Website review durable.ba

Generated on September 24 2024 04:32 AM

The score is 47/100

SEO Content

✓	Title	Office supplies: professional office equipment - DURABLE **Length : 56** Perfect, your title contains between 10 and 70 characters.
✓	Description	Workplace solutions by brand manufacturer DURABLE | over 90 years of expertise ✓ products in excellent quality, design and functionality ✓ www.durable.eu **Length : 153** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	files, folder, index system, computer accessories, cleaning proructs, informations systems, presentation system, signage, name badges, security holders, pass holder, self-adhesive products, storage systems, archive systems,bins, office environment Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.durable.eu/en_DE/
type	website
site_name	DURABLE
title	Office supplies: professional office equipment - DURABLE
description	Workplace solutions by brand manufacturer DURABLE | over 90 years of expertise ✓ products in excellent quality, design and functionality ✓ www.durable.eu
image	https://www.durable.eu/media/60/98/e9/1640273858/logo.svg

SEO Content

◉	Headings	**H1** 1	**H2** 5	**H3** 3	**H4** 0	**H5** 3	**H6** 0	

- [H1] Products and solutions for the modern working world
- [H2] The new EFFECT for your workplace.
- [H2] New Version Simply Design & Print
- [H2] In the wrong movie?
- [H2] Solutions & Products
- [H2]
- [H3] We live for sustainability
- [H3] Fairs
- [H3] Orgatec
- [H5]
- [H5]
- [H5]

❌	Images	We found 26 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

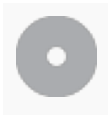|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 63.64% Internal Links 36.36%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Overview	Internal	Passing Juice
Your profile	Internal	Passing Juice
Addresses	Internal	Passing Juice
Payment methods	Internal	Passing Juice
Orders	Internal	Passing Juice
Abonnements	Internal	Passing Juice
Discover the latest novelties	External	Passing Juice
Get started with DURAPRINT	External	Passing Juice
Watch the video	External	Passing Juice
About us	External	Passing Juice
Sustainability	External	Passing Juice
Service	External	Passing Juice
Contact	External	Passing Juice
Press	External	Passing Juice
Newsletter	External	Passing Juice
Terms and conditions	External	Passing Juice
Imprint	External	Passing Juice
Data protection	External	Passing Juice
Tablet holder	External	Passing Juice
Monitor mounts	External	Passing Juice
shipping costs	Internal	Passing Juice

SEO Keywords

Keywords Cloud

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : durable.ba Length : 10
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✔	Perfect, your website has few JavaScript files.
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://durable.ba/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.