# Website review dozodog.com

**The score is 56/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Doggy Daycare \| Boarding \| Grooming \| Astoria/LIC \| Queens <br><br> **Length : 58** <br><br> Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Modern Doggy Daycare built with love for all dogs. No dog will be turned away. Grooming availability on week days and weekends, offering full services. Organic treats and unique dog apparel from all over the world available at our Astoria location. <br><br> **Length : 248** <br><br> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | doggy daycare hours, doggy daycare astoria, astoria doggy daycare, astoria dog grooming, astoria dog clothes <br><br> Good, your page contains meta keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | Doggy Daycare \| Boarding \| Grooming \| Astoria/LIC \| Queens |
| description | Modern Doggy Daycare built with love for all dogs. No dog will be turned away. Two locations in Astoria and Long Island City, Queens. Grooming availability on week days and weekends, offering full services. Organic treats and unique dog apparel from all over the world available at our Astoria location. |
| image | https://static.wixstatic.com/media/6b63be_c46c c9dff50f4f1a91a5ca5cb1ec890f~mv2.jpg/v1/fill /w_2500,h_1406,al_c/6b63be_c46cc9dff50f4f1a 91a5ca5cb1ec890f~mv2.jpg |

# SEO Content

| | | | | | | |
|---|---|---|---|---|---|---|
| | | image:width | 2500 | | | |
| | | image:height | 1406 | | | |
| | | url | https://www.dozodog.com | | | |
| | | site_name | Mysite | | | |
| | | type | website | | | |

| | Headings | **H1** 7 | **H2** 8 | **H3** 0 | **H4** 0 | **H5** 0 | **H6** 0 |
|---|---|---|---|---|---|---|---|

- [H1] download our new app!  (code 856331)
- [H1] download our new app! (code 856331)
- [H1] Call
- [H1] Email
- [H1] About
- [H1] Copyright © 2023 Dozo Dog LLC
- [H1] All rights reserved
- [H2] When you join the family, you will get access to our 4k high vision camera that lets you keep an eye on your pup at any time, at no additional cost!
- [H2] Welcome!
- [H2] We are dozo dog.
- [H2] all dogs accepted, all dogs loved.
- [H2] April 2019 Issue!
- [H2] Check us out in Boro Magazine!
- [H2] come say hi!
- [H2] We'd love to hear from you

| | Images | We found 41 images on this web page.<br><br>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **1%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|

# SEO Links

| | | |
|---|---|---|
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 7 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ⦿ | Keywords Cloud | code infodozodog daycare all astoria dozo doggy dogs lic 31st |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| astoria | 7 | ✔ | ✔ | ✔ | ✖ |
| infodozodog | 5 | ✖ | ✖ | ✖ | ✖ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| 31st | 4 | ✖ | ✖ | ✖ | ✖ |
| lic | 4 | ✔ | ✖ | ✖ | ✖ |
| dozo | 4 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| ⬤ | Url | Domain : dozodog.com<br>Length : 11 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⬤ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

# Mobile

| | Mobile Optimization | ✔ | Apple Icon |
| --- | --- | --- | --- |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
| --- | --- | --- |
| | | https://www.dozodog.com/sitemap.xml |
| ✔ | Robots.txt | http://dozodog.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |