<a href="#">choice</a>	Internal	Passing Juice
<a href="#">quality</a>	Internal	Passing Juice
<a href="#">transparency</a>	Internal	Passing Juice
<a href="#">family</a>	Internal	Passing Juice
<a href="#">where to buy</a>	Internal	Passing Juice
<a href="#">contact us</a>	Internal	Passing Juice
<a href="#">faq</a>	Internal	Passing Juice
<a href="#">distributors</a>	Internal	Passing Juice
<a href="#">careers</a>	Internal	Passing Juice
<a href="#">english</a>	Internal	Passing Juice
<a href="#">español</a>	Internal	Passing Juice
<a href="#">employee portal</a>	External	Passing Juice
<a href="#">philadelphia vaccine registration</a>	External	Passing Juice
<a href="#">baltimore vaccine registration</a>	External	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice

## In-page links

<a href="#">supply chain disclaimer</a>	Internal	Passing Juice
<a href="#">terms of use</a>	Internal	Passing Juice
<a href="#">voluntary recall</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

dietz recipes meat visit premium free  
cheese complements watson snacks

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
dietz	12	✓	✗	✓	✓
meat	8	✓	✗	✓	✓
cheese	8	✓	✗	✓	✓
visit	8	✗	✗	✗	✗
recipes	7	✗	✗	✗	✗

## Usability





	Url	Domain : dietzandwatson.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.dietzandwatson.com/sitemap.xml.gz">https://www.dietzandwatson.com/sitemap.xml.gz</a>
	Robots.txt	<a href="http://dietzandwatson.com/robots.txt">http://dietzandwatson.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics