

# Website review enhancedhygiene.com

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The score is 57/100




## SEO Content

	Title	Membersy: Dental Membership Plans for DSOs & Dentists  <b>Length : 57</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Grow and streamline your dental practice with Membersy’s fully integrated suite of dental membership plan solutions.  <b>Length : 116</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>10</td><td>8</td><td>23</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Design a membership plan that fuels growth and scales with your practice</li><li>• [H1] 1</li><li>• [H1] 2</li><li>• [H1] 3</li><li>• [H2] We're excited to announce that Kleer and Membersy have been named among America's fastest-growing companies by Inc. 5000!</li><li>• [H2] Take control of your revenue</li><li>• [H2] Accelerate growth and efficiency</li><li>• [H2] Better visibility across all teams and locations</li><li>• [H2] Stable recurring revenue you can forecast</li><li>• [H2] Everything you need, backed by experience you can trust</li><li>• [H2] Real support from real people, long after you sign up</li></ul>	H1	H2	H3	H4	H5	H6	4	10	8	23	0	0
H1	H2	H3	H4	H5	H6									
4	10	8	23	0	0									





## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Advice to help you grow faster</li><li>• [H2] Frequently asked questions</li><li>• [H2] Ready for new patients?</li><li>• [H3] Book a Consultation</li><li>• [H3] We're here to empower better dental health. Say good-bye to high costs and red tape with a dental membership plan.</li><li>• [H3] "With Membersy, adding and managing members has become so much easier for our practice teams."</li><li>• [H3] "It creates a mutually beneficial relationship between practice and patient and we've seen an increase in revenue because of it."</li><li>• [H3] "We now have more owner dentists than ever actively utilizing their membership plan within their practices, resulting in growing our member base by 20x."</li><li>• [H3] "We have thousands of loyal members thanks to our membership plan. Having an experienced partner like Membersy has been so beneficial for a DSO our size."</li><li>• [H3] Non-Members</li><li>• [H3] Members</li><li>• [H4] Set your own prices</li><li>• [H4] Your revenue, right away</li><li>• [H4] Create recurring revenue</li><li>• [H4] Simplified billing process</li><li>• [H4] Customize your plan</li><li>• [H4] Launch and promote</li><li>• [H4] Track performance</li><li>• [H4] Patients</li><li>• [H4] Offices</li><li>• [H4] Regional</li><li>• [H4] DSOs</li><li>• [H4] Regulatory compliance</li><li>• [H4] Brand &amp; marketing support</li><li>• [H4] Dedicated account manager</li><li>• [H4] Onboarding assistance</li><li>• [H4] Free office training (online &amp; in-person)</li><li>• [H4] A dedicated account manager</li><li>• [H4] Bilingual support (English &amp; Spanish)</li><li>• [H4] Can we administer our own internal plan?</li><li>• [H4] What's your pricing? Do you charge monthly?</li><li>• [H4] How do you help market and promote the plan?</li><li>• [H4] Do you have any API or integration support?</li><li>• [H4] Do you provide renewal support?</li></ul>
	Images	<p>We found 53 images on this web page.</p> <p>52 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%


## In-page links

Anchor	Type	Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">How it works</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Read Article</a>	External	Passing Juice
<a href="#">Read Article</a>	External	Passing Juice
<a href="#">Read Article</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Member Login</a>	External	Passing Juice

## In-page links

<a href="#">Partner Login</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Member Terms &amp; Conditions</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	support get started membersy <b>plan</b> patients all membership revenue dental
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plan	36	✓	✗	✓	✓
membership	21	✓	✗	✓	✓
dental	15	✓	✗	✓	✓
membersy	14	✓	✗	✓	✓
get	12	✗	✗	✗	✗





## Usability

	Url	Domain : enhancedhygiene.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>



## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	Missing
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## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://enhancedhygiene.com/robots.txt">http://enhancedhygiene.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>