





Website review dustanddiamonds.com

Generated on September 23 2024 18:27 PM






The score is 48/100







SEO Content

	Title	Dust & Diamonds Length : 19 Perfect, your title contains between 10 and 70 characters.																		
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Dust & Diamonds</td></tr><tr><td>url</td><td>https://www.dustanddiamonds.com/</td></tr><tr><td>site_name</td><td>Dust & Diamonds</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></table>	Property	Content	type	website	title	Dust & Diamonds	url	https://www.dustanddiamonds.com/	site_name	Dust & Diamonds	image	https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200	image:width	1200	image:height	628
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></table>	H1	H2	H3	H4	H5	H6												
H1	H2	H3	H4	H5	H6															

SEO Content

		017300	<ul style="list-style-type: none"> • [H2] New Items • [H3] Sample product 1 • [H3] Sample product 2 • [H3] Sample product 3 • [H3] Sample product 4 • [H3] Sample product 5 • [H3] Sample product 6 • [H3] Don't miss out! • [H4] Info • [H4] D&D Fashion Connection • [H4]
	Images		<p>We found 16 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio		<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash		Perfect, no Flash content has been detected on this page.
	Iframe		Great, there are no Iframes detected on this page.

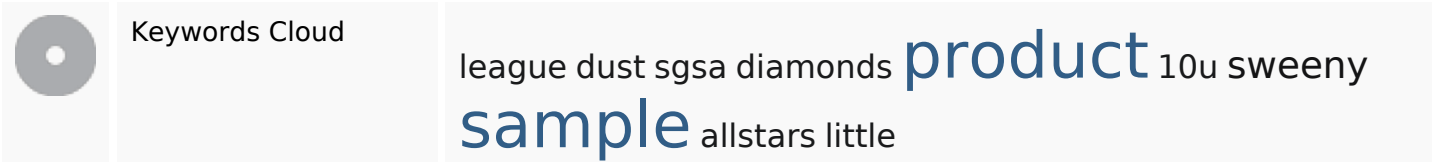
SEO Links

	URL Rewrite		Good. Your links looks friendly!
	Underscores in the URLs		Perfect! No underscores detected in your URLs.
	In-page links		We found a total of 11 links including 1 link(s) to files
	Statistics		<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Sweeny Little League	Internal	Passing Juice
SGSA	Internal	Passing Juice
10U Allstars Softball	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Search	Internal	Passing Juice
Returns	Internal	Passing Juice
About Us	Internal	Passing Juice
{{ this.title }}	Internal	Passing Juice
Remove	Internal	Passing Juice
Checkout	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sample	6	✖	✖	✖	✔
product	6	✖	✖	✖	✔
sweeny	2	✖	✖	✖	✖
dust	1	✔	✖	✖	✖
diamonds	1	✔	✖	✖	✖





Usability

	Url	Domain : dustanddiamonds.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		2
Deprecated tags	Occurrences					
	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

Mobile

	Mobile Optimization	<div data-bbox="555 264 603 297"></div> Apple Icon
		<div data-bbox="555 331 603 365"></div> Meta Viewport Tag
		<div data-bbox="555 398 603 432"></div> Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 719 1481 775">https://www.dustanddiamonds.com/sitemap.xml</div>
	Robots.txt	<p>http://dustanddiamonds.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>