# Website review
# dustanddiamonds.com

Generated on September 23 2024 17:31 PM

**The score is 48/100**

## SEO Content

| | Title | Dust &amp; Diamonds<br><br>**Length : 19**<br><br>Perfect, your title contains between 10 and 70 characters. |
|---|---|---|
| | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| title | Dust &amp; Diamonds |
| url | https://www.dustanddiamonds.com/ |
| site_name | Dust &amp; Diamonds |
| image | https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200 |
| image:secure_url | https://cdn.shopify.com/s/files/1/1900/7007/files/logo_2.png?height=628&pad_color=fff&v=1613537206&width=1200 |
| image:width | 1200 |
| image:height | 628 |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|

# SEO Content

| | | 0 1 7 3 0 0 |
|---|---|---|
| | | - [H2] New Items<br>- [H3] Sample product 1<br>- [H3] Sample product 2<br>- [H3] Sample product 3<br>- [H3] Sample product 4<br>- [H3] Sample product 5<br>- [H3] Sample product 6<br>- [H3] Don't miss out!<br>- [H4] Info<br>- [H4] D&D Fashion Connection<br>- [H4] |
| ❌ | Images | We found 16 images on this web page.<br><br>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 11 links including 1 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
| --- | --- | --- |
| Sweeny Little League | Internal | Passing Juice |
| SGSA | Internal | Passing Juice |
| 10U Allstars Softball | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| Returns | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| {{ this.title }} | Internal | Passing Juice |
| Remove | Internal | Passing Juice |
| Checkout | Internal | Passing Juice |

# SEO Keywords

| Keywords Cloud | little sample allstars league sweeny product sgsa 10u dust diamonds |
| --- | --- |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
| --- | --- | --- | --- | --- | --- |
| sample | 6 | ✖ | ✖ | ✖ | ✔ |
| product | 6 | ✖ | ✖ | ✖ | ✔ |
| sweeny | 2 | ✖ | ✖ | ✖ | ✖ |
| dust | 1 | ✔ | ✖ | ✖ | ✖ |
| diamonds | 1 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| ● | Url | Domain : dustanddiamonds.com<br>Length : 19 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✖ | Deprecated HTML | **Deprecated tags** / **Occurrences**<br><br>`<font>` — 2<br><br>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. |
| ● | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | ✖ | Apple Icon |
|---|---|---|---|
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://www.dustanddiamonds.com/sitemap.xml |
| ✔ | Robots.txt | http://dustanddiamonds.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |