








# Website review easterngrace.pk

Generated on September 23 2024 05:25 AM





The score is 49/100







## SEO Content

	Title	<p>Eastern Grace &amp;ndash; Fashion, Redefined.</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Fashion, Redefined.</p> <p><b>Length : 19</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1771"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Eastern Grace &amp;ndash; Fashion, Redefined.</td> </tr> <tr> <td>description</td> <td>Fashion, Redefined.</td> </tr> <tr> <td>url</td> <td><a href="https://www.easterngrace.pk/">https://www.easterngrace.pk/</a></td> </tr> <tr> <td>site_name</td> <td>Eastern Grace</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Eastern Grace &ndash; Fashion, Redefined.	description	Fashion, Redefined.	url	<a href="https://www.easterngrace.pk/">https://www.easterngrace.pk/</a>	site_name	Eastern Grace
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Quick Links</li><li>• [H2] About</li></ul>
	Images	We found 9 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

2pc shipping premium free shop eastern  
grace support lawn 3350

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lawn	4	✘	✘	✘	✘
2pc	3	✘	✘	✘	✘
eastern	2	✔	✘	✘	✘
shop	2	✘	✘	✘	✘
premium	2	✘	✘	✘	✘











## Usability

	Url	Domain : easterngrace.pk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.easterngrace.pk/sitemap_index.xml</code>
	Robots.txt	<code>http://easterngrace.pk/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics