Website review
erosapparelofficial.com

Generated on September 23 2024 15:22 PM

The score is 48/100

SEO Content

✓	Title	**Eros Apparel Official** **Length : 21** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Welcome to Eros Apparel! Elevate your nightlife, outings, and gatherings with our premium heavy tees. Crafted from soft 100% cotton, featuring eye-catching designs like the iconic David head motif and our embroidered logo, Eros. Ready to make a statement? Shop now! **Length : 265** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Eros Apparel
url	https://erosapparelofficial.com/
title	Eros Apparel Official
type	website
description	Welcome to Eros Apparel! Elevate your nightlife, outings, and gatherings with our premium heavy tees. Crafted from soft 100% cotton, featuring eye-catching designs like the iconic David head motif and our embroidered logo, Eros. Ready to make a statement? Shop now!

SEO Content

		image	http://erosapparelofficial.com/cdn/shop/files/er_1.png?height=628&pad_color=ffffff&v=1711622230&width=1200
		image:secure_url	https://erosapparelofficial.com/cdn/shop/files/er_1.png?height=628&pad_color=ffffff&v=1711622230&width=1200
		image:width	1200
		image:height	628

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	7	6	0	0	0

- [H1]
- [H2] Country/region
- [H2] Country/region
- [H2] Item added to your cart
- [H2] Effortless Collection
- [H2] Our Inspiration
- [H2] Join The Movement Today
- [H2] Country/region
- [H3] Official Eros Full Tracksuit Set In Black
- [H3] Official Eros Full Tracksuit Set In Black
- [H3] Official Eros Waist-band Shorts
- [H3] Official Eros Waist-band Shorts
- [H3] Official Eros Full Tracksuit Set In Snow Marl Grey
- [H3] Official Eros Full Tracksuit Set In Snow Marl Grey

	Images	We found 9 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 14 links including 0 link(s) to files
○	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop Now	Internal	Passing Juice
About	Internal	Passing Juice
View cart	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Official Eros Full Tracksuit Set In Black	Internal	Passing Juice
Official Eros Waist-band Shorts	Internal	Passing Juice
Official Eros Full Tracksuit Set In Snow Marl Grey	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Shipping policy	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	official sale set full tracksuit eros aud regular price unit

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	12	✖	✖	✖	✖
sale	9	✖	✖	✖	✖
aud	9	✖	✖	✖	✖
eros	7	✔	✖	✔	✔
official	7	✔	✖	✖	✔

Usability

⚪	Url	Domain : erosapparelofficial.com Length : 23
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✅	Printability	Great. We have found a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0

Document

	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML	

Deprecated tags	**Occurrences**
<s>	3

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

https://erosapparelofficial.com/sitemap.xml

	Robots.txt	http://erosapparelofficial.com/robots.txt

Great, your website has a robots.txt file.

	Analytics	Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.