Website review
dunkfusion.com

Generated on September 23 2024 14:08 PM

The score is 47/100

SEO Content

✅	Title	**Dunk Fusion Clothing** **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	**Versatile Basketball Apparel Made For Everyday Use** **Length : 50** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Dunk Fusion
url	https://dunkfusion.com/
title	Dunk Fusion Clothing
type	website
description	Versatile Basketball Apparel Made For Everyday Use
image	http://dunkfusion.com/cdn/shop/files/logodunkfusion_e1d5016f-fedd-417b-8f0c-fff94b3d751a.png?v=1703821342
image:secure_url	https://dunkfusion.com/cdn/shop/files/logodunkfusion_e1d5016f-fedd-417b-8f0c-fff94b3d751a.png?v=1703821342
image:width	2000

SEO Content

		image:height	2000				

⊙	Headings	**H1** 1	**H2** 5	**H3** 4	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] Shop Our Latest Designs
- [H2] Check Out Our NEW Indoor Basketballs!
- [H2] Featured Designs
- [H2] Let customers speak for us
- [H3] Jimmy Buckets Classic Hoodie
- [H3] Jimmy Buckets Classic Hoodie
- [H3] "We All Fly" Classic Hoodie
- [H3] "We All Fly" Classic Hoodie

❌	Images	We found 12 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 10% External Links : Passing Juice 0% Internal Links 90%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
About Us	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Jimmy Buckets Classic Hoodie	Internal	Passing Juice
"We All Fly" Classic Hoodie	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	sale regular designs hoodie indoor from classic shop price now

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	8	✖	✖	✖	✖
sale	6	✖	✖	✖	✖
classic	4	✖	✖	✖	✔
hoodie	4	✖	✖	✖	✔
regular	4	✖	✖	✖	✖

Usability

●	Url	Domain : dunkfusion.com Length : 14
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!

✗	Deprecated HTML	**Deprecated tags** **Occurrences** <s> 2 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://dunkfusion.com/sitemap.xml
	Robots.txt	http://dunkfusion.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.