



Website review dynamicapparel.com.au

Generated on September 19 2024 23:06 PM





The score is 62/100







SEO Content

	Title	<p>Promotional Products Corporate Gifts Promotional Gifts</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Dynamic Gift offers a wide range of Customised Promotional Product in Australia. Check out our website for unique Corporate Gifts, Request a Quote!</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>promotional products, corporate gifts</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Promotional Products Corporate Gifts Promotional Gifts</td> </tr> <tr> <td>description</td> <td>Dynamic Gift offers a wide range of Customised Promotional Product in Australia. Check out our website for unique Corporate Gifts, Request a Quote!</td> </tr> <tr> <td>url</td> <td>https://www.dynamicgift.com.au</td> </tr> <tr> <td>site_name</td> <td>Dynamic Gift Promotions</td> </tr> </tbody> </table>	Property	Content	type	website	title	Promotional Products Corporate Gifts Promotional Gifts	description	Dynamic Gift offers a wide range of Customised Promotional Product in Australia. Check out our website for unique Corporate Gifts, Request a Quote!	url	https://www.dynamicgift.com.au	site_name	Dynamic Gift Promotions
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site_name	Dynamic Gift Promotions													
	Headings	<table border="1" data-bbox="544 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>1</td> <td>5</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2011 1406 2078" style="list-style-type: none"> • [H1] Promotional Products • [H2] Customised Promotional Products & Corporate Gifts 	H1	H2	H3	H4	H5	H6	1	3	1	5	1	0
H1	H2	H3	H4	H5	H6									
1	3	1	5	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] For Superior Promotional Products, Choose Dynamic Gift • [H2] Corporate Gifts That Outshine the Competition • [H3] Popular Products • [H4] Powered by Trustpilot • [H4] Featured Collections • [H4] Manage Your Account • [H4] About Us • [H4] Why Choose Us • [H5] Review Your Quote
	Images	<p>We found 138 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 94.44%</p> <p>Internal Links 5.56%</p>

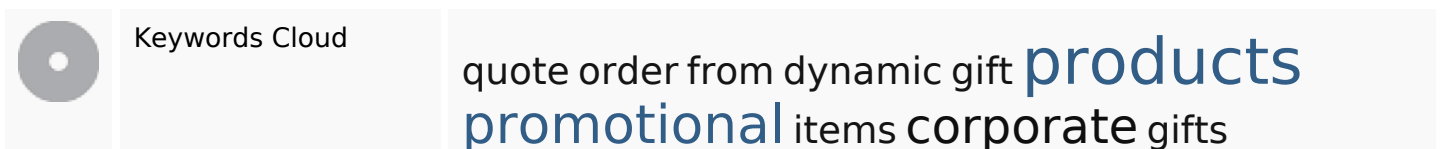
In-page links

Anchor	Type	Juice
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In-page links

About Us	External	Passing Juice
Reviews	External	Passing Juice
Our People	External	Passing Juice
Blog	External	Passing Juice
Continue to add additional products	Internal	Passing Juice
Click here to contact us directly.	External	Passing Juice
Advanced Search	External	Passing Juice
10mm Premium Stock Lanyards	External	Passing Juice
USB Swivel Drive	External	Passing Juice
3x3 Marquee Tent Gazebo	External	Passing Juice
Bone Shaped Dog/Pet Bag Dispenser	External	Passing Juice
Dynamic 720ml Metal Drink Bottle	External	Passing Juice
5 Seed Stick Pack	External	Passing Juice
The Gym Members Starter Pack	External	Passing Juice
Double Safety Clip Silicone Lanyards	External	Passing Juice
20mm Pink Trigger Clip Lanyards	External	Passing Juice
Australasian Promotional Products Association (APPA)	External	Passing Juice
Trustpilot	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	42	✓	✓	✗	✓






Keywords Consistency

promotional	28	✓	✓	✓	✓
corporate	17	✓	✓	✓	✓
gifts	15	✓	✓	✓	✓
dynamic	14	✗	✗	✓	✓


Usability

	Url	Domain : dynamicapparel.com.au Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					




Document

		they are now obsolete.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.dynamicgift.com.au/sitemap.xml</code>
	Robots.txt	<code>http://dynamicapparel.com.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.