





# Website review equestrianlifebrand.com

Generated on September 20 2024 16:29 PM

The score is 59/100







## SEO Content

	Title	Equestrian Life - Apparel, Accessories & Equipment for Riders and Hors  <b>Length : 74</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Discover premium apparel, accessories, and equipment for riders and their horses at Equestrian Life. Shop our extensive collection designed to enhance your riding experience and style.  <b>Length : 184</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Kalles shopify, Fastest, Ajax Shop, Minimal, Lazyload  Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Equestrian Life</td></tr><tr><td>url</td><td>https://equestrianlifebrand.com/</td></tr><tr><td>title</td><td>Equestrian Life - Apparel, Accessories &amp; Equipment for Riders and Hors</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Discover premium apparel, accessories, and equipment for riders and their horses at Equestrian Life. Shop our extensive collection designed to enhance your riding experience and style.</td></tr></table>	Property	Content	site_name	Equestrian Life	url	https://equestrianlifebrand.com/	title	Equestrian Life - Apparel, Accessories & Equipment for Riders and Hors	type	website	description	Discover premium apparel, accessories, and equipment for riders and their horses at Equestrian Life. Shop our extensive collection designed to enhance your riding experience and style.
Property	Content													
site_name	Equestrian Life													
url	https://equestrianlifebrand.com/													
title	Equestrian Life - Apparel, Accessories & Equipment for Riders and Hors													
type	website													
description	Discover premium apparel, accessories, and equipment for riders and their horses at Equestrian Life. Shop our extensive collection designed to enhance your riding experience and style.													





# SEO Content

		<table><tr><td>image</td><td>http://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443</td></tr><tr><td>image:secure_url</td><td>https://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></table>	image	http://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443	image:secure_url	https://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443	image:width	1200	image:height	628				
image	http://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443													
image:secure_url	https://equestrianlifebrand.com/cdn/shop/files/Preview-Image-3.jpg?v=1719417443													
image:width	1200													
image:height	628													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>1</td><td>37</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Equestrian Life</li><li>• [H1] {!= form_name !}</li><li>• [H2] Unbridle Your Passion</li><li>• [H3] Apparel, accessories and equipment for riders and their horses</li><li>• [H3] OUR MISSION</li><li>• [H3] T-SHIRTS</li><li>• [H3] T-Shirt Club</li><li>• [H3] I'd Rather Be Riding Tee</li><li>• [H3] Horse Girl Shirt Tee</li><li>• [H3] I Just Want to Drink Tee</li><li>• [H3] Horses Fill My Heart Tee</li><li>• [H3] Horse Shows Black Tee</li><li>• [H3] Equestrian Mom Tee</li><li>• [H3] Horse Love 02 Tee</li><li>• [H3] TANK TOPS</li><li>• [H3] Barn Hair, Don't Care Black Tank Top</li><li>• [H3] Two Feet Move Your Body Four Feet Move Your Soul Tank Top</li><li>• [H3] I Wouldn't Pass a Vet Check Tank Top</li><li>• [H3] Two Horses Head Tank Top</li><li>• [H3] What I Love For Tank Top</li><li>• [H3] I'd Rather Be Riding Tank Top</li><li>• [H3] I Just Want to Drink Tank Top</li><li>• [H3] Horses With a Tree Branch Tank Top</li><li>• [H3] STICKERS</li><li>• [H3] Sticker Club</li><li>• [H3] Chin Up, Heels Down V2 Sticker</li><li>• [H3] I Ride Horses Because Punching People Is Frowned Upon Sticker</li><li>• [H3] Horse Girl   Limited Edition Sticker</li><li>• [H3] Chin Up, Heels Down Sticker</li><li>• [H3] I'd Rather Be Riding Sticker</li><li>• [H3] Two feet move your body four feet move your soul Sticker</li><li>• [H3] Barn Hair, Don't Care Sticker</li><li>• [H3] TOP COLLECTIONS</li><li>• [H3] CONTACT</li><li>• [H3] GET HELP</li><li>• [H3] GET HELP</li><li>• [H3] OUR BRAND</li><li>• [H3] OUR BRAND</li><li>• [H3] STAY IN TOUCH</li></ul>	H1	H2	H3	H4	H5	H6	2	1	37	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	37	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] STAY IN TOUCH</li></ul>
	Images	We found 66 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.56%  Internal Links 97.44%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice


## In-page links

[illegible]

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">LOGIN / ACCOUNT</a>	Internal	Passing Juice
<a href="#">HELP CENTER</a>	Internal	Passing Juice
<a href="#">RETURNS</a>	Internal	Passing Juice
<a href="#">TERMS OF SERVICE</a>	Internal	Passing Juice
<a href="#">PRIVACY</a>	Internal	Passing Juice
<a href="#">TEAM DM</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	wishlist shop accessories equestrian equipment add riders <b>splitt4snt</b> apparel life
--	----------------	--




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
splitt4snt	4	✗	✗	✗	✗
equestrian	2	✓	✗	✓	✓
life	2	✓	✗	✓	✓
apparel	2	✓	✗	✓	✓
accessories	2	✓	✗	✓	✓











## Usability

	Url	Domain : equestrianlifebrand.com Length : 23
	Favicon	Great, your website has a favicon.





## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
--	---------------------	---

## Mobile

### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://equestrianlifebrand.com/sitemap.xml">https://equestrianlifebrand.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://equestrianlifebrand.com/robots.txt">http://equestrianlifebrand.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>