







Website review drswansondental.com

Generated on September 21 2024 10:58 AM






The score is 54/100







SEO Content

	<p>Title</p>	<p>Swanson Dental - General Dentistry in Edina, MN</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Swanson Dental Edina MN is here for your dental needs. Whether you're a new or returning patient, we strive to provide you with the best care.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2060"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Swanson Dental - General Dentistry in Edina, MN</td> </tr> <tr> <td>description</td> <td>Swanson Dental Edina MN is here for your dental needs. Whether you're a new or returning patient, we strive to provide you with the best care.</td> </tr> <tr> <td>url</td> <td>https://drswansondental.com/</td> </tr> <tr> <td>site_name</td> <td>Swanson Dental</td> </tr> <tr> <td>image</td> <td>https://drswansondental.com/wp-content/uploads/2023/01/Seasons-1-e1674576816145-1028x601.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Swanson Dental - General Dentistry in Edina, MN	description	Swanson Dental Edina MN is here for your dental needs. Whether you're a new or returning patient, we strive to provide you with the best care.	url	https://drswansondental.com/	site_name	Swanson Dental	image	https://drswansondental.com/wp-content/uploads/2023/01/Seasons-1-e1674576816145-1028x601.png
Property	Content																	
locale	en_US																	
type	website																	
title	Swanson Dental - General Dentistry in Edina, MN																	
description	Swanson Dental Edina MN is here for your dental needs. Whether you're a new or returning patient, we strive to provide you with the best care.																	
url	https://drswansondental.com/																	
site_name	Swanson Dental																	
image	https://drswansondental.com/wp-content/uploads/2023/01/Seasons-1-e1674576816145-1028x601.png																	

SEO Content

		<p>image:width 1028</p> <p>image:height 601</p> <p>image:type image/png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Smiles For All Seasons • [H2] Swanson Dental Office in Edina • [H2] Understanding Insurance & Financing • [H2] What to Know Before Your Visit • [H2] Ready to schedule an appointment? • [H2] • [H2] • [H3] • [H5] Follow Us 	H1	H2	H3	H4	H5	H6	1	6	1	0	1	0
H1	H2	H3	H4	H5	H6									
1	6	1	0	1	0									
	Images	<p>We found 10 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 5.88%</p> <p>External Links : Passing Juice 52.94%</p>

SEO Links

Internal Links 41.18%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pay Online	External	Passing Juice
About Us	Internal	Passing Juice
Dental Care	Internal	Passing Juice
Payment &#038; Insurance	Internal	Passing Juice
Patient Forms	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
About Our Practice	External	Passing Juice
Payment Options	External	Passing Juice
Patient Forms	External	Passing Juice
More Reviews	External	Passing Juice
Request Appointment	External	Passing Juice
Have a dental emergency after hours? click here!	External	Passing Juice
Powered by 8bitstudio	External	noFollow
logged in	Internal	Passing Juice

SEO Keywords








Keywords Cloud

payment pay facebook all care
instagram dental online home
insurance





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	2	✓	✗	✓	✓
facebook	2	✗	✗	✗	✗
instagram	2	✗	✗	✗	✗
all	2	✗	✗	✗	✓
pay	1	✗	✗	✗	✗






Usability

	Url	Domain : drswansondental.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
----------------------------------------------------------------------------------	---------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://drswansondental.com/sitemap_index.xml
	Robots.txt	http://drswansondental.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.