







Website review elevatepaddle.com

Generated on September 20 2024 05:38 AM






The score is 61/100







SEO Content

	Title	<div>custom merchandise and brand for the leading clubs and companies &ndash; Elevate</div> <div>Length : 81</div> <div>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</div>														
	Description	<div>Elevate is an Agency-modeled one-stop source for direct order custom apparel that is on-brand, on-budget, and on time.</div> <div>Length : 118</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Elevate</td></tr><tr><td>url</td><td>https://elevatepaddle.com/</td></tr><tr><td>title</td><td>custom merchandise and brand for the leading clubs and companies</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Elevate is an Agency-modeled one-stop source for direct order custom apparel that is on-brand, on-budget, and on time.</td></tr><tr><td>image</td><td>http://elevatepaddle.com/cdn/shop/files/Screen_Shot_2019-02-03_at_12.37.06_PM.png?height=628&pad_color=ffffff&v=1613643234&width=1200</td></tr></tbody></table>	Property	Content	site_name	Elevate	url	https://elevatepaddle.com/	title	custom merchandise and brand for the leading clubs and companies	type	website	description	Elevate is an Agency-modeled one-stop source for direct order custom apparel that is on-brand, on-budget, and on time.	image	http://elevatepaddle.com/cdn/shop/files/Screen_Shot_2019-02-03_at_12.37.06_PM.png?height=628&pad_color=ffffff&v=1613643234&width=1200
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SEO Content

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	Headings	<div> H1 H2 H3 H4 H5 H6 1 5 0 0 0 0 </div> <ul style="list-style-type: none"> • [H1] • [H2] Item added to your cart • [H2] WE ELEVATE YOUR BRAND • [H2] Elevate is an Agency-modeled one-stop source for direct order custom apparel that is on-brand, on-budget, and on time. • [H2] Quick links • [H2] BE IN THE KNOW
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 12 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 8.33%</p> <p>External Links : Passing Juice 0%</p>

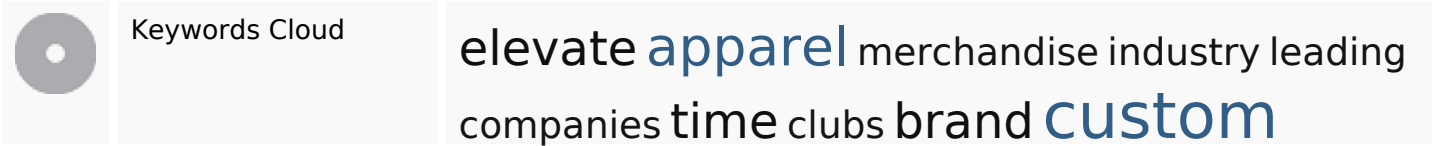
SEO Links

Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Elevate Custom	Internal	Passing Juice
Rowayton Platform Tennis Store	Internal	Passing Juice
Platform Tennis	Internal	Passing Juice
Pickleball	Internal	Passing Juice
Fish Beach Club	Internal	Passing Juice
View cart	Internal	Passing Juice
Lob an Email	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Elevate	Internal	Passing Juice
=	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
custom	9	✓	✗	✓	✓
apparel	7	✗	✗	✓	✓
brand	5	✓	✗	✓	✓










Keywords Consistency

elevate	4	✓	✗	✓	✓
time	4	✗	✗	✓	✓

Usability

	Url	Domain : elevatepaddle.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div>

Document

- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://elevatepaddle.com/sitemap.xml>



Robots.txt

<http://elevatepaddle.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics