



# Website review drurydental.co.nz

Generated on September 20 2024 12:39 PM

The score is 59/100




## SEO Content

	Title	<p>Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental. Services Include Teeth Whitening, Implants, Clear Aligners, Crowns, Extraction &amp; More!</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Dentist Auckland, Emergency Dentist - Drury Dental</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental</td> </tr> <tr> <td>description</td> <td>Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental. Services Include Teeth Whitening, Implants, Clear Aligners, Crowns, Extraction &amp; More!</td> </tr> <tr> <td>url</td> <td>https://www.drurydental.co.nz</td> </tr> <tr> <td>site_name</td> <td>drurydental</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental	description	Dentist Drury Karaka Pukekohe Papakura - Auckland Family Dental. Services Include Teeth Whitening, Implants, Clear Aligners, Crowns, Extraction & More!	url	https://www.drurydental.co.nz	site_name	drurydental	type	website
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	Headings	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>25</td> <td>0</td> <td>2</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 2011 1152 2078" style="list-style-type: none"> <li>• [H1] Schedule an Appointment Online</li> <li>• [H2] Drury Dental Centre</li> </ul>	H1	H2	H3	H4	H5	H6	1	25	0	2	0	3
H1	H2	H3	H4	H5	H6									
1	25	0	2	0	3									




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] WELCOME</li><li>• [H2] OUR SERVICES</li><li>• [H2] Cosmetic Dentistry</li><li>• [H2] General &amp; Restorative</li><li>• [H2] Dentistry</li><li>• [H2] Oral</li><li>• [H2] Hygiene</li><li>• [H2] Tooth Extractions</li><li>• [H2] Cerec One-Visit</li><li>• [H2] Crowns</li><li>• [H2] Emergency Dental Services</li><li>• [H2] Dental</li><li>• [H2] Implants</li><li>• [H2] Crowns and Bridges</li><li>• [H2] Orthodontics &amp; Teeth Straightening</li><li>• [H2] Full &amp; Partial</li><li>• [H2] Dentures</li><li>• [H2] Teeth Whitening</li><li>• [H2] Root Canal Treatment</li><li>• [H2] Intravenous</li><li>• [H2] Sedation</li><li>• [H2] Wisdom Teeth Removal</li><li>• [H2] Adolescent Dental Care</li><li>• [H2] Dentistry For Kids</li><li>• [H4] Our Clinic :</li><li>• [H4] Our Team :</li><li>• [H6] 217 Great South Road, Drury, Auckland 2113</li><li>• [H6] (09) 2947761</li><li>• [H6] Ask our dentists</li></ul>
	Images	<p>We found 27 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

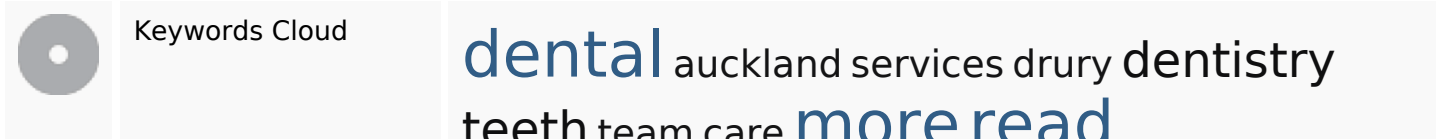
## In-page links

Anchor	Type	Juice
<a href="#">Cosmetic Dentistry</a>	Internal	Passing Juice
<a href="#">General &amp; Restorative Dentistry</a>	Internal	Passing Juice
<a href="#">Oral Hygiene</a>	Internal	Passing Juice
<a href="#">Teeth Extractions</a>	Internal	Passing Juice
<a href="#">Cerec (One-Visit-Crown)</a>	Internal	Passing Juice
<a href="#">Emergency Dental Services</a>	Internal	Passing Juice
<a href="#">Dental Implants</a>	Internal	Passing Juice
<a href="#">Crowns and Bridges</a>	Internal	Passing Juice
<a href="#">Orthodontics &amp; Teeth Straightening</a>	Internal	Passing Juice
<a href="#">Full &amp; Partial Dentures</a>	Internal	Passing Juice
<a href="#">Teeth Whitening</a>	Internal	Passing Juice
<a href="#">Root Canal Treatment</a>	Internal	Passing Juice
<a href="#">Intravenous Sedation</a>	Internal	Passing Juice
<a href="#">Wisdom Teeth</a>	Internal	Passing Juice
<a href="#">Adolescent Dental Care</a>	Internal	Passing Juice
<a href="#">Dr Susan Bell</a>	Internal	Passing Juice
<a href="#">Dr Kavendra Naidoo</a>	Internal	Passing Juice
<a href="#">Dr Grace Geoghegan</a>	Internal	Passing Juice

## In-page links

<a href="#">Dr Soyeon Oh</a>	Internal	Passing Juice
<a href="#">Xin Li</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">BOOKINGS</a>	Internal	Passing Juice
<a href="#">OUR TEAM</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	18	✓	✓	✓	✓
more	17	✗	✗	✓	✗
read	16	✗	✗	✗	✗
teeth	10	✗	✗	✓	✓
dentistry	8	✗	✗	✗	✓

## Usability

	Url	Domain : drurydental.co.nz Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://drurydental.co.nz/sitemap.xml">https://drurydental.co.nz/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://drurydental.co.nz/robots.txt">http://drurydental.co.nz/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>