







# Website review duchesspickleballclub.com

Generated on September 20 2024 11:29 AM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Duchess Pickleball Club</p> <p><b>Length : 23</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Duchess Pickleball Club is a pickleball brand that offers high quality pickleball paddles and apparel at affordable prices. Founded in Seattle by six UW friends passionate about pickleball, Duchess provides expertly crafted pickleball products to players of all levels. Elevate your game with Duchess - the pickleball brand on a mission to make the sport accessible to everyone!</p> <p><b>Length : 388</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Duchess Pickleball Club</td> </tr> <tr> <td>title</td> <td>Duchess Pickleball Club</td> </tr> <tr> <td>url</td> <td>https://www.duchesspickleballclub.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Duchess Pickleball Club is a pickleball brand that offers high quality pickleball paddles and apparel at affordable prices. Founded in Seattle by six UW friends passionate about pickleball, Duchess provides expertly crafted pickleball products to players of all levels. Elevate your game with Duchess</td> </tr> </tbody> </table>	Property	Content	site_name	Duchess Pickleball Club	title	Duchess Pickleball Club	url	https://www.duchesspickleballclub.com	type	website	description	Duchess Pickleball Club is a pickleball brand that offers high quality pickleball paddles and apparel at affordable prices. Founded in Seattle by six UW friends passionate about pickleball, Duchess provides expertly crafted pickleball products to players of all levels. Elevate your game with Duchess
Property	Content													
site_name	Duchess Pickleball Club													
title	Duchess Pickleball Club													
url	https://www.duchesspickleballclub.com													
type	website													
description	Duchess Pickleball Club is a pickleball brand that offers high quality pickleball paddles and apparel at affordable prices. Founded in Seattle by six UW friends passionate about pickleball, Duchess provides expertly crafted pickleball products to players of all levels. Elevate your game with Duchess													

## SEO Content

		<p>image <a href="http://static1.squarespace.com/static/65e0eab7c0307a7b8cf82f6b/t/661a009615a7337958b3d357/1712980118526/137+copy.png?format=1500w">http://static1.squarespace.com/static/65e0eab7c0307a7b8cf82f6b/t/661a009615a7337958b3d357/1712980118526/137+copy.png?format=1500w</a></p> <p>image:width 986</p> <p>image:height 517</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The Ace</li> <li>• [H1] The Ace The Ace</li> <li>• [H2] DUCHESS</li> <li>• [H2] Duchess x Husky Pickleball Club Tournament at UW</li> <li>• [H2] Stop by and meet us in Person!</li> <li>• [H2] Subscribe</li> </ul>	H1	H2	H3	H4	H5	H6	2	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	0	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p>

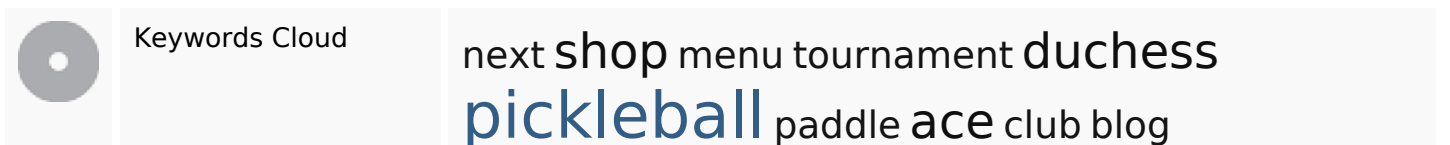
## SEO Links

Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">The Pickleball Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">RSVP</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice






## SEO Keywords










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pickleball	9	✓	✗	✓	✓
duchess	5	✓	✗	✓	✓
shop	4	✗	✗	✗	✗
ace	4	✗	✗	✗	✓
club	3	✓	✗	✓	✓

## Usability

	Url	Domain : duchesspickleballclub.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.duchesspickleballclub.com/sitemap.xml">https://www.duchesspickleballclub.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://duchesspickleballclub.com/robots.txt">http://duchesspickleballclub.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>