







# Website review donleninc.com

Generated on September 19 2024 21:55 PM






The score is 61/100







## SEO Content

	<p>Title</p>	<p>Don-Len, Inc. - Trophies and Awards Store, Apparel, Custom T Shirts</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Custom Trophies and Awards Store -Plaques, Engraving, Medals, Perpetual Awards, Decorated Apparel, Corporate Gifts, Signage, Sculpture, Acrylic, Glass, Lasering</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://donleninc.com/</td> </tr> <tr> <td>site_name</td> <td>Don-Len, Inc.</td> </tr> <tr> <td>title</td> <td>Don-Len, Inc.</td> </tr> <tr> <td>description</td> <td>Custom Trophies and Awards Store -Plaques, Engraving, Medals, Perpetual Awards, Decorated Apparel, Corporate Gifts, Signage, Sculpture, Acrylic, Glass, Lasering</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://img1.wsimg.com/isteam/ip/7086983b-df5f-481f-bdfb-87243587eaf1/Don%20Len%20Sticker%20Logo%20BW.png</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	url	https://donleninc.com/	site_name	Don-Len, Inc.	title	Don-Len, Inc.	description	Custom Trophies and Awards Store -Plaques, Engraving, Medals, Perpetual Awards, Decorated Apparel, Corporate Gifts, Signage, Sculpture, Acrylic, Glass, Lasering	type	website	image	https://img1.wsimg.com/isteam/ip/7086983b-df5f-481f-bdfb-87243587eaf1/Don%20Len%20Sticker%20Logo%20BW.png	locale	en_US
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## SEO Content

	Headings	H1 1	H2 1	H3 0	H4 10	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Third-Generation Family Owned and Operated</li> <li>• [H2] Downloads</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Apparel</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Medals Flyer</li> <li>• [H4] Trophy Flyer</li> <li>• [H4] Medals Flyer</li> <li>• [H4] This website uses cookies.</li> </ul>					
	Images	<p>We found 5 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					


## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 7 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">View our apparel catalog</a>	External	Passing Juice
<a href="#">Pay</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	apparel home gallery faq medals <b>trophy</b> <b>flyer</b> pdf don-len downloads
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flyer	10	✘	✘	✘	✔
trophy	8	✘	✘	✘	✔
don-len	4	✔	✘	✘	✘
pdf	4	✘	✘	✘	✘
apparel	3	✔	✘	✔	✔

## Usability

	Url	Domain : donleninc.com Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://donleninc.com/sitemap.xml">https://donleninc.com/sitemap.xml</a>
	Robots.txt	<a href="http://donleninc.com/robots.txt">http://donleninc.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics