# Website review
## dreamwrapsusa.com

Generated on September 21 2024 19:24 PM

**The score is 53/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | DreamWraps - Vinyl Wraps - Newport, Kentucky **Length : 44** Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Located near downtown Cincinnati, a five star rated triple certified specialists in luxury and enthusiast vehicle vinyl wraps. **Length : 127** Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| title | DreamWraps - Vinyl Wraps - Newport, Kentucky |
| site_name | Dream Wraps |
| url | http://www.dreamwraps.com/home.html |
| description | Located near downtown Cincinnati, a five star rated triple certified specialists in luxury and enthusiast vehicle vinyl wraps. |
| image | //nebula.wsimg.com/0c04e11da31ee2d5d62c39081b0920db?AccessKeyId=A810B5E2EED1B1C6192B&disposition=0&alloworigin=1 |

# SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|---|
| | | 0 | 3 | 0 | 0 | 0 | 0 |

- [H2] Triple Certified and Focused
- [H2] Raising the bar in Quality
- [H2] Premium vinyl wraps and PPF in the Cincinnati area.

| | Images | We found 7 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 15 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |

# In-page links

| | | | |
|---|---|---|---|
| Pricing &amp; Info | | Internal | Passing Juice |
| Services | | Internal | Passing Juice |
| Photo Gallery | | Internal | Passing Juice |
| Lamborghini Wraps | | Internal | Passing Juice |
| Porsche Wraps | | Internal | Passing Juice |
| Tesla Wraps | | Internal | Passing Juice |
| Nissan GTR Wraps | | Internal | Passing Juice |
| Everything else | | Internal | Passing Juice |
| Shop &amp; Videos | | Internal | Passing Juice |
| Contact &amp; Location | | Internal | Passing Juice |
| Fleet &amp; Commerical | | Internal | Passing Juice |
| Documents | | Internal | Passing Juice |
| View Larger Map | | Internal | Passing Juice |
| View on Mobile | | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| ⊙ Keywords Cloud | kentucky wrap dreamwraps newport industry certified vinyl wraps - leading |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| vinyl | 6 | ✔ | ✖ | ✔ | ✔ |
| wraps | 6 | ✔ | ✖ | ✔ | ✔ |
| newport | 4 | ✔ | ✖ | ✖ | ✖ |
| wrap | 4 | ✔ | ✖ | ✔ | ✔ |
| dreamwraps | 2 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : dreamwrapsusa.com<br>Length : 17 |
|---|---|---|
| ❌ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ❌ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <font> | 2 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

| | Speed Tips | |
|---|---|---|
| | | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Document

## Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| ⊙ | | ✖ | Apple Icon |
| | | ✖ | Meta Viewport Tag |
| | | ✔ | Flash content |

## Optimization

| | XML Sitemap | Missing |
|---|---|---|
| ✖ | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://dreamwrapsusa.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |