








Website review esntlbrand.com

Generated on September 12 2024 21:35 PM





The score is 50/100







SEO Content

	Title	<p>ESNTL BRAND Women & Men's Clothing ESNTL Apparel Brand</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>ESNTL BRAND Women & Men's Clothing</td> </tr> <tr> <td>image</td> <td>http://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586</td> </tr> <tr> <td>image:secure_url</td> <td>https://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586</td> </tr> <tr> <td>url</td> <td>https://esntlbrand.com/</td> </tr> <tr> <td>site_name</td> <td>ESNTL Apparel Brand</td> </tr> </tbody> </table>	Property	Content	type	website	title	ESNTL BRAND Women & Men's Clothing	image	http://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586	image:secure_url	https://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586	url	https://esntlbrand.com/	site_name	ESNTL Apparel Brand
Property	Content															
type	website															
title	ESNTL BRAND Women & Men's Clothing															
image	http://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586															
image:secure_url	https://esntlbrand.com/cdn/shop/files/B5A0281E-3945-4952-A066-0EE9467F2C99_grande.png?v=1613521586															
url	https://esntlbrand.com/															
site_name	ESNTL Apparel Brand															
	Headings	<table border="1" data-bbox="539 1906 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>5</td> <td>1</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 957 2069" style="list-style-type: none"> • [H1] ESNTL BRAND • [H3] Featured products 	H1	H2	H3	H4	H5	H6	1	0	5	1	3	0		
H1	H2	H3	H4	H5	H6											
1	0	5	1	3	0											

SEO Content

		<ul style="list-style-type: none"> • [H3] Shop • [H3] Policies • [H3] My Account • [H3] Customer Service • [H4] Shopping Cart • [H5] Customer Login: • [H5] Shopping Cart: • [H5] Size Chart
	Images	<p>We found 76 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

In-page links

Anchor	Type	Juice
ESNTL Apparel Brand	Internal	Passing Juice

In-page links

{{title}}	Internal	Passing Juice
{{results_label}} ({{results_count}})	Internal	Passing Juice
Register	Internal	Passing Juice
Sign In	Internal	Passing Juice
Designed	External	Passing Juice
BossGirlStudios.com	External	Passing Juice
Forgot your password?	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice
View Cart	Internal	Passing Juice
Show now	Internal	Passing Juice
\${vendor}	Internal	Passing Juice
Select options	Internal	Passing Juice
=	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esntl	28	✓	✗	✗	✓
apparel	26	✓	✗	✗	✗
brand	26	✓	✗	✗	✓
wish	24	✗	✗	✗	✗
add	20	✗	✗	✗	✗

Usability

	Url	Domain : esntlbrand.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <p data-bbox="549 658 1038 694">https://esntlbrand.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 734 975 770">http://esntlbrand.com/robots.txt</p> <p data-bbox="539 801 1083 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1102 904">Great, your website has an analytics tool.</p> <p data-bbox="549 949 858 1003"> Google Analytics</p>