Website review
downingdental.co.uk

Generated on September 20 2024 01:01 AM

The score is 63/100

SEO Content

✓	Title	Solihull Dentist Knowle | Solihull Dental Clinic – Downing Dental **Length : 65** Perfect, your title contains between 10 and 70 characters.
✓	Description	Based 3 miles from Solihull, our dentist in Knowle is professional and cost effective, offering patients a wide range of NHS and private dental treatment. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** **Content** type website

◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 8 7 9 4 0 • [H1] Best Dentist in Solihull • [H2] Clear Braces • [H2] Smile Makeover • [H2] Emergency Dentist • [H2] Teeth Whitening • [H2] Dental Implants • [H2] Dental Veneers • [H2] Customer Reviews • [H2] Book a Consultation • [H3] Our Popular Treatments • [H3] Clear Braces • [H3] Smile Designers • [H3] Dental Implants

SEO Content

		[H3] Teeth Whitening [H3] Dental Veneers [H3] Book a Consultation [H4] Award-Winning Dentists [H4] Best Dentist in Solihull [H4] Brands We Work With [H4] Keep up to date & follow our instagram [H4] Cosmetic Dentistry [H4] General Dentistry [H4] Aesthetics [H4] Misc [H4] Contact Us [H5] Private & NHS Treatment Plans [H5] Emergency Private Dental Care [H5] Convenient, Flexible Appointments [H5] State-of-the-art Dental Technology
❌	Images	We found 54 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Invisalign / Clear Braces	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Smile Makeover	Internal	Passing Juice
Dental Veneers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
NHS Dentist	Internal	Passing Juice
Dental Hygiene	Internal	Passing Juice
Emergency Dental Care	Internal	Passing Juice
Dental Crowns	Internal	Passing Juice
Dental Bridges	Internal	Passing Juice
Cryopen	Internal	Passing Juice
Dermal Fillers	Internal	Passing Juice
Plasma Pen	Internal	Passing Juice
Microneedling	Internal	Passing Juice
Anti-Wrinkle	Internal	Passing Juice
Hyperhyosis	Internal	Passing Juice
Tear Trough Fillers	Internal	Passing Juice
Finance	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Patient Reviews	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Join Us	Internal	Passing Juice
Book Consultation	Internal	Passing Juice
View our Treatments	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice

In-page links

Cookies	Internal	Passing Juice
GDC Regulation	Internal	Passing Juice
Code of Practice For Complaints	Internal	Passing Juice

SEO Keywords

Keywords Cloud	very smile professional whitening practice **dental** all dentist more teeth

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	25	✓	✗	✓	✓
more	14	✗	✗	✗	✗
teeth	13	✗	✗	✗	✓
dentist	8	✓	✗	✓	✓
smile	7	✗	✗	✗	✓

Usability

	Url	Domain : downingdental.co.uk Length : 19
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://downingdental.co.uk/sitemap.xml
✓	Robots.txt	http://downingdental.co.uk/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.