







Website review drferrara.com

Generated on September 20 2024 09:14 AM






The score is 60/100







SEO Content

	<p>Title</p>	<p>CIGNA Dentist in Midtown Midtown United Concordia Dentist Delta Dental Dentist in Midtown</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>When it comes to your family's dental health in NYC, call (646) 462-3109 today to schedule an appointment with Anne Marie Ferrara DDS.</p> <p>Length : 134</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>CIGNA Dentist in Midtown, Midtown United Concordia Dentist, Guardian Dentist in Midtown, Delta Dental Dentist in Midtown, Dentist in Midtown Metlife, Dentist in Midtown, Midtown Dentist, 10019 Dentist, Dentist 10019, Top Dentist in Midtown, Dental Office in Midtown, Midtown Dental Emergency</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1514 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>CIGNA Dentist in Midtown Midtown United Concordia Dentist Delta Dental Dentist in Midtown</td> </tr> <tr> <td>url</td> <td>https://drferrara.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>When it comes to your family's dental health in NYC, call (646) 462-3109 today to schedule an appointment with Anne Marie Ferrara DDS.</td> </tr> <tr> <td>image</td> <td>https://drferrara.com/custom/images/logo.png</td> </tr> </tbody> </table>	Property	Content	title	CIGNA Dentist in Midtown Midtown United Concordia Dentist Delta Dental Dentist in Midtown	url	https://drferrara.com/	type	website	description	When it comes to your family's dental health in NYC, call (646) 462-3109 today to schedule an appointment with Anne Marie Ferrara DDS.	image	https://drferrara.com/custom/images/logo.png
Property	Content													
title	CIGNA Dentist in Midtown Midtown United Concordia Dentist Delta Dental Dentist in Midtown													
url	https://drferrara.com/													
type	website													
description	When it comes to your family's dental health in NYC, call (646) 462-3109 today to schedule an appointment with Anne Marie Ferrara DDS.													
image	https://drferrara.com/custom/images/logo.png													

SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home • [H1] Home • [H2] Welcome to Personalized Dentistry from Dr. Anne Marie Ferrara • [H2] Save Time with Convenient Concierge Dentist Services • [H2] Personal Transformation of Your Appearance and Health Through Cosmetic Dentistry • [H2] Personal Oral Health Improvement and Maintenance with General Dentistry • [H2] Follow Us • [H3] Dental Videos • [H3] Image Gallery 	H1	H2	H3	H4	H5	H6	2	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
2	5	2	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.67%</p> <p>Internal Links 93.33%</p>

In-page links

Anchor	Type	Juice
Skip Menu	Internal	Passing Juice
Email Me for an Appointment	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Home	Internal	Passing Juice
Meet the Doctor	Internal	Passing Juice
Insurance Information	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Botox&reg;	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Dental Videos	Internal	Passing Juice
Image Gallery	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Dentist Website Design	External	Passing Juice

SEO Keywords



Keywords Cloud

south ferarra teeth **dentistry** central park
dentist cosmetic general **dental**






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dentistry	14	✘	✘	✘	✔
dentist	10	✔	✔	✘	✔
dental	10	✔	✔	✔	✔







Keywords Consistency

teeth	7	✘	✘	✘	✘
cosmetic	6	✘	✘	✘	✔

Usability

	Url	Domain : drferrara.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://drferrara.com/sitemap.xml>



Robots.txt

<http://drferrara.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics