Website review
earsofbuddha.com

Generated on September 21 2024 00:41 AM

The score is 56/100

SEO Content

✅	Title	Ears of Buddha - Sustainable luxury women's apparel **Length : 56** Perfect, your title contains between 10 and 70 characters.
✅	Description	Sustainable, designer clothing that embraces your individuality. Fair trade fabrics, skirts, pants, shorts, and blouses made in the USA. **Length : 136** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Ears of Buddha - Sustainable luxury women's apparel
description	Sustainable, designer clothing that embraces your individuality. Fair trade fabrics, skirts, pants, shorts, and blouses made in the USA.
url	https://earsofbuddha.com/
site_name	Ears of Buddha
image	https://earsofbuddha.com/wp-content/uploads/2018/06/EoB-Social-Share.jpg
image:width	1920
image:height	960

SEO Content

		image:type		image/jpeg			

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	4	12	12	0	0

- [H1] Sustainably Stylish
- [H2] Ears of Buddha
- [H2] Luxury Fabrics, Sustainably Produced
- [H2] The Ears of Buddha collection
- [H2] Buddha Gives Back
- [H3] Black Faux Leather Long Sleeve
- [H3] Black Lemon Pants
- [H3] Black Lemon Skirt
- [H3] Herringbone Jacket
- [H3] Herringbone Short
- [H3] Champagne Leopard Pants
- [H3] Champagne Leopard Long Sleeve
- [H3] Champagne Leopard Sleeveless
- [H3] Black Sequin Long Sleeve
- [H3] Black Sequin Pants
- [H3] Green Plaid Shorts
- [H3] Navy Glamour Short
- [H4] Franky
- [H4] Franky
- [H4] Franky
- [H4] Franky
- [H4] Franky
- [H4] Ava
- [H4] Ava
- [H4] Ava
- [H4] Ava
- [H4] Ava
- [H4] Franky
- [H4] Ava

Images

We found 18 images on this web page.

14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

Text/HTML Ratio

Ratio : **14%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

Flash

Perfect, no Flash content has been detected on this page.

Iframe

Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 20 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Our Story	Internal	Passing Juice
Sale	Internal	Passing Juice
news & events	Internal	Passing Juice
Buddha Gives	Internal	Passing Juice
Contact	Internal	Passing Juice
Account	Internal	Passing Juice
Shop our Collections	Internal	Passing Juice
Designed by Franny Koelsch	Internal	Passing Juice
Shop Ears of Buddha	Internal	Passing Juice
Our Products for Charity	Internal	Passing Juice
terms & conditions	Internal	Passing Juice
privacy policy	Internal	Passing Juice

In-page links

Stockists	Internal	Passing Juice
Shipping	Internal	Passing Juice
Return policy	Internal	Passing Juice
instagram	External	Passing Juice
facebook	External	Passing Juice
My Account	Internal	Passing Juice

SEO Keywords

Keywords Cloud	individuality black designed long luxury all ava buddha franky ears

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buddha	13	✔	✖	✖	✔
ears	12	✔	✖	✖	✔
franky	6	✖	✖	✖	✔
ava	6	✖	✖	✖	✔
all	5	✖	✖	✖	✖

Usability

	Url	Domain : earsofbuddha.com Length : 16
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon

Mobile

		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://earsofbuddha.com/sitemap.xml
		https://earsofbuddha.com/news-sitemap.xml
		https://earsofbuddha.com/sitemap_index.xml
✔	Robots.txt	http://earsofbuddha.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics